

Sports Equipment Retail in Turkey

Industry Report | 2025-07-17 | 42 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Sports Equipment Retail in Turkey

Summary

Sports Equipment Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. Market value represents the retail sales.
- The Turkish sports equipment retail market recorded revenues of \$2,477.2 billion in 2024, representing a compound annual growth rate (CAGR) of 15.1% between 2019 and 2024.
- Other Specialist Retail accounts for the largest proportion of sales in the Turkish sports equipment retail market in 2024. Sales through this channel generated \$1,460.5 billion, equivalent to 59.0% of the market's overall value.
- In 2024, the Turkish sports equipment retail market grew by 24.0% annually, due to increased GDP growth. According to the Turkish Statistical Institute, Turkey's real GDP grew by 3.2% in 2024. The rise in GDP intensifies higher income growth for individuals, resulting in consumer confidence and purchasing power.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Turkey

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Turkey
- Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey sports equipment retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey sports equipment retail market by value in 2024?
- What will be the size of the Turkey sports equipment retail market in 2029?
- What factors are affecting the strength of competition in the Turkey sports equipment retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's sports equipment retail market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Geography segmentation
 - 1.4. Market rivalry
 - 1.5. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Geography segmentation
 - 4.2. Market distribution
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What are the strengths of the leading player?
- 8 Company Profiles
 - 8.1. IIC-INTERSPORT International Corporation GmbH
 - 8.2. Decathlon SA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3. NIKE Inc
- 8.4. adidas AG
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sports Equipment Retail in Turkey

Industry Report | 2025-07-17 | 42 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com