

Agriculture In Tunisia - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-06-01 | 80 pages | Mordor Intelligence

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Report description:

Agriculture In Tunisia Market Analysis

The Tunisia Agriculture Market rose to USD 3.2 billion in 2025 and is forecast to reach USD 4.12 billion by 2030, reflecting a 5.20% CAGR. This performance confirms the sector's role as a pillar of economic diversification at a time when Tunisia prioritizes climate resilience and technological upgrading. Multilateral funding, such as the World Bank's USD 520 million Emergency Food Security Response Project, authorized in March 2024, accelerates technology adoption, irrigation upgrades, and financial inclusion. Cereals and grains retain primacy through concerted self-sufficiency programs that mitigated 2023 drought shocks when 2024 cereal production jumped to 1.5 million metric tons, while annual imports still hover near 3.5 million metric tons. Greenhouse horticulture is expanding rapidly, with tomato processors handling 980,000 metric tons in 2024 and solar-powered facilities lowering energy costs. Meanwhile, chronic water scarcity of 450 m³ per person annually and regional investment gaps underscore the ongoing need for precision irrigation and balanced regional development.

Agriculture In Tunisia Market Trends and Insights

Government Support and Subsidy Programmes

The 2025 Finance Law reserved 10 million dinars for small cattle breeders, of which 5 million dinars fund direct subsidies and breeding premiums, complemented by tax exemptions on imported heifers until December 2028. A new social protection fund formalizes agricultural labor, boosting productivity and safety nets. Digital platforms like "Engrais" streamline fertilizer allocation,

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reducing leakage and lifting the Agriculture in Tunisia market.

Growing Domestic Demand for Cereals and Dairy

Durum wheat now represents 20% of national wheat output on 48,700 hectares of irrigated land, reflecting a quality shift in consumer preferences. Annual wheat imports costing USD 885 million underscore the urgency of closing yield gaps through mechanization and improved seed varieties. Urban income growth boosts processed dairy consumption, while an import-substitution heifer program addresses supply constraints and uplifts the Agriculture in Tunisia market.

Chronic Water Scarcity and Inefficient Irrigation Networks

Only 8% of cultivable land is irrigated despite agriculture consuming 77% of available water. Over 40% of irrigation draws on stressed aquifers, causing quality decline. Dam reserves have slipped since 2017, prompting irrigation caps and shrinking cereal output by 61% in 2023. High distribution losses require capital-heavy modernization that smallholders struggle to finance, restraining the Agriculture in Tunisia market.

Other drivers and restraints analyzed in the detailed report include:

Rising Import Demand for Tunisian Olive Oil / Expansion of Greenhouse Horticulture Footprint / Soil Salinity and Land Degradation in Coastal Regions /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Cereals and grains accounted for a 31.20% Agriculture in Tunisia market share in 2024 as national food security strategies prioritized wheat self-sufficiency. Durum wheat yields averaged 3.9 metric tons per hectare against a 6.7 metric tons target. The Agriculture market size for cereals in Tunisia is projected to expand further as salt-tolerant barley varieties and deficit irrigation stabilize dryland output. Despite a 2024 recovery, annual wheat imports of 3.5 million metric tons continue to strain the trade balance and emphasize mechanization shortfalls.

Fruits and vegetables represent the fastest-growing segment, posting a 5.20% CAGR through 2030. Tomato paste exports gain from stable processor demand, while olive orchards cover 1.68 million hectares and are on track to deliver 340,000 metric tons in the 2024/25 season. Cash crops led by dates achieved 369,000 metric tons and USD 311 million in export receipts. Pulses and oilseeds remain import-dependent, creating prospects for agronomic upgrades and input service businesses within the Agriculture industry in Tunisia.

The Tunisia Agriculture Market Report is Segmented by Commodity Type (Cereals and Grains, Fruits and Vegetables, and More). The Report Includes Production Analysis (Volume), Consumption Analysis (Value and Volume), Export Analysis (Value and Volume), Import Analysis (Value and Volume), and Price Trend Analysis. The Market Forecasts are Provided in Terms of Value (USD) and Volume (Metric Tons).

List of Companies Covered in this Report:

Market Overview / Market Drivers / Market Restraints / Value/Supply-Chain Analysis / Regulatory Landscape / PESTLE Analysis / List of Stakeholders /

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Additional Benefits:

The market estimate (ME) sheet in Excel format /
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