

## Electricity Retailing in China

Industry Report | 2025-07-10 | 38 pages | MarketLine

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### **Report description:**

Electricity Retailing in China

Summary

Electricity Retailing in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Chinese electricity retailing market recorded revenues of \$998 billion in 2024, representing a compound annual growth rate (CAGR) of 5.5% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 5.5% between 2019 and 2024, reaching a total of 9,296.3 TWh in 2024.
- The growth of electricity consumption across the country is attributed to the rising industrialization. According to the National Bureau of Statistics (NBS), in 2024, China's value-added industrial output grew by 5.8% annually. This expansion of industrial output boosted electricity consumption across energy-intensive industries.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the electricity retailing market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing

market in China

- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China electricity retailing market with five year forecasts

## Reasons to Buy

- What was the size of the China electricity retailing market by value in 2024?
- What will be the size of the China electricity retailing market in 2029?
- What factors are affecting the strength of competition in the China electricity retailing market?
- How has the market performed over the last five years?
- How large is China's electricity retailing market in relation to its regional counterparts?

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