

Agriculture In Ghana - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-06-01 | 80 pages | Mordor Intelligence

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Report description:

Agriculture In Ghana Market Analysis

The Agriculture in Ghana market stands at USD 15.20 billion in 2025 and is projected to grow at a 7.01% CAGR to reach USD 21.30 billion in 2030. Strong population growth, sustained urbanization, and a deliberate national push toward mechanization keep headline growth on an upward trajectory. Government commitments, including a USD 2 billion framework arrangement with South Korea's Economic Development Cooperation Fund, channel resources to large-scale irrigation, post-harvest handling, and rural road upgrades, allowing farmers to scale acreage and add downstream value. Digital agriculture startups extend agronomic advice and market intelligence to smallholders, trimming transaction costs and aligning production with shifting consumer preferences. Finally, policy continuity under Planting for Food and Jobs (PFJ) sustains fertilizer and seed subsidies that protect growers from global price shocks and underpin yield gains across cereals, pulses, and horticulture.

Agriculture In Ghana Market Trends and Insights

Growing Domestic Food Demand from Rapid Urbanization

Ghana's urban population reached 58% in 2024, concentrating purchasing power in Accra, Kumasi, and Sekondi-Takoradi, where consumers spend more on processed, convenience, and higher-protein foods than on traditional staples. Urban households post a dietary diversity score of 7.3, creating a steady pull for fortified flours, fresh fruit juices, and pre-cut vegetables that command premium price points. Taken together, rising urban incomes reshape cropping decisions, encouraging farmers to diversify away

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from staples and capture value in higher-margin horticulture and livestock feed markets.

Expansion of Government Fertiliser and Input-Subsidy Programmes

Phase 2 of PFJ now covers nearly 2 million growers and subsidizes certified seed, mineral fertilizer, and mechanized plowing, reducing average per-acre production costs by 20% and lifting maize yields by 15-20 kg/ha for each extra kilogram of nitrogen applied. Awareness surveys show subsidized seed and fertilizer enjoy recognition rates above 70%, whereas e-agriculture modules record less than 30% adoption, indicating scope to couple financial incentives with digital extension. Sustained fiscal backing keeps the Agriculture in Ghana market insulated from cost shocks and preserves the income base that underwrites farm technology upgrades.

Limited Access to Affordable Finance and Credit

Commercial lenders classify primary production as high risk; only a handful dedicate more than 10% of their portfolios to agriculture despite partial-guarantee schemes led by Ghana Incentive-Based Risk Sharing System (GIRSAL). In northern districts, liquidity gaps force farmers to rely on informal lenders at rates exceeding 60% APR, stifling technology adoption. Without scalable de-risking vehicles, the Agriculture in Ghana market forfeits potential yield and income gains.

Other drivers and restraints analyzed in the detailed report include:

Public-Private Climate-Smart Irrigation Rollouts / AfCFTA-Linked Access to New Regional Export Corridors / High Post-Harvest Losses from Inadequate Storage /

For complete list of drivers and restraints, kindly check the Table Of Contents.

Segment Analysis

Cereals and grains anchored 42.2% of Agriculture in Ghana's market share in 2024, reflecting policy priorities around food-security staples and the fiscal weight behind PFJ's seed-and-fertilizer subsidies. Within the segment, maize alone contributes half of the national cereal tonnage, and field trials indicate yield jumps of 15-20 kg/ha per additional kilogram of nitrogen, validating the economic case for balanced fertilization.

Fruits and vegetables post a forecast of 4.2% CAGR through 2030, the fastest rate within the Agriculture in Ghana market, fuelled by export-certification drives targeting EU supermarkets and by urban dietary shifts toward vitamin-rich produce. Ghana sits among the world's top orange producers and sustains globally competitive yields for pineapples and mangoes, securing niche but growing shelf space in Germany, France, and the Netherlands. Women account for more than half the horticulture workforce, positioning the segment as a lever for rural gender equity agendas.

The Ghana Agriculture Market Report is Segmented by Commodity Type Into Cereals and Grains, Oilseeds and Pulses, and More. The Report Provides Production Analysis (Volume), Consumption Analysis (Value and Volume), Import Analysis (Value and Volume), Export Analysis (Value and Volume), and Price Trend Analysis. The Market Forecasts are Provided in Terms of Value (USD) and Volume (Metric Tons).

List of Companies Covered in this Report:

Market Overview / Market Drivers / Market Restraints / Value/Supply-Chain Analysis / PESTLE Analysis / Regulatory Landscape / Technological Outlook / List of Stakeholders /

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Additional Benefits:

The market estimate (ME) sheet in Excel format /
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