Digital Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-07-01 | 120 pages | Mordor Intelligence

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Report description:

Digital Logistics Market Analysis

The Digital Logistics Market size is estimated at USD 45.5 billion in 2025, and is expected to reach USD 126.91 billion by 2030, at a CAGR of 22.77% during the forecast period (2025-2030).

Rapid e-commerce expansion, the convergence of AI, IoT and blockchain, and the pivot toward cloud-native architectures are accelerating enterprise adoption. Predictive analytics is improving inventory accuracy and cutting waste, while real-time IoT telematics is lowering fleet fuel use and supporting sustainability targets. Enterprises increasingly treat digital logistics as a source of competitive advantage; 71% of automotive OEMs now favor direct-to-consumer distribution, forcing logistics providers to rethink last-mile models. Heightened cyber-threat levels and regional infrastructure gaps temper the pace of transformation, yet sustained investment by retailers, pharmaceutical firms and governments underlines the market's long-term momentum.

Global Digital Logistics Market Trends and Insights

Expansion of real-time IoT fleet telematics in North America

Connected telematics devices now stream engine health, driver behavior, and cargo data in real time, enabling predictive maintenance that cuts downtime by 30% and fuel use by 15-20%. Logistics providers translate these gains into premium, guaranteed delivery windows that raise service levels while shrinking emissions. With IoT logistics spending expected to top USD

114.7 billion by 2032, fleet telematics has become a boardroom priority, particularly for carriers seeking to differentiate on sustainability.

AI-powered predictive warehouse analytics adoption by European 3PLs

European 3PLs combine machine-learning algorithms and computer vision to create digital twins of warehouses, unlocking 20-30% inventory reductions without harming fill-rates. Scenario modelling helps operators pre-empt labor bottlenecks and reroute pick paths in minutes rather than hours. These capabilities underpin new value-added contracts that bundle demand forecasting with fulfillment, helping 3PLs move up the margin curve.

Under-investment in 5G corridors across Africa

Only 7% of key transport corridors have 5G coverage, limiting real-time visibility for cross-border hauls. Customs clearance averages 48-72 hours versus 4-6 hours in well-connected regions, prolonging dwell times and inventory carry costs. Closing the gap requires an estimated USD 4.7 billion, a figure that exceeds current public-private commitments, though pilot corridors are starting to demonstrate productivity uplifts.

Other drivers and restraints analyzed in the detailed report include:

Surge in same-day e-commerce fulfillment across Asia / National green-freight digitalization incentives (Middle East) / Fragmented data standards blocking cross-border APAC trade /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Digital logistics services contributed 32% to 2024 revenue, but their stronger 24.1% CAGR points to a growing preference for outsourced expertise. Companies short on in-house talent increasingly contract managed services to orchestrate system integration, data cleansing and continuous optimization. Solutions still generate the remaining 68% of 2024 revenue and anchor many transformation roadmaps, yet buyers now expect modularity and open APIs rather than monolithic suites. Vendor success hinges on coupling a robust core platform with curated partner ecosystems that address specialized functions such as cold-chain validation or customs brokerage.

Mid-market adopters illustrate the shift: 72% now favor service contracts over direct software ownership to avoid capex and accelerate ROI. Providers such as Tech Mahindra bundle low-code accelerators and AI toolkits so clients can reconfigure workflows in days rather than quarters. This flexibility is crucial as regulations, demand patterns, and sustainability targets evolve. Solution vendors respond by unbundling modules and offering pay-as-you-scale commercial models, ensuring the digital logistics market continues to diversify.

Cloud platforms accounted for a 58% digital logistics market share in 2024 and will grow at a 23.5% CAGR through 2030. Scalability, rapid deployment and global accessibility make cloud architectures the default choice for omnichannel logistics networks. Companies report deployment cycles 35% faster and total cost of ownership 42% lower than on-premise alternatives, underscoring the economic rationale for migration. Security once hampered adoption, but enterprise-grade encryption, zero-trust frameworks and sovereign-cloud options have alleviated most concerns.

Hybrid models persist in highly regulated verticals where data-residency rules apply, yet edge-to-cloud architectures now satisfy real-time processing demands without relinquishing governance. North America leads with 67% cloud adoption, closely followed by Europe at 63%. Emerging markets are catching up as bandwidth improves and hyperscalers launch new regional zones. On-premise deployments will continue to serve niche use cases involving ultra-low-latency robotics or proprietary legacy hardware, but their share of the digital logistics market size is projected to contract steadily.

The Digital Logistics Market is Segmented by Type (Solutions, Services), Deployment Mode (Cloud-Based, On-Premise), System / Type(Inventory Management, Warehouse Management System (WMS), Fleet Management, and More), End-User Vertical (Retail and E-Commerce, Manufacturing, Automotive, Pharmaceuticals, and Life Sciences and More), and Geography

Geography Analysis

North America commanded 38% of the digital logistics market revenue in 2024. Deep e-commerce penetration, widespread 5G rollouts and abundant venture funding nurture a vibrant ecosystem of SaaS providers, robotics firms and freight-tech start-ups. Eight in ten logistics operators plan to embed AI in at least one workflow by 2025, while regulators steadily open corridors for autonomous trucking trials.

Asia-Pacific is the growth engine, expanding at a 24.3% CAGR through 2030. China, India, and Southeast Asia underpin this trajectory with surging online consumption and ambitious national logistics corridors. Cross-border sellers benefit from duty-paid models and smart lockers, yet fragmented data standards inflate costs and curb small-business participation. Urban congestion prompts micro-fulfillment build-outs and two-wheel deliveries, whereas remote islands adopt drones to bridge infrastructure gaps.

Europe blends advanced infrastructure with policy-driven sustainability. Carbon-linked road tolls and low-emission zones amplify demand for routing software and electric last-mile fleets. The region's 3PLs pioneer predictive warehouse analytics to counter labor shortages and rising wage bills. The Middle East channels sovereign funds into smart ports and rail links to diversify beyond oil. Africa's potential remains tied to 5G and customs modernization, while South America contends with talent deficits that inflate WMS implementation costs by 40%.

List of Companies Covered in this Report:

SAP SE / IBM Corporation / Oracle Corporation / Honeywell International Inc. / Advantech Co. Ltd. / Blue Yonder (Formerly JDA Software) / Manhattan Associates Inc. / Korber Supply Chain (HighJump) / Tech Mahindra Ltd. / Infosys Ltd. / HCL Technologies Ltd. / Amazon Web Services (AWS) / DHL Group / FedEx Corp. / Cisco Systems Inc. / Trimble Inc. / Verizon Communications Inc. / Bosch Software Innovations GmbH / Maersk Digital / Vinculum Group / Hexaware Technologies Ltd. /

Additional Benefits:

The market estimate (ME) sheet in Excel format /
3 months of analyst support /

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