# Ice Cream in the United States

Industry Report | 2025-08-14 | 40 pages | MarketLine

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**Report description:**

Ice Cream in the United States

Summary

Ice Cream in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Ice cream market includes retail sales of impulse ice cream - single serve, artisanal ice cream, and take-home and bulk ice cream. Impulse ice cream - single serve segment covers individually packaged products such as ice cream bars, cones, cups, and sticks intended for immediate consumption. Artisanal ice cream segment includes high-quality, small-batch ice cream crafted using traditional techniques, often incorporating premium or locally sourced ingredients. Take-home and bulk ice cream segment covers larger packaging formats such as tubs, pints, and multi-pack products.
- The US ice cream market recorded revenues of $20,284.4 million in 2024, representing a compound annual growth rate (CAGR) of 3.3% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.8% between 2019-24, reaching a total of 2,875.6 million kilograms in 2024.
- The US ice cream market has experienced moderate growth during the review period, primarily due to the increasing health consciousness among consumers and rising preference for nutrient-rich products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream

market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in the United States
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States ice cream market with five year forecasts

Reasons to Buy

- What was the size of the United States ice cream market by value in 2024?
- What will be the size of the United States ice cream market in 2029?
- What factors are affecting the strength of competition in the United States ice cream market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's ice cream market?

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