

Australia Data Analytics Market Size, Share, Growth Analysis Report and Forecast Trends (2025-2034)

Market Report | 2025-10-25 | 120 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Cloud-based services are driving the Australia data analytics market growth as they offer scalability and flexibility, enabling individuals and users to access analytics tools from anywhere. The increasing demand for cloud-based services has emerged as one of the key Australia data analytics market trends. Cloud deployment models often have lower upfront costs compared to on-premises solutions, as they eliminate the need for expensive hardware infrastructure. Cloud-based data analytics platforms seamlessly integrate with other cloud services and applications, facilitating interoperability and data exchange between different systems and tools. These service providers continuously innovate and enhance their data analytics offerings, providing access to the latest technologies, tools, and features without manual upgrades. These benefits make cloud-based solutions more preferred by organisations to leverage data analytics effectively while minimising costs and maximising flexibility and innovation, thus propelling the Australia data analytics market. The growing Australia data analytics market developments have led organisations to integrate cloud-based data analytics services to seamlessly enhance supply chain management, enterprise resource planning, database management, and human resource management, which eventually optimises organisations' operations. For instance, TD SYNEX Company Tech Data announced the launch of its enhanced cloud services portfolio, enabling the channel partner community to better capture and capitalise on opportunities related to their cloud business. "Australia Data Analytics Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments: Market Breakup by Type- Prescriptive Analytics- Predictive Analytics- Customer Analytics- Descriptive Analytics- Others; Market Breakup by Solution- Security Intelligence- Data Management- Data Monitoring- Data Mining; Market Breakup by Deployment- Cloud-based- On-premises; Market Breakup by Application- Supply Chain Management- Enterprise Resource Planning- Database Management- Human Resource Management- Others; Market Breakup by Region- New South Wales- Victoria- Queensland- Australian Capital Territory- Western Australia- Others. Australia Data Analytics Market Share: Predictive Analytics is highly preferred for historical data, statistical algorithms, and machine learning techniques to identify the likelihood of future outcomes based on past data. This type of analytics is crucial for businesses as it helps in forecasting trends, anticipating customer behaviour, and making informed decisions to drive growth and efficiency. Leading Companies in the Australia Data Analytics Market: The growth of the data analytics market is fuelled by the increasing integration of cloud-based deployment of data analytics services in organisations to streamline

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

their operations.- Rubix- Microsoft Corporation- SAP SE- IBM Corporation- Cullinan Group- Mantel Group Pty Ltd.- QlikTech Australia Ltd.- Others

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Asia Pacific Data Analytics Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Asia Pacific Data Analytics Historical Market (2018-2024)
 - 8.3 Asia Pacific Data Analytics Market Forecast (2025-2034)
- 9 Australia Data Analytics Market Overview
 - 9.1 Key Industry Highlights
 - 9.2 Australia Data Analytics Historical Market (2018-2024)
 - 9.3 Australia Data Analytics Market Forecast (2025-2034)
- 10 Australia Data Analytics Market by Type
 - 10.1 Prescriptive Analytics
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 Predictive Analytics
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Customer Analytics
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 Descriptive Analytics
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Australia Data Analytics Market by Solution
 - 11.1 Security Intelligence
 - 11.1.1 Historical Trend (2018-2024)
 - 11.1.2 Forecast Trend (2025-2034)
 - 11.2 Data Management

