

Australia LED Lighting Market Size, Share Analysis and Forecast Report 2025-2034

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Report description:

Australia LED Lighting Market TrendsThe Australia LED lighting market offers significant advantages, starting with energy efficiency, as LEDs consume considerably less power than traditional bulbs, leading to lower electricity bills. Their impressive lifespan of up to 25,000 hours reduces the need for replacements, saving both time and money. Moreover, LEDs emit minimal heat, enhancing safety by lowering fire risks and cooling expenses. Environmentally friendly, they contain no harmful substances like mercury. Additionally, LEDs provide instant full brightness upon activation, improving convenience and safety in various settings. In September 2023, Crompton Lighting launched its Vintage LED bulbs in Australia, which blend retro design with modern energy efficiency, delivering warm light while using considerably less power than incandescent bulbs. Growth of Australia LED lighting market is further supported by superior lighting quality, with excellent colour rendering that significantly enhances visibility and aesthetics. Their versatility is a key benefit, as they come in various shapes, sizes, and colours suitable for multiple applications. Notably durable, LEDs withstand shocks and vibrations better than traditional lighting options. Many models also feature dimming capabilities, allowing users to adjust brightness for optimal comfort. Additionally, the reduced frequency of replacements leads to lower maintenance costs and less hassle for consumers. In September 2024, Lixx introduced its latest smart LED bulbs, designed for seamless integration with home automation systems, enabling users to control lighting remotely via smartphone apps, thus enhancing convenience and energy management in Australian homes.

Australia LED Lighting Market GrowthSmart technology is reshaping the Australia LED lighting market dynamics and trends, facilitating integration into smart home systems for improved control and automation. The lower energy consumption of LEDs helps decrease carbon footprints, aligning with sustainability goals. Additionally, government incentives for switching to LED lighting make it an attractive investment. LEDs are also highly versatile, fitting various environments such as residential, commercial, industrial, and outdoor settings. Their enhanced visibility plays a crucial role in safety, significantly reducing the risk of accidents. In October 2023, Brightgreen launched its D900 LED downlight in Australia, which features advanced dimming capabilities and exceptional energy efficiency, making it suitable for both residential and commercial use while promising longer lifespans and lower energy costs. Demand of Australia LED lighting market is rising as LEDs greatly improve productivity by offering high-quality lighting that enhances focus in workspaces, positively impacting employee performance. Available in various designs, LEDs can significantly enhance the aesthetics of any space, creating a more welcoming atmosphere. Their customisability allows for tailored lighting solutions to meet specific needs. Although the initial investment may be higher, LEDs ultimately prove cost-effective due to their

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energy efficiency and longevity. Furthermore, by integrating with renewable energy sources, LED lighting maximises energy efficiency and promotes sustainable practices in homes and businesses. In March 2023, Redback Solar introduced its LED street lights in Australia, focusing on enhancing public safety and sustainability. These solar-powered lights provide bright illumination while reducing dependence on the grid, contributing to energy-efficient urban development.

Australia LED Lighting Market Insights- The Australian Bureau of Statistics has announced that the value of non-residential buildings rose by 12.4%, reaching USD 4.92 billion in January 2024 compared to December 2023.- Industry reports reveal that the Australian building and construction sector manages over USD 162 billion in projects each year, accounting for approximately 10% of GDP, making it the fifth-largest sector in the economy.- According to the ABS, Australia had 697 public hospitals in 2021-22, which grew to 700 in 2022-23. This increase highlights a growing interest in healthcare real estate, drawing investment from both private and institutional sources.- The Australian Capital Territory LED lighting market share is expected to grow significantly, with a projected compound annual growth rate (CAGR) of 2.1% from 2024 to 2032.- The Australian Capital Territory and Victoria are forecast to grow at CAGRs of 10.8% and 9.4%, respectively, from 2024 to 2032.

Industry News July 2024 Hobolite launched the Max series of portable retro-inspired LED lights, which includes the Avant Max 80W and Mini Max 40W models. These lights come with detachable, rechargeable battery packs and are calibrated for high Color Rendering Index (CRI) and Television Lighting Consistency Index (TLCI) ratings of 96+. The Avant Max features a focus function, delivering nearly 3.5 times the illumination instantly. June 2024 Big Red Gear released a new line of hybrid beam LED driving lights that combined impressive brightness with a sleek, blacked-out design, giving 4WDs a rugged, stealthy look when not in use. Featuring a Covert black chrome finish, the lights enhanced visual impact and clarity, allowing better night visibility. High-power OSRAM LEDs produced a natural white light at 5700K.

