

## **Enterprise Metadata Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-06-01 | 120 pages | Mordor Intelligence

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### **Report description:**

Enterprise Metadata Management Market Analysis

The Enterprise Metadata Management Market size is estimated at USD 13.11 billion in 2025, and is expected to reach USD 35.02 billion by 2030, at a CAGR of 21.70% during the forecast period (2025-2030). Strong investment momentum stems from converging regulatory mandates, intensified cloud and hybrid migrations, and AI-driven demand for unified, actionable data. North America remains the largest regional contributor, supported by mature governance frameworks and high cloud uptake, while Asia-Pacific is on a steeper trajectory as new privacy statutes and rapid digitalization expand the addressable base. Solution licenses still deliver the bulk of revenue, yet service engagement is accelerating as enterprises seek integration and change-management expertise to scale metadata programs. Competitive activity is heating up: leading vendors continue to embed AI agents for automated lineage, and newer entrants focus on decentralized architectures that keep pace with data-mesh adoption.

Global Enterprise Metadata Management Market Trends and Insights

Explosion of enterprise data volumes

IoT rollouts, 5G connectivity, and omnichannel commerce are swelling corporate data troves, pushing metadata management to board agendas. AT&T used Snowflake to consolidate metadata across legacy and cloud assets, accelerating analytics while cutting infrastructure costs. Similar initiatives are multiplying in telecom and e-commerce, where high-velocity data flows demand

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automated lineage and cataloging to sustain agility and compliance.

#### Regulatory compliance and data-governance mandates

Fresh regulations are tightening oversight. Malaysia now obliges firms with more than 20,000 data subjects to nominate Data Protection Officers and notify breaches, a step that is enlarging the enterprise metadata management market. India's Digital Personal Data Protection Act and China's Interim AI Measures act likewise raise expectations for granular lineage and consent tracking. Singapore's banking regulator mandates AI model risk governance, reinforcing the need for transparent metadata.

#### High implementation cost and integration complexity

Legacy sprawl inflates deployment timelines and budgets. Citigroup's fragmented data stack incurred USD 1.5 billion in fines, illustrating the risk of retrofitting modern metadata onto heritage systems. SMEs, with leaner resources, hesitate to invest without near-term returns, dampening uptake.

Other drivers and restraints analyzed in the detailed report include:

Cloud and hybrid migration requires unified metadata / Self-service analytics adoption spurs data-catalog demand / ROI uncertainty and skills shortage /

For complete list of drivers and restraints, kindly check the Table Of Contents.

#### Segment Analysis

Solutions produced 68.2% of revenue in 2024. The enterprise metadata management market expects services to grow at a 24.5% CAGR to 2030 as firms need consulting for hybrid integration, AI enablement, and regulatory readiness. Deutsche Telekom partnered with Capgemini for a TMForum-aligned model that shortened product-launch cycles, highlighting service value.

Enterprises also outsource managed metadata operations to navigate ever-changing privacy laws and cloud tooling, fueling annuity revenues for system integrators and MSPs. As cloud estates scale, outcome-based service contracts expand, reinforcing a healthy pipeline for advisory, implementation, and support.

Cloud remains the default, holding 58.6% market share in 2024. However, hybrid configurations are projected to post a 23.2% CAGR because regulated entities must localize sensitive data while exploiting cloud analytics. Malaysia's new privacy guidelines and Singapore's sovereign cloud framework intensify this pattern.

Hybrid tooling unites on-prem and cloud catalogs into a single control plane. TELUS proved the model by maintaining critical data hubs on-site while orchestrating analytics in Google Cloud, safeguarding residency obligations without impeding AI development.

Enterprise Metadata Management Market is Segmented by Component (Solutions and Services), Deployment Mode (Cloud, On-Premises, and Hybrid), Metadata Type (Technical Metadata, Business Metadata, and Operational/Process Metadata), Organization Size (Large Enterprises and Small and Medium Enterprises), End-User Industry (BSFI, Healthcare and Life Sciences, and More), and Geography.

#### Geography Analysis

North America commands 36.06% of revenue, underpinned by the CCPA, sector-specific mandates, and a deep ecosystem of

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vendors and integrators. Enterprises capitalize on mature cloud infrastructure and robust venture funding, driving early experiments with AI-guided stewardship. Patent activity from Snowflake and Palantir reinforces the region's innovation edge.

Asia-Pacific is the fastest-growing theater, rising at 24.8% CAGR. Malaysia's mandatory DPO policy, India's DPDPA, and China's AI rules oblige enterprises to implement granular lineage, swelling demand. Telecommunications, retail, and manufacturing players in Indonesia and Vietnam adopt catalogs to meet new fintech and personal-data laws. The enterprise metadata management market size in Asia-Pacific is projected to more than triple by 2030.

Europe retains momentum through GDPR enforcement and the forthcoming AI Act, which emphasizes consent management and cross-border processing safeguards. Manufacturers embrace data mesh to coordinate multi-plant supply chains, while financial institutions strengthen lineage to satisfy supervisory reviews. Smaller Latin American, Middle Eastern, and African markets are nascent but observe global precedents, gradually instituting metadata programs to shore up resilience.

List of Companies Covered in this Report:

Informatica LLC / Collibra NV / Alation Inc. / IBM Corporation / Oracle Corporation / SAP SE / Microsoft Corporation / Talend S.A. / Snowflake Inc. / Data.world, Inc. / Atlan Pte. Ltd. / Quest Software Inc. / Precisely Software Incorporated / Erwin Inc. (Quest) / MANTA Software, Inc. / Solidatus Ltd. / Global IDs Inc. / Smartlogic Semaphore Ltd. / ASG Technologies Group, Inc. / Alex Solutions Pty Ltd. / Denodo Technologies Inc. / Syniti (Capgemini SE) / Octopai Ltd. / Cloudera, Inc. / Cambridge Semantics Inc. /

Additional Benefits:

The market estimate (ME) sheet in Excel format /  
3 months of analyst support /

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