

Australia Dental Devices - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-09-01 | 100 pages | Mordor Intelligence

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Report description:

Australia Dental Devices Market Analysis

The Australia Dental Devices Market size is estimated at USD 231.61 million in 2025, and is expected to reach USD 298.5 million by 2030, at a CAGR of 5.88% during the forecast period (2025-2030).

The Australia dental devices market is advancing on the back of preventive-care policies, rising technology penetration in private practices, and a steady upturn in elective spending by urban households. Diagnostic equipment is moving to the foreground as clinics invest in cone-beam CT, digital radiography, and intra-oral scanning systems that improve treatment planning accuracy and chair-time efficiency. Pediatric demand has expanded sharply since the Child Dental Benefits Schedule (CDBS) lifted its two-year benefit cap to USD 730, encouraging practices to purchase more child-specific hand instruments, smaller forceps, and low-dose imaging units. The Australia dental devices market is also benefiting from corporate dental chains that deploy standardized digital workflows across multi-site networks, thereby shortening the payback period on high-value capital equipment. Nevertheless, Medicare's limited adult dental coverage and workforce shortages in remote areas restrain growth potential outside major metropolitan corridors.

Australia Dental Devices Market Trends and Insights

Government's Child Dental Benefits Schedule Expansion

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The CDBS now reimburses up to USD 730 across two calendar years for eligible children aged 2-17, lifting prior limits and encouraging timely check-ups, radiographs, fissure sealants, and minimally invasive restorations. Utilization rates exceed 78% for diagnostics and 62% for preventive procedures, creating stable throughput for intra-oral sensors, small-head handpieces, and child-size disposable accessories health. Clinics integrate low-dose digital radiography to comply with state radiation guidelines while maximizing claimable services, and suppliers report deeper order volumes for pediatric retractors and fluoride varnishes. Because eligibility is tied to government family payments, the Australia dental devices market benefits from a predictable pipeline of 3.4 million covered children each year, giving manufacturers confidence to localize inventory and training support. In metropolitan regions, corporatized practices leverage the program by bundling recall reminders with SMS appointment systems, further raising equipment utilization.

Cosmetic Dentistry Demand from Higher Urban Incomes

Disposable income growth in Australia's largest cities is driving an uptick in elective cosmetic procedures such as tooth whitening, veneer placement, and clear aligner therapy. Although price-sensitive patients still shop for overseas options, many professionals prefer domestic treatment for quality assurance and continuity of care. Urban clinics therefore equip surgeries with intra-oral scanners optimized for aligner workflows, LED whitening lamps, and photopolymerization lights to keep single-visit turnaround competitive. Younger adult cohorts-especially professionals in services and creative sectors-see minimally visible orthodontic solutions that integrate with video-centric work styles, supporting continued demand for clear aligner fabrication hardware. Aesthetic procedures generate higher average billings per chair hour, prompting practice owners to allocate more capital toward shade-matching spectrophotometers and cosmetic imaging software. The Australia dental devices market consequently sees rising volumes in veneer preparation kits, enamel micro-abrasion tools, and premium soft-tissue lasers that allow suture-free gingival re-contouring.

Other drivers and restraints analyzed in the detailed report include:

Rapid Uptake of Chair-Side CAD/CAM Systems / Private-Health Insurance Extras Cover Encouraging Elective Treatments / Limited Reimbursement for Adult Dental Care Under Medicare / Capital-Intensive Nature of Digital Dentistry Equipment /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Dental consumables commanded 52.54% Australia dental devices market share in 2024, mirroring every-visit usage patterns and high gross margins. Practices reorder composites, impression materials, and sterilization pouches weekly, enabling distributors to refine next-day fulfillment capabilities. Bioactive restorative materials gain traction for minimally invasive dentistry, while single-use isolation sets comply with stringent infection-control protocols introduced post-2024. Bulk-fill flowables and nano-hybrid composites shorten procedure time, freeing chair slots for revenue-rich orthodontic reviews.

General and diagnostic equipment is expanding at a 6.34% CAGR as clinics invest in precision imaging and data-driven planning. Digital sensors dwarf film uptake, aided by state mandates to reduce radiation dose. The Therapeutic Goods Administration's recognition of European conformity assessments speeds market entry for new CBCT models, giving early adopters a technological edge. Soft-tissue diode lasers penetrate periodontal workflows, complementing low-morbidity flap surgery and photobiomodulation. Portable X-ray generators rated for remote deployments emerge as a workaround for rural access challenges, ensuring regional dentists can capture periapicals without fixed wall installations.

