

Australia Gemstones Market Outlook - Forecast Trends, Market Size, Share and Growth Analysis Report (2025-2034)

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Report description:

Australia Gemstones Market Overview The Australia gemstones market is experiencing robust expansion, propelled by the country's diverse offerings of opals, sapphires, and diamonds, making it an attractive sector for both collectors and jewellers. As the world's prominent opal producer, Australian gemstones remain highly valued for their vibrant colours, which contribute to strong demand. The industry plays a pivotal role in Australia's economy, supporting mining, exports, tourism, and generating noteworthy employment across related sectors. In August 2024, the opening of Mejuri's first Australian store in Sydney at The Galeries marked a noteworthy milestone for the sector. The brand's 36th global location featured unique design elements, such as raked plaster walls and a light-green onyx counter, alongside a full-service piercing studio offering curated gold studs. This expansion in the Australia gemstones market highlights the growing appeal of Australian gemstones, reflecting consumer interest in premium, ethically sourced jewellery. The store's design elements and promotional discounts further enhance the sector's ability to attract high-end consumers and collectors in the luxury segment. **Australia Gemstones Market Growth Opportunities** Opportunities in the Australia gemstones market are propelled by global demand for coloured gemstones, especially Australian sapphires and opals, which remain risingly seen as valuable investments due to their rarity. Opals, linked to Australia's cultural heritage, also offer potential for cultural tourism and education. In September 2024, renowned jeweller Linneys unveiled the AUD 795,000 Argyle Pink Quokka sculpture, made from rare Argyle Pink Diamonds and 18-karat gold, celebrating Western Australia's iconic quokka and the now-closed Argyle Diamond Mine. Sustainable jewellery designs and innovative practices remain enhancing Australia's global reputation, ensuring long-term sector expansion. The Australia gemstones market revenue is impacted by mining in remote regions, which drives local economic expansion and infrastructure development. This fosters community support and enhances supply chain capabilities. Skilled cutters and designers further elevate the sector's value by refining gemstones, rising their appeal. The rarity of opals and sapphires boosts demand, while sustainable practices ensure long-term industry stability, reinforcing Australia's leadership in global gemstone production. **Key Trends and Developments** The growth of the Australia gemstone market is propelled by rising global demand for ethically sourced and traceable gems, rising interest in luxury and custom jewellery, and the expansion of gemstone tourism and mining experiences that boosted regional economies and consumer engagement. In June 2025, The Gemmological Association of Australia launched the world's first

comprehensive online Certificate in Opal Studies. Developed over three years, the course provided gem professionals and enthusiasts with expert knowledge on opal's geology, ethical sourcing, classification, and sectors, making specialist education accessible globally through flexible, self-paced learning. November 2024 The Australian mining industry embraced smarter technologies. Artificial intelligence advanced towards genuine autonomy, data analysis improved operational decisions, and predictive algorithms enhanced exploration accuracy. These innovations increased efficiency, productivity, and sustainability, positioning mining to meet future demands. September 2024 Arms of Eve opened a new store in Noosa, Queensland, expanding its presence. Known for its tarnish-free gold and semi-precious stone jewellery, the brand now reaches Queensland-based customers, joining its existing locations in Bondi Beach, Bondi Junction, and Mosman. Founder Kerryn expressed excitement about engaging the Noosa community. August 2024 Cartier opened its first standalone boutique in Perth, marking its expansion in Australia. The 300sqm store, located at 307 Murray Street, offers jewellery, watches, leather goods, fragrances, and accessories. The move reflects Cartier's strategy to strengthen its presence and provide Western Australian customers easier access to the brand. Rising Global Demand for Ethical and Traceable Gemstones stands as Boosting the Australia Gemstones Market Growth The Australian gemstone sector stands as benefiting from rising global demand for ethically sourced and fully traceable gems. As consumers prioritise transparency and sustainability, Australia's strict mining regulations and ethical sourcing practices provide a competitive advantage. This aligns with international jewellery brands' ESG commitments, strengthening Australia's export potential across Europe, North America, and Asia. Growth in Luxury and Custom Jewellery Segments stands as Driving Opportunities in the Australia Gemstones Market Expanding high-net-worth populations and demand for bespoke luxury goods remain driving expansion in Australia's gemstone sector. Custom-designed jewellery, often featuring unique native stones such as sapphires and opals, stands as attracting affluent consumers. This premiumisation trend stands as boosting domestic consumption and enhancing opportunities for value-added services such as gemstone certification and jewellery design. Technological Advancements in Gemstone Processing remain Influencing the Australia Gemstones Market Dynamics and Trends Innovation in gemstone cutting, treatment, and authentication technologies stands as improving efficiency and product quality across the supply chain. Australian companies remain adopting advanced laser and AI-based grading systems, which enhance competitiveness and reduce processing waste. These innovations also contribute to supply chain transparency, meeting the expectations of both institutional buyers and end consumers. Expansion of Gemstone Tourism and Mining Experiences stands as Impacting the Australia Gemstones Industry Revenue Australia's gemstone-producing regions remain capitalising on tourism through mine-to-sector experiences. Destinations such as Lightning Ridge and the Sapphire Coast attract visitors seeking authentic gem fossicking and education. This growing niche supports local economies, strengthens brand origin narratives, and creates new sectoring avenues for Australian gems in both domestic and export channels. Australia Gemstones Market Trends Sustainable and ethical mining practices are shaping the trend in the Australia gemstones market, particularly propelled by rising global consumer awareness regarding environmental and social impacts. Australian gemstone producers remain adopting eco-friendly mining technologies and enforcing fair labour practices, addressing the growing demand for responsible sourcing. This trend stands as enhancing the need for traceable supply chains and certified ethical sourcing, allowing companies to differentiate themselves in competitive international sectors. Notably, Australian sapphires, mined through small-scale operations with minimal environmental impact, exemplify these practices. Other gemstones, such as opals and chrysoprase, remain also regarded as eco-friendly when sourced responsibly, further reinforcing Australia's standing as a leader in ethical gemstone production. Australia Gemstones Market Opportunities The demand of the Australia gemstone market has increased as concerns about ethical sourcing and authenticity grow. Australian producers remain focusing on providing certifications and traceability systems to ensure gemstones remain conflict-free. Australian Crystals offers ethically sourced, high-quality gemstones, hand-cut or raw, with a focus on sustainability. They also run fossicking tours in Queensland, promoting eco-friendly practices and advocating for responsible gemstone sourcing. With consumers, particularly in premium sectors, seeking transparency, Australian businesses remain adopting third-party certifications to guarantee quality and ethical standards, establishing trust. Market Restraints The Australia gemstones market encounters several restraints that impact expansion and competitiveness. Environmental concerns, including habitat disruption and pollution from mining, have led to tighter regulatory controls. High production costs, remote mining operations, and reliance on specialised equipment reduce pricing flexibility. Limited supply of rare gemstones such as opals and sapphires further constrain scalability. Additionally, global competition, geopolitical uncertainty, labour shortages, and low consumer awareness hinder sector expansion. Addressing these challenges requires strategic