Australia LED Lighting Market Drivers Energy Efficiency and Sustainability A key trend of Australia LED lighting market is the rising demand for energy-efficient options. As energy costs climb and environmental awareness increases, both consumers and businesses are turning to LEDs, which use less power and last longer than traditional lighting. This transition not only lowers energy bills but also helps reduce carbon emissions. Government initiatives and incentives further facilitate this shift, promoting the adoption of sustainable lighting solutions. With Australia aiming for net-zero emissions, LED technology is essential for enhancing energy efficiency across residential, commercial, and industrial sectors. In October 2023, Philips launched its new EcoSmart LED range in Australia, designed to significantly decrease energy consumption while delivering high-quality illumination. The EcoSmart series emphasises sustainability by utilising recyclable materials and energy-efficient technology to satisfy the growing consumer demand for eco-friendly lighting solutions.

Smart Lighting Integration The Australia LED lighting market share is being boosted by the integration of smart technology. Smart LEDs, which are compatible with home automation systems, provide users with greater control over their lighting environments through apps and voice commands. This technology enables adjustments to brightness, colour, and timing, thereby increasing convenience and promoting energy savings. Furthermore, smart lighting systems can include sensors for occupancy and daylight, optimising energy usage. As the Internet of Things (IoT) continues to grow, the demand for smart lighting solutions is anticipated to rise, spurring innovation and adoption in residential, commercial, and urban areas. In September 2023, Lixx launched its latest smart LED bulbs, which seamlessly integrate with popular home automation systems, allowing users to control lighting remotely via smartphone apps and enhancing convenience and energy management in Australian homes.

Opportunities in the Australia LED Lighting Market Advancements in Technology The Australia LED lighting market revenue is increasing due to rapid technological advancements. Enhancements in light quality, including higher Colour Rendering Index (CRI) ratings and adjustable colour temperatures, are improving user experience and satisfaction. Furthermore, the development of more efficient heat management systems has increased the longevity and reliability of these products. The rise of flexible LED strips and customizable lighting options has broadened their applications in both residential and commercial designs. As research and development progress, the introduction of innovative features like tunable white lighting and integrated smart technology will further enhance the capabilities and attractiveness of LED products. In July 2024, Sengled launched its Smart Hub LED series, which combines smart lighting with built-in sensors for improved energy efficiency. This innovative range enables users to automate their lighting according to occupancy and time, offering convenience and lowering energy costs in Australian households.

Market Restraints The Australia LED lighting market encounters various constraints, particularly high upfront costs that discourage consumers and small businesses, even though long-term savings are available. A lack of awareness about the benefits of LEDs, such as energy efficiency and durability, further impedes growth. The competitive market fosters price sensitivity, leading consumers to opt for cheaper alternatives, which can negatively influence

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quality perceptions. Rapid technological advancements may also cause potential buyers to hesitate, postponing purchases in favour of newer products. Additionally, navigating complex regulatory standards poses challenges for manufacturers, as compliance can be both expensive and time-consuming, while changes in government policies introduce uncertainty that affects market stability and investment choices.

Australia LED Lighting Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

- Market Breakup by Product Type- Luminaire- Troffers- High Bay- Track Lights- Streetlight- Others- Lamps- T-Lamps- A-Lamps- Others
- Market Breakup by Installation Type- Retrofit LED- New LED
- Market Breakup by Application- Outdoor- Indoor
- Market Breakup by End Use- Industrial- Residential- Commercial- Others
- Market Breakup by Distribution Channel- Online- Offline
- Market Breakup by Region - New South Wales- Victoria- Queensland- Australian Capital Territory- Western Australia- Others

Australia LED Lighting Market Share By Installation Type Insights

The demand for the Australia LED lighting market is on the rise as retrofit LED lights provide considerable benefits, such as straightforward installation into existing fixtures without the need for major alterations. They offer significant energy savings over traditional lighting, resulting in lower electricity bills. Additionally, retrofit LEDs boast a long lifespan, reducing maintenance costs. In July 2024, Philips launched a new line of retrofit LED bulbs in Australia, designed for easy fitting into standard fixtures. These bulbs promise up to 80% energy savings and a lifespan of 25,000 hours, making them an appealing choice for both residential and commercial users.

