

Healthcare EDI - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

Healthcare EDI Market Analysis

The Healthcare EDI market is valued at USD 4.72 billion in 2025 and is on course to reach USD 7.72 billion by 2030, advancing at a 10.33% CAGR. Growing digitization, cost-containment mandates, and stringent data-exchange regulations are reinforcing adoption across payers, providers, and life-science firms. Widespread cloud migration lowers implementation friction, while the accelerating shift to value-based care creates fresh demand for real-time, multi-party data flows. Heightened cybersecurity awareness following the 2025 Change Healthcare breach further elevates investment in secure, auditable transaction platforms. Vendors that combine interoperability, advanced analytics, and robust compliance tooling are capturing new white-space opportunities as healthcare entities retire fragmented, manual workflows.

Global Healthcare EDI Market Trends and Insights

Mandated HIPAA and global regulatory push

HIPAA transactions remain obligatory in the United States, compelling providers and payers to exchange claims, remittances and eligibility data through standardized EDI formats. CMS deliberations on skipping directly to Version 8010 underscore the urgency of a modernized framework that removes legacy ambiguities. Similar mandates in Europe and Asia are converging toward common syntaxes, compressing implementation timelines for multinationals and contributing roughly 2.8 percentage points to the Healthcare EDI market CAGR. Export-driven Asian health-tech vendors, particularly in South Korea and Taiwan, leverage this

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alignment to gain trading-partner acceptance in North America and the European Economic Area.

Rising healthcare cost-containment pressures

Healthcare organizations save an average of USD 2.7 per electronic transaction versus paper, trimming 82% of processing time. With reimbursement erosion squeezing margins, revenue-cycle managers increasingly view full-suite EDI as a non-negotiable operating requirement. Deployments that automate pre-authorization validation and auto-post remittance data deliver 15-30% cost reductions in administrative cost centers, reinforcing the Healthcare EDI market growth narrative.

Data security and privacy breaches

The February 2025 Change Healthcare ransomware attack disrupted claims nationwide and forced UnitedHealth Group to advance USD 6.5 billion in relief payments. Fallout heightened scrutiny of transaction routing and encryption layers, denting EDI rollout velocity among risk-averse providers and shaving 1.2% points from potential CAGR.

Other drivers and restraints analyzed in the detailed report include:

Cloud-enabled SaaS EDI adoption / Shift to value-based care revenue-cycle efficiency / High implementation and integration cost /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Software remained the backbone of the Healthcare EDI market in 2024, generating 56% of total revenue as organizations standardized on cloud-ready clearinghouse engines. The services sub-segment, however, is expanding at a 12.40% CAGR through 2030, propelled by scarce in-house expertise and ever-evolving compliance mandates. Consultancies providing mapping, partner onboarding, and 24/7 transaction monitoring fill critical skill gaps for midsize systems pursuing aggressive digital agendas.

Growing reliance on managed services also reflects the rising sophistication of composite workflows that merge X12, HL7 FHIR, and proprietary APIs. Providers are turning to external specialists for data stewardship, exception handling, and continuous testing. The Healthcare EDI market size for service offerings is forecast to eclipse USD 3 billion by 2030, while the hardware footprint contracts as virtualized gateways replace rack-based modems.

Claims management held 48% revenue share of the Healthcare EDI market in 2024, underlining its centrality in cash-flow preservation. Nevertheless, supply-chain transactions are registering an 11.10% CAGR as health systems exploit EDI to rationalize inventory and tame rising device costs. Automated purchase orders, ASN feeds, and consignment stock alerts trim stock-outs and free working capital, positioning supply-chain EDI as a strategic lever for CFOs.

Interlacing IoT telemetry with EDI message sets offers real-time expiry tracking for temperature-sensitive biologics, reducing waste. This convergence is nudging procurement and biomedical engineering teams into joint governance councils, intensifying demand for integrated network-wide data visibility across the Healthcare EDI market.

Healthcare Electronic Data Interchange Market Report is Segmented by Component (Software, Hardware, and Services), by Transaction Type (Claims Management (837/835) and More), by Mode of Delivery (Web- and Cloud-Based EDI and More), by End User (Healthcare Providers and Others), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

Geography Analysis

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North America retained leadership with 43% of 2024 revenue, underpinned by HIPAA mandates and mature clearinghouse networks. Nearly all Medicare fee-for-service claims flow electronically, establishing a high baseline for the Healthcare EDI market. The Interoperability and Prior Authorization Final Rule intensifies digital requirements, nudging commercial payers toward automated exception handling and widening the addressable opportunity across smaller provider groups.

Asia-Pacific delivers the fastest growth at 11.90% CAGR, buoyed by rapid health-insurance expansion and extensive government cloud initiatives in China, India, and Indonesia. Mobile-first adoption allows clinics to bypass legacy modem infrastructure, accelerating penetration. Mandatory e-invoicing rules in economies such as South Korea cascade into accelerated healthcare data-exchange spending, lifting the regional Healthcare EDI market size toward USD 1.6 billion by 2030.

