Retail Savings & Investments in Japan

Industry Report | 2025-07-24 | 47 pages | MarketLine

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Report description:

Retail Savings & Investments in Japan

Summary

Retail Savings & Investments in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Retail savings and investments market size include balances of bonds, deposits, mutual funds, and equities remaining in a country at the end of the fiscal year. It does not include cash inflows or net flows. Life and pension assets, unquoted equity, and real estate are excluded from the market scope.
- The Japanese retail savings and investments market recorded investments of $9,488.5 billion in 2024, representing a compound annual growth rate (CAGR) of -1.8% between 2019 and 2024.
- The deposits segment accounted for the market's largest proportion in 2024, with total investments of $7,096.4 billion, equivalent to 74.8% of the market's overall value.
- Japan held 5.6% of the global retail savings and investments market in 2024. The market contraction during 2019-24 is attributed to the sharp decline of the market in 2022 due to heightened market volatility and a decline in consumer confidence.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings &

investments market in Japan
- Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan retail savings & investments market with five year forecasts

Reasons to Buy

- What was the size of the Japan retail savings & investments market by value in 2024?
- What will be the size of the Japan retail savings & investments market in 2029?
- What factors are affecting the strength of competition in the Japan retail savings & investments market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's retail savings & investments market?

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