

Electricity Retailing in Canada

Industry Report | 2025-07-10 | 44 pages | MarketLine

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Report description:

Electricity Retailing in Canada

Summary

Electricity Retailing in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Canadian electricity retailing market recorded revenues of \$66.2 billion in 2024, representing a compound annual growth rate (CAGR) of 0.04% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.1% between 2019 and 2024, reaching a total of 554.1 TWh in 2024.
- The growth of Canadian electricity retailing is driven by the expansion of data center infrastructure. For instance, in September 2023, Stack Infrastructure launched its new data center in Toronto, Canada, marking the completion of the first 8MW phase of a planned 56MW campus. Such expansion in digital infrastructure necessitates a reliable, high-capacity power demand year-round, supporting market growth.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Canada

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Canada
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the Canada electricity retailing market by value in 2024?
- What will be the size of the Canada electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Canada electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in Canada's electricity retailing market?

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