

Electricity Retailing in Turkey

Industry Report | 2025-07-10 | 40 pages | MarketLine

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Report description:

Electricity Retailing in Turkey

Summary

Electricity Retailing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Turkish electricity retailing market recorded revenues of \$6.4 billion in 2024, representing a compound annual growth rate (CAGR) of 2.2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.3% between 2019 and 2024, reaching a total of 300.4 TWh in 2024.
- In 2024, the revenue of the Turkish electricity retailing market recorded an annual growth of 2.6%. The market growth is attributed to the expansion of data center infrastructure, which necessitates a reliable, high-capacity power demand year-round, supporting market growth.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing

market in Turkey

- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the Turkey electricity retailing market by value in 2024?
- What will be the size of the Turkey electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Turkey electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's electricity retailing market?

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