

Fragrances in Canada

Industry Report | 2025-08-07 | 44 pages | MarketLine

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Report description:

Fragrances in Canada

Summary

Fragrances in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Fragrances market includes the retail sales of female fragrances, male fragrances, fragrances set, and unisex fragrances. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Canadian fragrances market recorded revenues of \$1,291.9 million in 2024, representing a negative compound annual growth rate (CAGR) of 1.2% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 3.8% between 2019-24, reaching a total of 16.1 million units in 2024.
- The contracted growth of the Canadian fragrances market during 2019-24 can be attributed to the COVID-19 lockdowns and reduced travel/airport footfall wiped out much of premium and travel-retail perfume sales, while supply-chain disruptions and higher input/logistics costs pushed retail prices up just as consumers tightened budgets amid rising cost-of-living and shaky confidence.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fragrances market in Canada

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fragrances market in Canada
- Leading company profiles reveal details of key fragrances market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada fragrances market with five year forecasts

Reasons to Buy

- What was the size of the Canada fragrances market by value in 2024?
- What will be the size of the Canada fragrances market in 2029?
- What factors are affecting the strength of competition in the Canada fragrances market?
- How has the market performed over the last five years?
- What are the main segments that make up Canada's fragrances market?

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