

**Sports Equipment Retail in Australia**

Industry Report | 2025-07-17 | 47 pages | MarketLine

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**Report description:**

Sports Equipment Retail in Australia

**Summary**

Sports Equipment Retail in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- Sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. Market value represents the retail sales.
- The Australian sports equipment retail market recorded revenues of \$1,742.5 billion in 2024, representing a compound annual growth rate (CAGR) of 3.5% between 2019 and 2024.
- Other specialist retail accounts for the largest proportion of sales in the Australian sports equipment retail market in 2024. Sales through this channel generated \$958.8 billion, equivalent to 55.0% of the market's overall value.
- In 2024, the Australian sports equipment retail market contracted by 0.8% annually, due to a decline in winter sports, especially skiing. Shorter winters and snow seasons have adversely affected ski sport, resulting in decreased ski tourism in Australia.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment retail market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail

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market in Australia

- Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia sports equipment retail market with five year forecasts

## Reasons to Buy

- What was the size of the Australia sports equipment retail market by value in 2024?
- What will be the size of the Australia sports equipment retail market in 2029?
- What factors are affecting the strength of competition in the Australia sports equipment retail market?
- How has the market performed over the last five years?
- How large is Australia's sports equipment retail market in relation to its regional counterparts?

## **Table of Contents:**

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Geography segmentation

1.4. Market rivalry

1.5. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Geography segmentation

4.2. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading player?

7.4. What have been the most recent market developments?

8 Company Profiles

8.1. IIC-INTERSPORT International Corporation GmbH

8.2. Super Retail Group Ltd

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- 8.3. KMD Brands Ltd
- 8.4. NIKE Inc
- 8.5. Spotlight Group Holdings Pty Ltd
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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