

## **Rubber - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2022-08-01 | 129 pages | Mordor Intelligence

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### **Report description:**

Rubber Market Analysis

The rubber market size is valued at USD 48.5 billion in 2025 and is projected to advance to USD 60.7 billion by 2030, representing a 4.58% CAGR. Supply constraints continue to tighten because global output is projected to rise, widening the deficit and underpinning prices. Demand catalysts include electric vehicle tires that use up to 15% more natural rubber, growing infrastructure programs in Asia and Africa, and sustained healthcare consumption of high-purity latex. On the supply side, producers face climate-driven yield volatility, disease outbreaks, and labor scarcity, yet estates that deploy AI-guided tapping and invest in sustainability credentials secure premium positioning. Heightened regulatory scrutiny, especially the European Union Deforestation Regulation, effective December 2025, is accelerating traceability investment, creating a two-tier rubber market where certified volumes transact at price premiums.

Global Rubber Market Trends and Insights

EV-led tire demand surge

Electric-vehicle uptake reshapes the rubber market because specialized EV tires require thicker sidewalls and advanced tread compounds, lifting natural rubber usage per tire by about 15%. Tire makers now integrate real-time vehicle registration feeds into procurement algorithms to manage just-in-time raw-material pipelines. As battery-electric cars gain road share in Europe and North America, forward purchasing by tier-one manufacturers tightens spot availability and sustains a premium tier within the

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rubber market.

## Rebound of Chinese construction and mining

Beijing's 2025 stimulus prioritizes transport corridors, urban rail links, and energy pipelines, accelerating demand for rubber seismic bearings, expansion joints, and industrial conveyor belts. Mining projects in Inner Mongolia and Xinjiang increase consumption of abrasion-resistant compounds, with equipment suppliers reporting 7.3% annual growth in rubber parts. This multi-sector pull raises non-tire demand and diversifies the revenue base for producers supplying technical-grade sheets. Estates and processors able to guarantee mechanical-property stability gain a competitive advantage within the rubber market.

## Leaf-blight, white-root and other diseases

Leaf-fall disease cut output in parts of Indonesia. White-root rot could force Malaysia to cede 400,000 hectares to the alternative. The risk of South American Leaf Blight entering Southeast Asia remains a potential USD 100 billion annual shock. These biological threats highlight the narrow genetic base of *Hevea brasiliensis* and drive urgent calls for clone diversification, biosecurity, and fungicide innovation. Failure to mitigate disease risks could cap yield growth and constrain the rubber market at levels below consumption trajectories.

Other drivers and restraints analyzed in the detailed report include:

Medical-glove capacity additions / Carbon-credit monetization for smallholders / Ageing tapper workforce and labor scarcity /

For complete list of drivers and restraints, kindly check the Table Of Contents.

## Geography Analysis

Asia-Pacific retains a commanding 71% share of the rubber market in 2024. Thailand contributes roughly 4.6 million metric tons, though age-related productivity decline challenges growth. Indonesia's 9.8% drop to 2.041 million metric tons due to palm-oil switching underscores production fragility. Vietnam, buoyed by replanting and price incentives, expects output and export resurgence in 2025. China collects 933,000 metric tons domestically, yet consumes about 40% of the world supply, tightening intra-regional flows. Deployment of AI tapper robots on Hainan plantations signals a technology-led response to labor shortages and augments supply resilience in the rubber market.

Africa represents the fastest-growing region, forecast at 6.20% CAGR to 2030. Cote d'Ivoire increased production by 23% over recent years and expands processing clusters near Abidjan to capture more value locally. Ghana and Nigeria trial high-yield clones, supported by public-sector financing. Carbon-credit schemes resonate strongly, delivering additional income streams for smallholders and reinforcing sustainable expansion. However, transport bottlenecks and limited port cold-chain capacity constrain latex exports, indicating infrastructure investment remains pivotal to realizing Africa's potential within the rubber market.

North America and Europe import almost all raw materials, exposing tire and industrial manufacturers to geopolitical and freight risk. The United States recorded USD 315 million in rubber imports during January-February 2025, up 21% year on year. Continental and GIZ's initiative mapping 6,000 smallholders in Indonesia is emblematic of pre-emptive alignment, ensuring uninterrupted feedstock flow into European plants and anchoring compliance leadership in the rubber market.

List of Companies Covered in this Report:

Market Overview / Market Drivers / Market Restraints / Value/Supply-Chain Analysis / Regulatory Landscape / Technological

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Additional Benefits:

The market estimate (ME) sheet in Excel format /  
3 months of analyst support /

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