

## **Electricity Retailing in North America**

Industry Report | 2025-07-10 | 46 pages | MarketLine

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### **Report description:**

Electricity Retailing in North America

#### Summary

Electricity Retailing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The North American electricity retailing market recorded revenues of \$629.8 billion in 2024, representing a compound annual growth rate (CAGR) of 0.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.4% between 2019 and 2024, reaching a total of 4,940.5 TWh in 2024.
- The growth of the North American electricity retailing market is driven by the expansion of data center infrastructure across the region. For instance, in September 2023, Stack Infrastructure launched its new data center in Toronto, Canada, marking the completion of the first 8MW phase of a planned 56MW campus.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing

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market in North America

- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the North America electricity retailing market by value in 2024?
- What will be the size of the North America electricity retailing market in 2029?
- What factors are affecting the strength of competition in the North America electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's electricity retailing market?

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