

Schizophrenia Drugs - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

Schizophrenia Drugs Market Analysis

The global schizophrenia drugs market size stands at USD 12.07 billion in 2025 and is forecast to reach USD 14.10 billion by 2030, reflecting a CAGR of 3.15% over 2025-2030. Behind this steady headline figure, the schizophrenia drugs market is rapidly evolving as muscarinic agonists, glutamate modulators, and dopamine partial agonists compete with decades-old dopamine-antagonist therapies. Long-acting injectables (LAIs) are growing at 8% CAGR as health systems seek to counter 50% non-adherence rates, while Asia-Pacific's 8.5% CAGR underscores widening diagnosis and insurance coverage. Portfolio realignment is accelerating: Bristol Myers Squibb acquired Karuna Therapeutics for USD 14 billion to secure KarXT, and Johnson & Johnson followed with a USD 14.6 billion purchase of Intra-Cellular Therapies to add lumateperone, signaling that differentiated mechanisms now dictate competitive advantage. Heightened payer focus on outcomes is also lifting demand for formulations that cut hospitalization, a trend favoring LAIs and third-generation agents.

Global Schizophrenia Drugs Market Trends and Insights

Growing Global Prevalence & Earlier Diagnosis of Schizophrenia

Global prevalence has climbed to 24 million in 2025, and improved screening in primary care means more patients enter treatment earlier. Early intervention programs now stretch from Japan's nationwide EIP network to pilot schemes in Chile, shortening the prodromal phase and enlarging the treated population. The economic burden reached USD 343.2 billion in the

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United States in 2024, intensifying payer appetite for drugs that cut relapse-driven hospital stays. Academic centers in Australia and Singapore are sharing longitudinal data sets that aid biomarker discovery, a move that may soon refine segment-specific prescribing. Taken together, rising prevalence and proactive diagnosis underpin volume growth for the schizophrenia drugs market.

Rising Adoption of Long-Acting Injectable Formulations for Improved Adherence

Up to half of patients discontinue oral therapy within one year, yet LAIs slash treatment-failure risk by 26-45% and materially lower rehospitalization. Payers now reimburse paliperidone every three months and olanzapine once monthly at parity with oral regimens, bolstering uptake in U.S. and German outpatient clinics. Chinese guidelines added LAIs to first-episode care pathways in 2025, cementing Asia-Pacific demand. R&D momentum is shifting to subcutaneous depots; Teva's TEV-749 delivered >92% patient satisfaction in Phase 3, indicating convenience can translate into sustained adherence. The cumulative effect of these developments is a steady expansion of LAI penetration within the schizophrenia drugs market.

Persistent Safety Concerns (Metabolic, Cardiovascular, Neurological) Limiting Long-Term Use

Up to 60% of patients on second-generation drugs develop weight gain or glucose abnormalities that double cardiovascular mortality versus the general population. Fear of tardive dyskinesia and metabolic syndrome drives frequent switching, eroding persistence rates. While third-generation molecules reduce metabolic load, clinicians still monitor QT prolongation and akathisia, complicating long-term adherence plans. These unresolved safety issues dampen uptake of chronic therapy across the schizophrenia drugs market.

Other drivers and restraints analyzed in the detailed report include:

Launch of Novel Third-Generation & Multi-Target Agents Expanding Treatment Options / Expansion of Mental-Health Insurance Coverage & Government Funding Worldwide / High Stigma & Low Treatment-Seeking Behavior Curtailing Uptake /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Second-generation medicines captured 70% of schizophrenia drugs market share in 2024 on the back of proven efficacy. However, third-generation therapies recorded the fastest 7.5% CAGR and are projected to carve deeper inroads as favorable metabolic profiles resonate with payers and physicians. The schizophrenia drugs market size attributable to third-generation products could top USD 3 billion by 2030 if current uptake trends hold. First-generation drugs still serve cost-constrained settings but gradually relinquish volume amid side-effect worries.