According to the Australia LED lighting market analysis, new LED solutions are driving growth with enhanced performance, including better energy efficiency and superior light quality. The segment is projected to grow at a CAGR of 10.7% from 2024 to 2032. Many features of smart technology integration for remote control and automation. Available in various designs and styles, these products cater to diverse aesthetic preferences and applications across residential, commercial, and industrial environments.

In August 2023, Brightgreen introduced its latest D900 LED downlight in Australia, which includes advanced dimming capabilities and exceptional energy efficiency. This versatile downlight is ideal for both residential and commercial applications, promising a longer lifespan and reduced energy costs.

By Application Analysis

The Australia LED lighting market is experiencing growth as outdoor LED lighting enhances safety and security by providing brighter illumination for public areas, gardens, and pathways, which helps to reduce crime rates. This segment is projected to grow at a CAGR of 10.3% from 2024 to 2032. These lights are energy-efficient, leading to lower utility bills, and are designed to endure harsh weather, ensuring durability and longevity. Their eco-friendly nature also contributes to lower carbon footprints, supporting sustainability initiatives.

In August 2024, EcoLED launched its solar-powered outdoor LED lights in Australia, focusing on sustainable lighting solutions. These lights are easy to install and offer bright illumination for gardens and pathways without needing electrical wiring, promoting environmentally friendly practices in outdoor settings.

Indoor LED lighting is also driving demand in the Australia LED lighting market, delivering exceptional energy efficiency that significantly cuts electricity costs while providing high-quality, adjustable illumination. With a long lifespan, these lights require fewer replacements, which reduces maintenance efforts. Their versatility allows for various applications, enhancing aesthetics and comfort in both homes and workplaces. Furthermore, improved light quality boosts productivity and well-being among occupants.

In November 2023, Lix introduced a new range of smart indoor LED bulbs in Australia, featuring advanced colour tuning and remote-control capabilities via smartphone apps. These bulbs enable users to customise lighting based on mood and activities, enhancing convenience and energy management in homes.

By End-Use Insights

According to the Australia LED lighting market report, industrial LED lighting plays a crucial role in enhancing workplace safety by offering bright, clear illumination that reduces accident risks. Its energy efficiency lowers operating costs, while the long lifespan of LEDs decreases maintenance and replacement requirements. Additionally, these lights are built to withstand harsh environments, improving productivity, and ensuring reliable performance in challenging conditions.

In January 2024, GE Lighting launched a new range of industrial LED high-bay lights in Australia, specifically designed for warehouses and manufacturing facilities. These energy-efficient lights deliver superior brightness and durability, significantly lowering energy costs while ensuring optimal visibility for enhanced safety and productivity in large industrial spaces.

The Australia LED lighting market is further supported by residential LED lighting, which improves home comfort through high-quality, adjustable illumination that positively impacts mood and aesthetics. Its energy efficiency leads to reduced electricity bills, and the long lifespan minimizes the need for frequent replacements. Moreover, LEDs provide versatile design options, making them suitable for various home styles and enhancing overall living spaces.

In June 2023, Sylvania launched a new line of LED garden lights in Australia, designed for residential use. These energy-efficient lights enhance outdoor aesthetics and safety, offering bright illumination that enables homeowners to create inviting outdoor areas with minimal environmental impact.

Australia LED Lighting Market Regional Insights

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New South Wales LED Lighting Market Regional Insights In 2023, New South Wales experienced a 15% rise in LED adoption for residential construction, bolstered by the NSW Government's Energy Efficiency Scheme, as reported by the NSW Department of Planning. The non-residential sector also adopted LEDs, with significant growth in commercial applications aimed at improving energy efficiency and sustainability. Queensland LED Lighting Market Trends According to the Australia LED lighting industry analysis, Queensland's market saw a 20% increase in 2023, largely driven by residential demand for energy-efficient options, as stated by the Queensland Government. The commercial sector also made strides, investing in smart lighting technologies for public spaces, enhancing aesthetics and reducing operational costs across various projects. Western Australia LED Lighting Market Dynamics Western Australia is projected to grow at a CAGR of 10.4% from 2024 to 2032. In 2023, Western Australia noted a 25% growth in LED usage in the industrial sector, particularly within mining and resources, according to the WA Department of Mines. Residential construction rose by 18%, while non-residential projects emphasised energy efficiency, highlighting a growing awareness of sustainability and cost savings across different industries.