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.2.1 Historical Trend (2018-2024)
- 11.2.2 Forecast Trend (2025-2034)
- 11.3 Data Monitoring
 - 11.3.1 Historical Trend (2018-2024)
 - 11.3.2 Forecast Trend (2025-2034)
- 11.4 Data Mining
 - 11.4.1 Historical Trend (2018-2024)
 - 11.4.2 Forecast Trend (2025-2034)
- 12 Australia Data Analytics Market by Deployment
 - 12.1 Cloud-based
 - 12.1.1 Historical Trend (2018-2024)
 - 12.1.2 Forecast Trend (2025-2034)
 - 12.2 On-premises
 - 12.2.1 Historical Trend (2018-2024)
 - 12.2.2 Forecast Trend (2025-2034)
- 13 Australia Data Analytics Market by Application
 - 13.1 Supply Chain Management
 - 13.1.1 Historical Trend (2018-2024)
 - 13.1.2 Forecast Trend (2025-2034)
 - 13.2 Enterprise Resource Planning
 - 13.2.1 Historical Trend (2018-2024)
 - 13.2.2 Forecast Trend (2025-2034)
 - 13.3 Database Management
 - 13.3.1 Historical Trend (2018-2024)
 - 13.3.2 Forecast Trend (2025-2034)
 - 13.4 Human Resource Management
 - 13.4.1 Historical Trend (2018-2024)
 - 13.4.2 Forecast Trend (2025-2034)
 - 13.5 Others
- 14 Australia Data Analytics Market by Region
 - 14.1 New South Wales
 - 14.1.1 Historical Trend (2018-2024)
 - 14.1.2 Forecast Trend (2025-2034)
 - 14.2 Victoria
 - 14.2.1 Historical Trend (2018-2024)
 - 14.2.2 Forecast Trend (2025-2034)
 - 14.3 Queensland
 - 14.3.1 Historical Trend (2018-2024)
 - 14.3.2 Forecast Trend (2025-2034)
 - 14.4 Australian Capital Territory
 - 14.4.1 Historical Trend (2018-2024)
 - 14.4.2 Forecast Trend (2025-2034)
 - 14.5 Western Australia
 - 14.5.1 Historical Trend (2018-2024)
 - 14.5.2 Forecast Trend (2025-2034)
 - 14.6 Others
- 15 Market Dynamics

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.1 SWOT Analysis
 - 15.1.1 Strengths
 - 15.1.2 Weaknesses
 - 15.1.3 Opportunities
 - 15.1.4 Threats
- 15.2 Porter's Five Forces Analysis
 - 15.2.1 Supplier's Power
 - 15.2.2 Buyer's Power
 - 15.2.3 Threat of New Entrants
 - 15.2.4 Degree of Rivalry
 - 15.2.5 Threat of Substitutes
- 15.3 Key Indicator for Price
- 15.4 Key Indicator for Demand
- 16 Competitive Landscape
 - 16.1 Market Structure
 - 16.2 Company Profiles
 - 16.2.1 Rubix
 - 16.2.1.1 Company Overview
 - 16.2.1.2 Product Portfolio
 - 16.2.1.3 Demographic Reach and Achievements
 - 16.2.1.4 Certifications
 - 16.2.2 Microsoft Corporation
 - 16.2.2.1 Company Overview
 - 16.2.2.2 Product Portfolio
 - 16.2.2.3 Demographic Reach and Achievements
 - 16.2.2.4 Certifications
 - 16.2.3 SAP SE
 - 16.2.3.1 Company Overview
 - 16.2.3.2 Product Portfolio
 - 16.2.3.3 Demographic Reach and Achievements
 - 16.2.3.4 Certifications
 - 16.2.4 IBM Corporation
 - 16.2.4.1 Company Overview
 - 16.2.4.2 Product Portfolio
 - 16.2.4.3 Demographic Reach and Achievements
 - 16.2.4.4 Certifications
 - 16.2.5 Cullinan Group
 - 16.2.5.1 Company Overview
 - 16.2.5.2 Product Portfolio
 - 16.2.5.3 Demographic Reach and Achievements
 - 16.2.5.4 Certifications
 - 16.2.6 Mantel Group Pty Ltd.
 - 16.2.6.1 Company Overview
 - 16.2.6.2 Product Portfolio
 - 16.2.6.3 Demographic Reach and Achievements
 - 16.2.6.4 Certifications
 - 16.2.7 QlikTech Australia Ltd.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 16.2.7.1 Company Overview
- 16.2.7.2 Product Portfolio
- 16.2.7.3 Demographic Reach and Achievements
- 16.2.7.4 Certifications
- 16.2.8 Others
- 17 Key Trends and Developments in the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Australia Data Analytics Market Size, Share, Growth Analysis Report and Forecast Trends (2025-2034)

Market Report | 2025-10-25 | 120 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com