Developers now pursue muscarinic, TAAR-1, and glutamatergic avenues, fragmenting the once-stable class landscape. As biomarkers emerge, prescribers anticipate algorithm-guided selection, accelerating mechanism-specific growth nodes inside the schizophrenia drugs market.

Dopamine-serotonin antagonists once monopolized treatment, yet their dominance fell below 80% of 2024 revenue as partial agonists and novel modulators gained share. Cariprazine's D3 preference enhances negative-symptom relief, while NMDA modulators offer hope for cognitive deficits. The schizophrenia drugs market size linked to dopamine D2/D3 partial agonists is forecast to rise at 6.8% CAGR through 2030.

Regulators now encourage mechanism-rich pipelines, expediting fast-track designations for first-in-class agents. Greater

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heterogeneity boosts the likelihood that prescribers tailor regimens to symptom clusters, fostering nuanced competition within the schizophrenia drugs market.

The Schizophrenia Drugs Market Report is Segmented by Therapeutic Class (Second-Generation (Atypical) Antipsychotics, and More), Drug Mechanism of Action (Dopamine-Serotonin Antagonists, and More), Treatment Type (Oral, Long-Acting Injectables, and More), Distribution Channel (Hospital Pharmacies, and More), and Geography (North America, Europe, and More). The Market Forecasts are Provided in Terms of Value (USD).

Geography Analysis

North America accounted for 45.3% of schizophrenia drugs market revenue in 2024, anchored by high diagnosis, robust insurance, and early adoption of novel agents. The region also fields the majority of pivotal trials, reinforcing first-to-market advantages. However, specialty drug inflation outpaced wage growth, prompting payers to tighten prior-authorizations that could temper future volume growth.

Asia-Pacific posted the fastest 8.5% CAGR and is projected to lift its share to 27% by 2030. Drivers include rising disposable income, government insurance expansion, and early-intervention programs in Japan and South Korea. China's bulk-procurement policy slashed prices, enabling provincial roll-outs of LAIs in 2025. Strategic deals, such as Newron's evenamide licenses for Japan and Korea, illustrate how localization accelerates penetration in the schizophrenia drugs market.

Europe retained substantial volume on the back of universal coverage and integrated care models. Germany led LAI adoption, while Spain's digital prescription initiative cut refill gaps by 18%. The continent also houses several manufacturing sites for active pharmaceutical ingredients, offering supply-chain resilience that can buffer price shocks within the schizophrenia drugs market.

List of Companies Covered in this Report:

Alkermes plc / Abbvie / AstraZeneca / Eli Lilly and Company / Johnson & Johnson / Pfizer / Sumitomo Dainippon Pharma / Vanda Pharmaceuticals / Bristol-Myers Squibb / Otsuka Pharmaceutical Co. / Acadia Pharmaceuticals / Karuna Therapeutics / H. Lundbeck / Teva Pharmaceutical Industries / Dr Reddy's Laboratories / Sun Pharmaceuticals Industries / Sunovion Pharmaceuticals / Amneal Pharmaceuticals / Lupin / Aurobindo Pharma / Takeda Pharmaceuticals / Sandoz Group /

Additional Benefits:

The market estimate (ME) sheet in Excel format /
3 months of analyst support /

Table of Contents:

- 1 Introduction
 - 1.1 Study Assumptions & Market Definition
 - 1.2 Scope of the Study
- 2 Research Methodology
- 3 Executive Summary
- 4 Market Landscape
 - 4.1 Market Overview

