

Disaster Recovery As A Service (DRaaS) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

Disaster Recovery As A Service (DRaaS) Market Analysis

The Disaster Recovery as a Service market stands at USD 13.7 billion in 2025 and is forecast to reach USD 24.05 billion by 2030, expanding at an 11.91% CAGR. A steep rise in ransomware, expanding regulatory mandates, and a strategic tilt toward cloud-first infrastructure are reshaping corporate continuity programs and fueling demand for cloud-native recovery offerings. Enterprises now require rapid, automated failover to keep operations running during an attack; traditional tape or disk backups no longer satisfy risk committees or boards. Growing cyber-insurance clauses that insist on tested recovery plans further tighten the link between premiums and mature DRaaS adoption. At the same time, the subscription model lowers capital outlays, enabling both large enterprises and SMEs to access enterprise-grade resilience. Vendors now compete on orchestration intelligence, multi-cloud reach, and sustainability credentials, because organizations evaluate providers on both operational and environmental performance.

Global Disaster Recovery As A Service (DRaaS) Market Trends and Insights

Escalating ransomware and data-breach incidents

Attackers now exfiltrate data within hours after compromise, forcing organizations to adopt immutable snapshots and isolated recovery zones that only modern DRaaS platforms supply at scale. In 2024, 87% of IT teams experienced SaaS data loss, yet only 14% felt confident about rapid recovery. Healthcare providers embrace cloud-native recovery to stay HIPAA-compliant and

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safeguard patient care continuity. Cyber-insurance carriers reward verified failover capabilities with premium discounts, giving CFOs a clear financial argument for DRaaS adoption.

Lower TCO versus traditional DR infrastructure

DRaaS removes capital spending on secondary sites and specialist staff, replacing them with pay-as-you-go subscriptions that align cost to use. Veeam reports that 88% of organizations plan to shift toward DRaaS within two years, ranking cost optimization as their top motivation. Subscription pricing prevents hardware obsolescence and frees IT teams to focus on transformation projects rather than hardware upkeep. SMEs find the economics especially compelling because enterprise-grade recovery becomes attainable without scale-driven investments, broadening the total addressable Disaster Recovery as a Service market.

Deployment and orchestration complexity in hybrid/multi-cloud

Integrating legacy on-premises assets with several public clouds stretches internal teams and forces organizations to learn disparate APIs and security models. The US National Security Agency advises constant testing and infrastructure-as-code practices to keep hybrid recovery scripts reliable. Skills shortages drive reliance on managed DRaaS partners but also prolong sales cycles, as buyers evaluate providers for deep automation and regulatory comprehension.

Other drivers and restraints analyzed in the detailed report include:

Cloud-first and SaaS adoption accelerating DRaaS uptake / Cyber-insurance compliance mandating automated fail-over testing / Data-sovereignty and regulatory barriers /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Fully Managed offerings controlled 47.20% of Disaster Recovery as a Service market share in 2024 on the back of enterprise demand for turnkey orchestration, monitoring, and compliance reporting. Customers lean on providers for multi-cloud engineering and 24x7 recovery execution, activities that would otherwise balloon internal headcount. Self-Service options, though lean on assistance, post a 12.40% CAGR because SMEs prefer configurable portals that balance autonomy with cost. Assisted models sit between both ends, suiting mid-market firms that own some cloud skills yet still need run-book support.

Managed service momentum underscores a broader reality: resilience now spans infrastructure, applications, and regulatory proof. Vendors like HYCU, which scored a 91 NPS in 2025, showcase how service depth and customer experience trump feature parity. As a result, the Disaster Recovery as a Service market will likely witness sharper service-quality segmentation, where premium support tiers justify higher annual-recurring-revenue multiples, while commodity self-service tiers chase price-sensitive niches.

Public Cloud retains 58.10% revenue thanks to hyperscale economies and on-demand scalability, yet Hybrid/Multi-Cloud configurations command a 14.60% CAGR as firms hedge concentration risk and satisfy residency rules. Disaster Recovery as a Service market size for Hybrid deployments is forecast to expand swiftly because enterprises can replicate critical databases to a sovereign cloud while failing over less-sensitive apps to global regions. Private Cloud persists for workloads steeped in strict data classifications or requiring air-gapping.

