

## Syrups & Spreads in Japan

Industry Report | 2025-08-14 | 39 pages | MarketLine

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### **Report description:**

Syrups & Spreads in Japan

Summary

Syrups & Spreads in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Syrups & Spreads market includes retail sales of jams, jellies & preserves, syrups, savory spreads, molasses, and sweet spreads. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Japanese syrups & spreads market recorded revenues of \$1,089.7 million in 2024, representing a negative compound annual growth rate (CAGR) of 3.0% between 2019-24.
- Market consumption volume increased with a CAGR of 0.2% between 2019-24, reaching a total of 97.8 million kilograms in 2024.
- The Japanese syrups & spreads market contracted during the review period of 2019-24, due to a shift in consumer preferences, heightened awareness of the health impacts of sugar consumption, and waning interest in traditional spreads, which contributed to the decline during the review period.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the syrups & spreads market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the syrups & spreads market in Japan

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- Leading company profiles reveal details of key syrups & spreads market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan syrups & spreads market with five year forecasts

## Reasons to Buy

- What was the size of the Japan syrups & spreads market by value in 2024?
- What will be the size of the Japan syrups & spreads market in 2029?
- What factors are affecting the strength of competition in the Japan syrups & spreads market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's syrups & spreads market?

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7.3. Which companies have been most successful in increasing their market shares during 2019-24??

7.4. Which companies market shares have suffered over the same period (2019-24)?

7.5. What are the most popular brands in the Japanese syrups & spreads market?

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