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Fragrances in Singapore

Industry Report | 2025-08-07 | 45 pages | MarketLine

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Report description:

Fragrances in Singapore

Summary

Fragrances in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Fragrances market includes the retail sales of female fragrances, male fragrances, fragrances set, and unisex fragrances. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Singaporean fragrances market recorded revenues of $177.1 million in 2024, representing a negative compound annual growth rate (CAGR) of 0.3% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 3.0% between 2019-24, reaching a total of 2.3 million units in 2024.
- The contracted growth of the Singaporean fragrances market during 2019-24 can be attributed to the pandemic-related travel restrictions and border closures severely impacted duty-free and travel-retail sales, which are vital to Singapore's fragrance revenues given its role as a regional shopping hub.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in Singapore
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in

Singapore
- Leading company profiles reveal details of key fragrances market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore fragrances market with five year forecasts

Reasons to Buy

- What was the size of the Singapore fragrances market by value in 2024?
- What will be the size of the Singapore fragrances market in 2029?
- What factors are affecting the strength of competition in the Singapore fragrances market?
- How has the market performed over the last five years?
- What are the main segments that make up Singapore's fragrances market?

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