Verizon calls hybrid flexibility the linchpin of modern continuity planning. N2WS research agrees, noting that multi-cloud replication cuts vendor lock-in and improves failover granularity. However, orchestrating identical recovery time objectives across

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divergent clouds remains complex, opening room for tooling that abstracts cloud-native idiosyncrasies.

The Disaster Recovery As A Service Market is Segmented by Service Type (Fully Managed, Assisted, and More), Deployment Model (Public Cloud, Private Cloud, and More), Service Component (Backup and Recovery, Real-Time Replication, and More), Organization Size (Large Enterprises, Small and Medium Enterprises), End-User Vertical (BFSI, IT and Telecom, and More), and Geography. The Market Forecasts are Provided in Terms of Value (USD).

Geography Analysis

North America maintained a 39.80% share in 2024 by blending hyperscale cloud availability, mature cyber-insurance ecosystems, and prescriptive regulatory frameworks. High ransomware prevalence amplifies board-level urgency, while the Federal Cloud Operations Best Practices Guide supplies public agencies with blueprint standards. Financial institutions, in particular, tie premium discounts to demonstrable DR testing, further cementing uptake. Although the region's Disaster Recovery as a Service market now sees price competition, rising edge deployments and ESG reporting keep demand resilient.

Asia-Pacific registers the highest 14.80% CAGR as governments champion cloud growth to spur GDP. The Asian Development Bank projects that improved cloud policies can lift regional GDP by up to 0.7% between 2024 and 2028. Singapore's aggressive "cloud-first" posture sets policy benchmarks, while Japan and Australia impose rigorous data-sovereignty checks that shape architectural blueprints. National disaster exposure drives mandates for resilient ICT backbones, with agencies referencing ADB's 2025 disaster-preparedness guide to integrate AI sensors and cloud-based recovery. Banks adopt DRaaS to match fintech agility, and manufacturers rely on geo-distributed failover for supply-chain assurance.

Europe balances adoption incentives and compliance roadblocks. GDPR and incoming EU Cloud Certification laws oblige in-region replication, constraining design but also triggering demand for sovereignty-aligned "intra-EU only" recovery nodes. Sustainability legislation boosts interest in "Green-DRaaS," leveraging renewable-powered data centers to hit corporate emissions targets. Public-sector digital-service goals accelerate provider outreach, while financial entities continue to invest to satisfy the Digital Operational Resilience Act (DORA). Despite cost pressure, the imperative to preserve citizen-facing services keeps the market expanding.

List of Companies Covered in this Report:

IBM Corporation / Microsoft Corporation / Amazon Web Services Inc. / VMware Inc. / Zerto Ltd. (HPE) / Google Cloud Platform / iLand Internet Solutions Inc. / Recovery Point Systems LLC / Evolve IP LLC / TierPoint LLC / Sungard Availability Services LP / C&W Communications Limited / Expedient LLC / CloudHPT Inc. / InterVision Systems Technologies LLC / PhoenixNAP Global IT Services LLC / Flexential LLC / Acronis International GmbH / Veeam Software Inc. / Druva Inc. / Rackspace Technology inc. / Databarracks Ltd. / NTT Ltd. /

Additional Benefits:

- The market estimate (ME) sheet in Excel format /
- 3 months of analyst support /

Table of Contents:

- 1 INTRODUCTION
- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

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2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET LANDSCAPE

