

## **Australia Craft Beer Market Size, Share, Growth Analysis Report and Forecast Trends 2025-2034**

Market Report | 2025-10-25 | 105 pages | EMR Inc.

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### **Report description:**

Based on the distribution channel, the Australia craft beer market is being driven by off-trade. The Australia craft beer market is thriving, with purchases mainly happening through the off-trade distribution channel. Consumers often buy craft beers from bottle shops, liquor stores, supermarkets, and online retailers, where a wide variety of craft beer brands and styles are available for purchase. While craft beer is also served in bars, pubs, and restaurants (on-trade), the off-trade channel accounts for a significant portion of craft beer sales, offering consumers greater convenience and accessibility to explore different craft beer options at their leisure eventually indicating the growth in the Australia craft beer market. Craft beer caters to diverse tastes and preferences among individuals, sour beers have surged in popularity, offering unique tart and acidic flavours achieved through experimental techniques like wild fermentation and fruit additions. Ales, including pale ales, IPAs, stouts, porters, and Belgian ales, showcase bold and innovative flavours, highlighting the creativity of Australian craft breweries. Additionally, craft breweries have redefined perceptions of pilsners and pale lagers, crafting high-quality brews with distinctive character and flavour profiles, characterized by crispness, balanced bitterness, and subtle malt sweetness thus boosting the Australia craft beer market growth. "Australia Craft Beer Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments: Market Breakup by Type- Sour Beer- Ales Beer- Wheat Beer- Pilsners and Pale Lagers- Others Market Breakup by Distribution Channel- On-Trade- Off-Trade Market Breakup by Region- New South Wales- Victoria- Queensland- Australian Capital Territory- Western Australia- Others Australia Craft Beer Market Share Pale Ales are popular for their balanced flavour profiles, which typically feature a harmonious blend of malt and hop characteristics. Craft beer has seen a significant rise in the production and consumption of Pale Ales due to its versatility and appeal to a wide range of beer enthusiasts. Additionally, their compatibility with various food pairings and the creative experimentation by local breweries contribute to their widespread popularity. Leading Companies in the Australia Craft Beer Market The growth of the craft beer market is fuelled by increasing changes in preferences towards craft beer and the introduction of product options.- Asahi Holdings (Australia) Pty Ltd.- Emencee Pty Ltd. trading as Balter Brewing Company- Akasha Brewing Company Pty Ltd.- BentSpoke Brewing Co.- Boatrocker Brewers & Distillers- Bridge Road Brewers- Mountain Culture Beer Co.- Fixation Brewing Co.- Mountain Goat Beer- Lion Group (Lion Pty Ltd.)- Wildflower Brewing & Blending- Bracket Brewing Company Pty Ltd.- Others

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