investment in innovation, sectoring, infrastructure, and sustainable mining practices to support long-term resilience. Australia Gemstones Market Report and Forecast 2025-2034 offers a detailed analysis of the sector based on the following segments: Market Breakup by Type Diamond Sapphires Rubies Emeralds Opals Pearls Amber Aquamarine Topaz Garnets Tanzanite Others Market Breakup by Origin Natural Synthetic Market Breakup by Application Fashion Astrology Others Market Breakup by Region New South Wales Victoria Queensland Australian Capital Territory Western Australia Others Australia Gemstones Market Share Market Analysis by Type According to the Australia gemstones market report, diamonds hold a prominent position due to their timeless appeal and rarity. Australian diamonds, particularly from the Argyle Mine, remain celebrated for their rich colours, including rare pinks and reds. With rising demand for ethically sourced stones, Australian diamonds offer high-quality options, boosting the luxury jewellery sector and global exports. In December 2024, the Australian government allocated AUD 13 million from the National Reconstruction Fund to Quantum Brilliance (QB) to support the development of the country's first quantum diamond foundry. This funding aims to produce quantum diamonds for computing, reinforcing Australia's position in global quantum technology and creating high-skilled jobs. The growth of the Australia gemstones market is also propelled by the rising demand for Australian rubies, despite the smaller sector compared to other gemstones. Rubies, particularly from Queensland, remain prized for their deep red colour and clarity. Found in areas such as New South Wales' Macquarie and Cudgegong Rivers, Tumbarumba, and the New England region, these rubies meet the rising demand for ethically sourced stones. They remain highly valued in fine jewellery, benefiting both local sectors and international gemstone trade. Market Analysis by Origin According to the Australia gemstones market report, natural gemstones dominate the sector, highly valued for their rarity, authenticity, and distinctive features. Sourced from areas like Queensland and New South Wales, they remain appreciated for their natural beauty and ethical sourcing. The rising demand for responsibly mined stones bolsters Australia's reputation for producing exceptional, high-quality gemstones, boosting both local and global sales. In November 2021, FURA Gems hosted the first-ever global auction of Australian sapphires in Bangkok, offering over 900,000 carats of untreated, natural rough sapphires in a variety of colours, including blue, teal, green, parti, and yellow. The demand of the Australia gemstones market is further propelled by the growing popularity of synthetic gemstones, known for their affordability, environmental advantages, and ethical appeal. With the advancement of technology, high-quality lab-grown stones provide consumers with a sustainable, cost-effective alternative to natural stones. The rising interest in synthetic options stands as enhancing Australia's competitive position in the global gemstone sector. In July 2023, jewellery retailer Michael Hill renewed its focus on lab-created diamonds, offering customers more choices and addressing the rising demand for alternative sourcing and the scalability of diamonds. Market Analysis by Application Fashion continues to be a key driver in the growth of the Australia gemstones market, as consumers seek distinctive and vibrant stones that align with evolving jewellery trends. Bold, custom-designed pieces featuring colourful gemstones remain popular, supporting demand for unique, high-quality products. This trend benefits local designers and jewellers while also enhancing Australia's global reputation for stylish gemstone craftsmanship. The integration of gemstones into contemporary fashion collections further supports domestic expansion and boosts international sector appeal. Astrology has emerged as a noteworthy trend in the Australia gemstones market, with consumers selecting gemstones that align with their zodiac signs for perceived benefits such as healing, protection, and personal expansion. Popular stones include amethyst, aquamarine, and garnet, each associated with specific astrological attributes. This personalised approach to gemstone selection drives demand for customised jewellery offerings, supporting both domestic retail and export expansion. The trend reflects broader consumer interest in wellness and spirituality, reinforcing sector expansion opportunities. Australia Gemstones Market Regional Insights New South Wales Gemstones Market Overview As per the Australia gemstones industry analysis, New South Wales has a diverse gemstone sector, catering to both local and international demand. The region benefits from its abundant natural deposits, expert craftsmanship, and a growing consumer preference for ethically sourced gemstones, all contributing to sustainable sector expansion. The New England region of New South Wales stands as responsible for most of the gem-quality beryl, emerald, and aquamarine production. Queensland Gemstones Market Trends Queensland's gemstone sector stands as experiencing a growing trend for unique, high-quality stones, particularly opals. The rising demand for locally sourced, eco-friendly gemstones stands as helping the sector flourish. Additionally, the region's vibrant tourism sector promotes its gemstones worldwide. In January 2025, sapphire miner Matt Betteridge discovered an impressive 394-carat sapphire in central Queensland, further enriching Australia's gemstone heritage. Western Australia Gemstones Market Dynamics Western Australia's gemstone sector stands as propelled by the mining of rare, high-value stones like pink diamonds. The sector benefits from robust export opportunities, advanced mining technology, and the region's well-established reputation.