4.1 Market Overview

4.2 Market Drivers

4.2.1 Escalating ransomware and data-breach incidents

4.2.2 Lower TCO vs. traditional DR infrastructure

4.2.3 Cloud-first and SaaS adoption accelerating DRaaS uptake

4.2.4 Cyber-insurance compliance mandating automated fail-over testing

4.2.5 Edge-computing roll-outs needing geo-distributed micro-recovery nodes

4.2.6 Green-DRaaS: Net-zero pressures favouring renewably-powered recovery sites

4.3 Market Restraints

4.3.1 Deployment and orchestration complexity in hybrid/multi-cloud

4.3.2 Data-sovereignty and regulatory barriers to cross-border replication

4.3.3 Provider lock-in and egress-cost uncertainty

4.3.4 Shortage of multi-cloud DR engineers and skills

4.4 Industry Ecosystem Analysis

4.5 Technological Outlook

4.6 Porter's Five Forces Analysis

4.6.1 Bargaining Power of Suppliers

4.6.2 Bargaining Power of Consumers

4.6.3 Threat of New Entrants

4.6.4 Intensity of Competitive Rivalry

4.6.5 Threat of Substitutes

5 MARKET SIZE AND GROWTH FORECASTS (VALUES)

5.1 By Service Type

5.1.1 Fully Managed

5.1.2 Assisted

5.1.3 Self-Service

5.2 By Deployment Model

5.2.1 Public Cloud

5.2.2 Private Cloud

5.2.3 Hybrid/Multi-Cloud

5.3 By Service Component

5.3.1 Backup and Recovery

5.3.2 Real-time Replication

5.3.3 Orchestration and Automation

5.3.4 Data Security and Compliance

5.4 By Organization Size

5.4.1 Large Enterprises

5.4.2 Small and Medium Enterprises

5.5 By End-user Vertical

5.5.1 BFSI

5.5.2 IT and Telecom

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- 5.5.3 Government and Public Sector
- 5.5.4 Healthcare and Life Sciences
- 5.5.5 Manufacturing
- 5.5.6 Retail and E-commerce
- 5.5.7 Media and Entertainment
- 5.5.8 Others
- 5.6 By Geography
 - 5.6.1 North America
 - 5.6.1.1 United States
 - 5.6.1.2 Canada
 - 5.6.1.3 Mexico
 - 5.6.2 South America
 - 5.6.2.1 Brazil
 - 5.6.2.2 Rest of South America
 - 5.6.3 Europe
 - 5.6.3.1 Germany
 - 5.6.3.2 United Kingdom
 - 5.6.3.3 France
 - 5.6.3.4 Russia
 - 5.6.3.5 Rest of Europe
 - 5.6.4 Asia-Pacific
 - 5.6.4.1 China
 - 5.6.4.2 Japan
 - 5.6.4.3 South Korea
 - 5.6.4.4 India
 - 5.6.4.5 South East Asia
 - 5.6.4.6 Rest of Asia-Pacific
 - 5.6.5 Middle East and Africa
 - 5.6.5.1 Middle East
 - 5.6.5.2 Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration
- 6.2 Strategic Moves
- 6.3 Market Share Analysis
- 6.4 Company Profiles (includes Global level Overview, Market level overview, Core Segments, Financials as available, Strategic Information, Market Rank/Share for key companies, Products and Services, and Recent Developments)
 - 6.4.1 IBM Corporation
 - 6.4.2 Microsoft Corporation
 - 6.4.3 Amazon Web Services Inc.
 - 6.4.4 VMware Inc.
 - 6.4.5 Zerto Ltd. (HPE)
 - 6.4.6 Google Cloud Platform
 - 6.4.7 iLand Internet Solutions Inc.
 - 6.4.8 Recovery Point Systems LLC
 - 6.4.9 Evolve IP LLC
 - 6.4.10 TierPoint LLC

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- 6.4.11 Sungard Availability Services LP
- 6.4.12 C&W Communications Limited
- 6.4.13 Expedient LLC
- 6.4.14 CloudHPT Inc.
- 6.4.15 InterVision Systems Technologies LLC
- 6.4.16 PhoenixNAP Global IT Services LLC
- 6.4.17 Flexential LLC
- 6.4.18 Acronis International GmbH
- 6.4.19 Veeam Software Inc.
- 6.4.20 Druva Inc.
- 6.4.21 Rackspace Technology inc.
- 6.4.22 Databarracks Ltd.
- 6.4.23 NTT Ltd.

7 MARKET OPPORTUNITIES AND FUTURE OUTLOOK

7.1 White-space and Unmet-need Assessment

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