

Australia Gaming Accessories Market Size, Share, Growth Analysis Report and Forecast Trends (2025-2034)

Market Report | 2025-10-25 | 110 pages | EMR Inc.

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Report description:

Australia gaming accessories market comprises components including mice, headsets, controllers etc. The gaming accessories industry has seen tremendous growth due to various advancements taking place which have increased the gaming experience and productivity of the users. According to the Interactive Games and Entertainment Association (IGEA), around 92% of households had video game players connected in 2021 whereas it was around 76% in 2005. This indicates that the number of video game players has increased over time which further indicates the Australia gaming accessories market growth. Australia Gaming Accessories Market Trends As per the Australia gaming accessories market report, the recently launched Apple Vision Pro is a spatial computer which is portable and connects gamers with both the real and virtual worlds. Moreover, the introduction of NFC-enabled technology provides users with cable-free gaming experiences, and high sound quality thus significantly contributing to the market growth. The introduction of RGB light has also helped in making gaming experiences better and the introduction of customizations such as faceplates, and trigger extensions also helps in improving the performance of gamers. Innovations in Ergonomic design gaming chairs have also transformed the gaming industry as they provide comfort and support to gamers while playing. "Australia Running Apparel Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments: Market Breakup by Device Type- Gaming Console- PC- Smartphones Market Breakup by Component Type- Controller- Headsets- Mice- Others Market Breakup by Connectivity Type- Wireless- Wired Market Breakup by Distribution Channel- Offline- Online Market Breakup by Region- New South Wales- Victoria- Queensland- Australian Capital Territory- Western Australia- Others Based on the device type, the Australia gaming accessories market growth is led by smartphones. Australia gaming accessories market is being guided by smartphones due to the increase in smartphone usage by individuals. Smartphones provide high storage which helps in the easy downloading of all the games of different file sizes. Based on component type, the Australia gaming accessories market share is driven by headsets. Headsets are the major contributor to the market as they provide various benefits including noise-cancellation properties, top-quality sound etc. Moreover, they are easily affordable as compared to the controller and mice. The Australia gaming accessories market is driven by wireless technology. Wireless technology has created a major impact on the Australia gaming accessories market growth as wireless headsets, mice, controllers, and keyboards are easy to handle, provide freedom from cables, have long-lasting battery life, high sound quality etc. Moreover, wireless components also

allow multiplayer gaming activities as they allow gamers to have flexibility of movements thus avoiding cable disturbances and help in convenient rearrangement of gaming setups. Online distribution channel is expected to fuel the market growth. The rise in e-commerce has created a major impact on the Australia gaming accessories market growth as most individuals prefer to go for online shopping instead of offline purchasing. Moreover, many companies are releasing their products through online shopping platforms which helps consumers to get easy access to these products at the earliest just after their launch. Other Australia gaming accessories market key players are HP PPS Australia Pty Ltd and NZXT Australia Pty Ltd among others. Australia Gaming Accessories Market Analysis by Region According to the Australia Games Industry, the increase in the number of game development studios generated is proportional to the market. For instance, the proportion of gaming studios in New South Wales in 2021 was around 25% whereas in Victoria it was around 39% which further indicates that Victoria plays a significant role in Australia gaming accessories market growth as compared to New South Wales.

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