Competitive LandscapeThe Australia LED lighting market key players focus on providing innovative solutions for both commercial and residential applications, prioritising energy efficiency and sustainability. Their offerings encompass cutting-edge LED lighting, smart systems, and architectural fixtures that enhance both aesthetics and functionality. Committed to high-quality products, they adhere to rigorous industry standards while minimising environmental impact. With a strong emphasis on research and development, these companies consistently integrate the latest technological advancements into their products. Their commitment to customer satisfaction and customised solutions has earned them a reputable position in Australia's lighting market.

Key Industry Players

Decrolux Lighting Pty Ltd.: Headquartered in Melbourne, Australia, was established in 2001. The company specializes in providing innovative lighting solutions for residential and commercial applications, focusing on quality and energy efficiency. Their diverse product range includes stylish LED fixtures designed to enhance both aesthetics and functionality.

Aqualux Lighting: Based in Melbourne, Australia, was founded in 1998. The company is known for its extensive range of high-quality lighting products tailored for residential, commercial, and architectural projects. Aqualux Lighting emphasizes sustainability and energy efficiency, delivering solutions that combine functionality with contemporary design to meet customer needs.

Tovo Australasia Pty Ltd.: Located in Sydney, Australia, and was established in 2006. The company specializes in providing advanced lighting technology, including LED solutions for both commercial and residential markets. Tovo focuses on innovation and customer satisfaction, offering products that enhance the quality of light and energy efficiency.

SAL National Pty Ltd.: Founded in 1989 and headquartered in Melbourne, SAL National Pty Ltd. is a leading Australian lighting manufacturer. The company provides a wide range of lighting solutions for various sectors, including residential, commercial, and industrial. SAL National is committed to quality, sustainability, and innovation in all its product offerings.

Other key players in the Australia LED Lighting market report are Haneco Lighting Australia Pty Ltd., Superlight, BoscoLighting Pty Ltd., and Advanced Lighting Technologies Australia, Inc., among others.

Recent Developments

September 2024 Philips Hue launched a new range of outdoor LED lights in Australia, aimed at enhancing residential outdoor areas. These smart lights are designed to withstand weather elements and feature customizable lighting effects, promoting energy efficiency while improving safety and ambience in gardens and patios.

August 2023 Cree Lighting introduced its newest industrial LED floodlights in Australia, engineered for harsh environments. These durable lights provide strong illumination while using minimal energy, making them well-suited for outdoor industrial applications such as construction sites and mining operations, thereby enhancing safety and productivity.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary

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- 5.1 Overview
- 5.2 Key Drivers
- 5.3 Key Developments
- 5.4 Competitive Structure
- 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Asia Pacific LED Lighting Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Asia Pacific LED Lighting Historical Market (2018-2024)
 - 8.3 Asia Pacific LED Lighting Market Forecast (2025-2034)
- 9 Australia LED Lighting Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 Australia LED Lighting Historical Market (2018-2024)
 - 9.3 Australia LED Lighting Market Forecast (2025-2034)
- 10 Australia LED Lighting Market by Product Type
 - 10.1 Luminaire
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.1.3 Breakup by Type
 - 10.1.3.1 Troffers
 - 10.1.3.2 High Bay
 - 10.1.3.3 Track Lights
 - 10.1.3.4 Streetlight
 - 10.1.3.5 Others
 - 10.2 Lamps
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.2.3 Breakup by Type
 - 10.2.3.1 T-Lamps
 - 10.2.3.2 A-Lamps
 - 10.2.3.3 Others
- 11 Australia LED Lighting Market by Installation Type
 - 11.1 Retrofit LED
 - 11.1.1 Historical Trend (2018-2024)
 - 11.1.2 Forecast Trend (2025-2034)
 - 11.2 New LED
 - 11.2.1 Historical Trend (2018-2024)
 - 11.2.2 Forecast Trend (2025-2034)
- 12 Australia LED Lighting Market by Application
 - 12.1 Outdoor
 - 12.1.1 Historical Trend (2018-2024)
 - 12.1.2 Forecast Trend (2025-2034)
 - 12.2 Indoor
 - 12.2.1 Historical Trend (2018-2024)
 - 12.2.2 Forecast Trend (2025-2034)
- 13 Australia LED Lighting Market by End Use