Europe showcases diverse adoption curves. Germany scales unified procurement exchanges within its DRG reimbursement framework, while the United Kingdom prioritizes cross-border EHR linkages that convert clinical events into billing-ready EDI stubs. Scandinavia benefits from nationwide electronic ID systems that streamline patient eligibility checks. Collectively, these initiatives maintain Europe's role as the second-largest regional contributor to the Healthcare EDI market revenue.

List of Companies Covered in this Report:

Change Healthcare / Optum Inc. / McKesson Corporation / Cognizant / GE Healthcare / Experian Health / Allscripts Healthcare Solutions Inc. / Siemens Healthineers AG / SSI Group Inc. / Quadax Inc. / Tallan Inc. / Waystar / Edifecs / NextGen Healthcare / Cerner (Oracle Health) / DataTrans Solutions / Axway / OpenText / Synertec /

Additional Benefits:

The market estimate (ME) sheet in Excel format /
3 months of analyst support /

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Mandated HIPAA and global regulatory push
 - 4.2.2 Rising healthcare cost-containment pressures
 - 4.2.3 Cloud-enabled SaaS EDI adoption
 - 4.2.4 Shift to value-based care revenue-cycle efficiency
 - 4.2.5 AI-driven auto-coding boosts EDI data integrity
 - 4.2.6 Blockchain payer-provider pilots integrating EDI
- 4.3 Market Restraints
 - 4.3.1 Data security and privacy breaches

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- 4.3.2 High implementation and integration cost
- 4.3.3 Skilled EDI workforce shortages
- 4.3.4 FHIR APIs eroding legacy EDI demand
- 4.4 Value Chain Analysis
- 4.5 Impact of Macroeconomic Factors on the Market
- 4.6 Regulatory or Technological Outlook
- 4.7 Porter's Five Forces Analysis
 - 4.7.1 Threat of New Entrants
 - 4.7.2 Bargaining Power of Buyers
 - 4.7.3 Bargaining Power of Suppliers
 - 4.7.4 Threat of Substitutes
 - 4.7.5 Competitive Rivalry
- 4.8 Pricing Analysis

5 MARKET SIZE AND GROWTH FORECASTS (VALUE)

- 5.1 By Component
 - 5.1.1 Software
 - 5.1.2 Hardware
 - 5.1.3 Services
- 5.2 By Transaction Type
 - 5.2.1 Claims Management (837/835)
 - 5.2.2 Healthcare Supply-Chain (810/856)
 - 5.2.3 Others (Referral, Authorization, and more)
- 5.3 By Mode of Delivery
 - 5.3.1 Web and Cloud-based EDI
 - 5.3.2 EDI VAN
 - 5.3.3 Mobile EDI
 - 5.3.4 Other Modes of Delivery
- 5.4 By End User
 - 5.4.1 Healthcare Providers
 - 5.4.2 Medical Devices and Pharmaceutical Industry
 - 5.4.3 Payers
 - 5.4.4 Other End Users
- 5.5 By Geography
 - 5.5.1 North America
 - 5.5.1.1 United States
 - 5.5.1.2 Canada
 - 5.5.1.3 Mexico
 - 5.5.2 South America
 - 5.5.2.1 Brazil
 - 5.5.2.2 Argentina
 - 5.5.2.3 Rest of South America
 - 5.5.3 Europe
 - 5.5.3.1 United Kingdom
 - 5.5.3.2 Germany
 - 5.5.3.3 France
 - 5.5.3.4 Italy

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- 5.5.3.5 Spain
- 5.5.3.6 Nordics
- 5.5.3.7 Rest of Europe
- 5.5.4 Middle East and Africa
 - 5.5.4.1 GCC
 - 5.5.4.2 Israel
 - 5.5.4.3 South Africa
 - 5.5.4.4 Rest of Middle East and Africa
- 5.5.5 Asia-Pacific
 - 5.5.5.1 China
 - 5.5.5.2 India
 - 5.5.5.3 Japan
 - 5.5.5.4 South Korea
 - 5.5.5.5 ASEAN
 - 5.5.5.6 Australia
 - 5.5.5.7 New Zealand
 - 5.5.5.8 Rest of Asia-Pacific

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration
- 6.2 Strategic Moves
- 6.3 Market Share Analysis
- 6.4 Company Profiles (includes Global-level Overview, Market-level Overview, Core Segments, Financials as available, Strategic Information, Market Rank/Share, Products & Services, Recent Developments)
 - 6.4.1 Change Healthcare
 - 6.4.2 Optum Inc.
 - 6.4.3 McKesson Corporation
 - 6.4.4 Cognizant
 - 6.4.5 GE Healthcare
 - 6.4.6 Experian Health
 - 6.4.7 Allscripts Healthcare Solutions Inc.
 - 6.4.8 Siemens Healthineers AG
 - 6.4.9 SSI Group Inc.
 - 6.4.10 Quadax Inc.
 - 6.4.11 Tallan Inc.
 - 6.4.12 Waystar
 - 6.4.13 Edifecs
 - 6.4.14 NextGen Healthcare
 - 6.4.15 Cerner (Oracle Health)
 - 6.4.16 DataTrans Solutions
 - 6.4.17 Axway
 - 6.4.18 OpenText
 - 6.4.19 Synertec

7 MARKET OPPORTUNITIES AND FUTURE OUTLOOK

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