

Electricity Retailing in Italy

Industry Report | 2025-07-10 | 45 pages | MarketLine

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Report description:

Electricity Retailing in Italy

Summary

Electricity Retailing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Italian electricity retailing market recorded revenues of \$69.7 billion in 2024, representing a compound annual growth rate (CAGR) of 1.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.4% between 2019 and 2024, reaching a total of 303.4 TWh in 2024.
- In 2024, the revenue of the Italian electricity retailing market recorded an annual growth of 0.8% due to the market liberalization, which created a more open and competitive environment.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the electricity retailing market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Italy

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- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy electricity retailing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy electricity retailing market by value in 2024?
- What will be the size of the Italy electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Italy electricity retailing market?
- How has the market performed over the last five years?
- How large is Italy's electricity retailing market in relation to its regional counterparts?

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