

## **Electricity Retailing in India**

Industry Report | 2025-07-10 | 47 pages | MarketLine

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### **Report description:**

Electricity Retailing in India

#### Summary

Electricity Retailing in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Indian electricity retailing market recorded revenues of \$99.4 billion in 2024, representing a compound annual growth rate (CAGR) of 3.0% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 3.1% between 2019 and 2024, reaching a total of 1,469.8 TWh in 2024.
- In 2024, the growth of the Indian electricity retailing market was driven by significant improvements in the transmission system. For instance, in 2024, India added 10,273 circuit kilometers (ckm) of transmission lines operating at 220 kV and above. This bolstered the efficiency of electricity transmission and ensured a more reliable energy supply, supporting market growth.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing

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market in India

- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the India electricity retailing market by value in 2024?
- What will be the size of the India electricity retailing market in 2029?
- What factors are affecting the strength of competition in the India electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up India's electricity retailing market?

## **Table of Contents:**

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What deals and investments have leading players made in recent years?

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## 8 Company Profiles

8.1. Torrent Power Ltd

8.2. NHPC Ltd

8.3. Gujarat Urja Vikas Nigam Limited

8.4. Tata Power Co Ltd

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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