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4.2 Market Drivers

4.2.1 Growing Global Prevalence & Earlier Diagnosis of Schizophrenia

4.2.2 Rising Adoption of Long-Acting Injectable Formulations for Improved Adherence

4.2.3 Launch of Novel Third-Generation & Multi-Target Agents Expanding Treatment Options

4.2.4 Expansion of Mental-Health Insurance Coverage & Government Funding Worldwide

4.2.5 Affordable Generics & Public Procurement Programs Enhancing Access in Emerging Markets

4.3 Market Restraints

4.3.1 Persistent Safety Concerns (Metabolic, Cardiovascular, Neurological) Limiting Long-Term Use

4.3.2 High Stigma & Low Treatment-Seeking Behavior Curtailing Uptake

4.3.3 Complex Regulatory & Reimbursement Pathways Delaying Launch of Novel Therapies

4.3.4 Patent Expiries Triggering Price Erosion & Revenue Decline for Innovator Brands

4.4 Supply-Chain Analysis

4.5 Porter's Five Forces

4.5.1 Bargaining Power of Buyers

4.5.2 Bargaining Power of Suppliers

4.5.3 Threat of New Entrants

4.5.4 Threat of Substitutes

4.5.5 Intensity of Competitive Rivalry

5 Market Size & Growth Forecasts (Value, USD)

5.1 By Therapeutic Class

5.1.1 Second-Generation (Atypical) Antipsychotics

5.1.2 Third-Generation (D2/D3 Partial Agonists)

5.1.3 First-Generation (Typical) Antipsychotics

5.1.4 Other Therapeutic Classes

5.2 By Drug Mechanism of Action

5.2.1 Dopamine-Serotonin Antagonists

5.2.2 Dopamine D2/D3 Partial Agonists

5.2.3 NMDA-Receptor Modulators

5.2.4 Novel Multi-Target Modulators

5.3 By Treatment Type

5.3.1 Oral (Tablets, Capsules, Solutions)

5.3.2 Long-Acting Injectables (Depot)

5.3.3 Short-Acting Injectables

5.3.4 Transdermal Patch

5.4 By Distribution Channel

5.4.1 Hospital Pharmacies

5.4.2 Retail Pharmacies

5.4.3 Online Pharmacies

5.5 Geography

5.5.1 North America

5.5.1.1 United States

5.5.1.2 Canada

5.5.1.3 Mexico

5.5.2 Europe

5.5.2.1 Germany

5.5.2.2 United Kingdom

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- 5.5.2.3 France
- 5.5.2.4 Italy
- 5.5.2.5 Spain
- 5.5.2.6 Rest of Europe
- 5.5.3 Asia-Pacific
 - 5.5.3.1 China
 - 5.5.3.2 Japan
 - 5.5.3.3 India
 - 5.5.3.4 South Korea
 - 5.5.3.5 Australia
 - 5.5.3.6 Rest of Asia-Pacific
- 5.5.4 Middle East and Africa
 - 5.5.4.1 GCC
 - 5.5.4.2 South Africa
 - 5.5.4.3 Rest of Middle East and Africa
- 5.5.5 South America
 - 5.5.5.1 Brazil
 - 5.5.5.2 Argentina
 - 5.5.5.3 Rest of South America

6 Competitive Landscape

6.1 Market Concentration

6.2 Market Share Analysis

6.3 Company Profiles (includes Global level Overview, Market level overview, Core Business Segments, Financials, Headcount, Key Information, Market Rank, Market Share, Products and Services, and analysis of Recent Developments)

6.3.1 Alkermes plc

6.3.2 AbbVie Inc. (Allergan)

6.3.3 AstraZeneca plc

6.3.4 Eli Lilly and Company

6.3.5 Johnson & Johnson (Janssen)

6.3.6 Pfizer Inc.

6.3.7 Sumitomo Dainippon Pharma

6.3.8 Vanda Pharmaceuticals

6.3.9 Bristol-Myers Squibb

6.3.10 Otsuka Pharmaceutical Co.

6.3.11 Acadia Pharmaceuticals

6.3.12 Karuna Therapeutics

6.3.13 H. Lundbeck A/S

6.3.14 Teva Pharmaceutical Industries

6.3.15 Dr Reddy's Laboratories

6.3.16 Sun Pharmaceutical

6.3.17 Sunovion Pharmaceuticals

6.3.18 Amneal Pharmaceuticals

6.3.19 Lupin Ltd.

6.3.20 Aurobindo Pharma

6.3.21 Takeda Pharmaceutical

6.3.22 Sandoz AG

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7 Market Opportunities & Future Outlook
7.1 White-Space & Unmet-Need Assessment

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