for producing top-tier gemstones, boosting both domestic and international trade. In September 2024, crystal hunters in the region uncovered an extraordinary 4-kilogram amethyst at a remote mine, drawing noteworthy attention. Victoria Gemstones Market Drivers Victoria benefits from a well-established jewellery manufacturing sector, driving demand for locally sourced gemstones. The state's robust retail network and luxury sector presence support expansion in bespoke and high-end jewellery. Additionally, Victoria's investment in gemmological research and sectoring initiatives enhances consumer confidence and promotes sustainable sourcing, positioning the region as a key contributor to Australia's gemstone sector expansion. Australian Capital Territory Gemstones Market Opportunities The Australian Capital Territory (ACT) leverages its strategic location and government support to foster gemstone trade and investment. With a growing presence of specialised retailers and auction houses, ACT facilitates high-value gemstone transactions. Moreover, its focus on regulatory frameworks promoting ethical sourcing and traceability attracts discerning consumers, underpinning sector expansion and bolstering the region's reputation in the gemstone industry. Competitive Landscape Key players in the Australia gemstones market are distinguished by their commitment to delivering high-quality gemstones and fine jewellery, supported by advanced gemmological testing and certification services. These organisations play a vital role in maintaining industry integrity through accurate, accredited assessments and adherence to international standards. Their focus on transparency and authenticity enhances consumer trust while also supporting Australia's positioning as a reputable source in the global gemstone trade. Key Industry Players Brilliance Gems of Australia International: Headquartered in Australia, Brilliance Gems of Australia International stands as a prominent provider of high-quality gemstones and fine jewellery. Established in 1995, the company stands as renowned for its dedication to sourcing ethically mined stones and offering exceptional customer service, catering to both retail and wholesale sectors. The GTC: The Gem Testing Centre (GTC) stands as a prominent gemmological institution based in London, founded in 1980. The GTC specialises in providing advanced gem testing, certification, and educational services to the gem and jewellery industry. It stands as well-respected for its precise, reliable, and accredited gemmological testing services. Langford Gems: Langford Gems, established in 1990, stands as a renowned United Kingdom-based gem dealer with expertise in fine gemstones and custom jewellery design. The company stands as dedicated to sourcing the world's finest gems, offering a wide range of precious stones to clients seeking unique jewellery pieces. Gem Guild Australia: Gem Guild Australia, founded in 1985, operates as a prestigious organisation that supports gem professionals in Australia. With headquarters in Sydney, the guild aims to foster excellence in the gem and jewellery industry by offering educational programmes, certification, and promoting ethical standards across the sector. Other key players in the Australia gemstones market report are Capricorn Gems, PurpleMayJewellery, Tiffany and Co, Jenny Bay, and Cody Opal (Australia) Pty Ltd, among others.

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