

## **Global Electricity Retailing**

Industry Report | 2025-07-10 | 44 pages | MarketLine

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### **Report description:**

Global Electricity Retailing

#### Summary

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The global electricity retailing market recorded revenues of \$3,014.8 billion in 2024, representing a compound annual growth rate (CAGR) of 2.0% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.5% between 2019 and 2024, reaching a total of 25,499.0 TWh in 2024.
- The growth of the global electricity retailing market is driven by the expansion of data center infrastructure. For instance, in October 2024, Equinix, a global digital infrastructure company, launched its second International Business Exchange (IBX) data center, named IL4, in Istanbul, Turkey. Such expansion in digital infrastructure increased power demand year-round, supporting market growth.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in the global

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing market
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global electricity retailing market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Global electricity retailing market by value in 2024?
- What will be the size of the Global electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Global electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's electricity retailing market?

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