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The Report Australia Dental Device Companies and the Market is Segmented by by Product (Operator and Treatment Center Equipment, Dental Laboratory Equipment, Dental Lasers, Diagnostic Dental Equipment), by Treatment (Orthodontic, Endodontic, Peridontic, Prosthodontic), by End User (Hospitals, Clinics, Other End Users), and Geography. The Market Forecasts are Provided in Terms of Value (USD)

List of Companies Covered in this Report:

Dentsply Sirona / Henry Schein / SDI / Straumann Group / Envista Holdings (Nobel Biocare, KaVo, Kerr) / 3M Oral Care / Ivoclar Vivadent / GC Corporation / Planmeca / Coltene Holding / Zimmer Biomet Dental / Osstem Implant / Henry Schein One (Software of Excellence) / Align Technology / Carestream Dental / Acteon Group / Vatech Co. Ltd. / Kulzer GmbH (Mitsui Chemicals) / Ultradent Products /

Additional Benefits:

The market estimate (ME) sheet in Excel format /
3 months of analyst support /

Table of Contents:

1 Introduction

1.1 Study Assumptions & Market Definition

1.2 Scope of the Study

2 Research Methodology

3 Executive Summary

4 Market Landscape

4.1 Market Overview

4.2 Market Drivers

4.2.1 Government's Child Dental Benefits Schedule (CDBS) Expansion Boosting Preventive Procedures

4.2.2 Cosmetic Dentistry Demand Fueled by High Disposable Incomes in Urban Australia

4.2.3 Rapid Uptake of Chair-Side CAD/CAM Systems by Private Practices

4.2.4 Growth in Dental Tourism from New Zealand & Pacific Islands

4.2.5 Private-Health Insurance Extras Cover Encouraging Elective Dental Treatments

4.3 Market Restraints

4.3.1 Limited Reimbursement for Adult Dental Care Under Medicare

4.3.2 Capital-Intensive Nature of Digital Dentistry Equipment

4.3.3 Scarcity of Dentists in Rural & Remote Areas Curtailing Device Demand

4.3.4 Lengthy TGA Approval Process Delaying New Product Launches

4.4 Supply-Chain Analysis

4.5 Regulatory Outlook

4.6 Porter's Five Forces Analysis

4.6.1 Competitive Rivalry

4.6.2 Threat of New Entrants

4.6.3 Bargaining Power of Suppliers

4.6.4 Bargaining Power of Buyers

4.6.5 Threat of Substitutes

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5 Market Size & Growth Forecasts (Value)

5.1 By Product

5.1.1 General and Diagnostics Equipment

5.1.1.1 Dental Laser

5.1.1.1.1 Soft Tissue Lasers

5.1.1.1.2 Hard Tissue Lasers

5.1.1.2 Radiology Equipment

5.1.1.2.1 Extra Oral Radiology Equipment

5.1.1.2.2 Intra-oral Radiology Equipment

5.1.1.3 Dental Chair and Equipment

5.1.1.4 Other General and Diagnostic equipment

5.1.2 Dental Consumables

5.1.2.1 Dental Biomaterial

5.1.2.2 Dental Implants

5.1.2.3 Crowns and Bridges

5.1.2.4 Other Dental Consumables

5.1.3 Other Dental Devices

5.2 By Treatment

5.2.1 Orthodontic

5.2.2 Endodontic

5.2.3 Peridontic

5.2.4 Prosthodontic

5.3 By End User

5.3.1 Dental Hospitals

5.3.2 Dental Clinics

5.3.3 Academic & Research Institutes

6 Competitive Landscape

6.1 Market Concentration

6.2 Market Share Analysis

6.3 Company Profiles (includes Global level Overview, Market level overview, Core Segments, Financials as available, Strategic Information, Market Rank/Share for key companies, Products & Services, and Recent Developments)

6.3.1 Dentsply Sirona

6.3.2 Henry Schein Inc.

6.3.3 SDI Limited

6.3.4 Straumann Group

6.3.5 Envista Holdings (Nobel Biocare, KaVo, Kerr)

6.3.6 3M Oral Care

6.3.7 Ivoclar Vivadent

6.3.8 GC Corporation

6.3.9 Planmeca Oy

6.3.10 Coltene Holding

6.3.11 Zimmer Biomet Dental

6.3.12 Osstem Implant

6.3.13 Henry Schein One (Software of Excellence)

6.3.14 Align Technology

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- 6.3.15 Carestream Dental
- 6.3.16 Acteon Group
- 6.3.17 Vatech Co. Ltd.
- 6.3.18 Kulzer GmbH (Mitsui Chemicals)
- 6.3.19 Ultradent Products

7 Market Opportunities & Future Outlook

7.1 White-space & Unmet-Need Assessment

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