

Ice Cream in the United Kingdom

Industry Report | 2025-08-14 | 43 pages | MarketLine

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Report description:

Ice Cream in the United Kingdom

Summary

Ice Cream in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Ice cream market includes retail sales of impulse ice cream - single serve, artisanal ice cream, and take-home and bulk ice cream. Impulse ice cream - single serve segment covers individually packaged products such as ice cream bars, cones, cups, and sticks intended for immediate consumption. Artisanal ice cream segment includes high-quality, small-batch ice cream crafted using traditional techniques, often incorporating premium or locally sourced ingredients. Take-home and bulk ice cream segment covers larger packaging formats such as tubs, pints, and multi-pack products.
- The UK ice cream market recorded revenues of \$3,596.1 million in 2024, representing a compound annual growth rate (CAGR) of 5.0% between 2019-24.
- Market consumption volume increased with a CAGR of 0.8% between 2019-24, reaching a total of 358.2 million kilograms in 2024.
- The UK ice cream market experienced healthy growth during the review period, due to stable economic conditions and an increase in consumer purchasing power.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream

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market in the United Kingdom

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in the United Kingdom
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom ice cream market with five year forecasts

Reasons to Buy

- What was the size of the United Kingdom ice cream market by value in 2024?
- What will be the size of the United Kingdom ice cream market in 2029?
- What factors are affecting the strength of competition in the United Kingdom ice cream market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's ice cream market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

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7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the UK ice cream market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2019-24)?

7.4. Which companies market shares have suffered in the last 5 years (2019-24)?

7.5. What are the most popular brands in the UK ice cream market ?

7.6. What have been the most significant recent developments in the UK ice cream market in 2024?

8 Company Profiles

8.1. General Mills Inc

8.2. Mondelez International Inc

8.3. Unilever Plc

8.4. Froneri International Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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