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- 13.1 Industrial
 - 13.1.1 Historical Trend (2018-2024)
 - 13.1.2 Forecast Trend (2025-2034)
- 13.2 Residential
 - 13.2.1 Historical Trend (2018-2024)
 - 13.2.2 Forecast Trend (2025-2034)
- 13.3 Commercial
 - 13.3.1 Historical Trend (2018-2024)
 - 13.3.2 Forecast Trend (2025-2034)
- 13.4 Others
- 14 Australia LED Lighting Market by Distribution Channel
 - 14.1 Online
 - 14.1.1 Historical Trend (2018-2024)
 - 14.1.2 Forecast Trend (2025-2034)
 - 14.2 Offline
 - 14.2.1 Historical Trend (2018-2024)
 - 14.2.2 Forecast Trend (2025-2034)
- 15 Australia LED Lighting Market by Region
 - 15.1 New South Wales
 - 15.1.1 Historical Trend (2018-2024)
 - 15.1.2 Forecast Trend (2025-2034)
 - 15.2 Victoria
 - 15.2.1 Historical Trend (2018-2024)
 - 15.2.2 Forecast Trend (2025-2034)
 - 15.3 Queensland
 - 15.3.1 Historical Trend (2018-2024)
 - 15.3.2 Forecast Trend (2025-2034)
 - 15.4 Australian Capital Territory
 - 15.4.1 Historical Trend (2018-2024)
 - 15.4.2 Forecast Trend (2025-2034)
 - 15.5 Western Australia
 - 15.5.1 Historical Trend (2018-2024)
 - 15.5.2 Forecast Trend (2025-2034)
 - 15.6 Others
- 16 Market Dynamics
 - 16.1 SWOT Analysis
 - 16.1.1 Strengths
 - 16.1.2 Weaknesses
 - 16.1.3 Opportunities
 - 16.1.4 Threats
 - 16.2 Porter's Five Forces Analysis
 - 16.2.1 Supplier's Power
 - 16.2.2 Buyer's Power
 - 16.2.3 Threat of New Entrants
 - 16.2.4 Degree of Rivalry
 - 16.2.5 Threat of Substitutes
 - 16.3 Key Indicators of Demand

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16.4 Key Indicators of Price	
17 Value Chain Analysis	
18 Competitive Landscape	
18.1 Market Structure	
18.2 Company Profile	
18.2.1 Decrolux Lighting Pty Ltd.	
18.2.1.1 Company Overview	
18.2.1.2 Product Portfolio	
18.2.1.3 Demographic Reach and Achievements	
18.2.1.4 Certifications	
18.2.2 Aqualux lighting	
18.2.2.1 Company Overview	
18.2.2.2 Product Portfolio	
18.2.2.3 Demographic Reach and Achievements	
18.2.2.4 Certifications	
18.2.3 Tovo Australasia Pty Ltd.	
18.2.3.1 Company Overview	
18.2.3.2 Product Portfolio	
18.2.3.3 Demographic Reach and Achievements	
18.2.3.4 Certifications	
18.2.4 SAL National Pty Ltd.	
18.2.4.1 Company Overview	
18.2.4.2 Product Portfolio	
18.2.4.3 Demographic Reach and Achievements	
18.2.4.4 Certifications	
18.2.5 Haneco Lighting Australia Pty Ltd.	
18.2.5.1 Company Overview	
18.2.5.2 Product Portfolio	
18.2.5.3 Demographic Reach and Achievements	
18.2.5.4 Certifications	
18.2.6 Superlight	
18.2.6.1 Company Overview	
18.2.6.2 Product Portfolio	
18.2.6.3 Demographic Reach and Achievements	
18.2.6.4 Certifications	
18.2.7 BoscoLighting Pty Ltd.	
18.2.7.1 Company Overview	
18.2.7.2 Product Portfolio	
18.2.7.3 Demographic Reach and Achievements	
18.2.7.4 Certifications	
18.2.8 Advanced Lighting Technologies Australia, Inc.	
18.2.8.1 Company Overview	
18.2.8.2 Product Portfolio	
18.2.8.3 Demographic Reach and Achievements	
18.2.8.4 Certifications	
18.2.9 Others	
19 Key Trends and Developments in the Market	

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