

Electricity Retailing in Brazil

Industry Report | 2025-07-10 | 47 pages | MarketLine

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Report description:

Electricity Retailing in Brazil

Summary

Electricity Retailing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Brazilian electricity retailing market recorded revenues of \$61.6 billion in 2024, representing a compound annual growth rate (CAGR) of 1.1% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.2% between 2019 and 2024, reaching a total of 584.1 TWh in 2024.
- In 2024, the revenue of the Brazilian electricity retailing market recorded an annual growth of 1.0% due to expanding industrialization. According to the IBGE, in December 2024, the industrial production in Brazil witnessed an annual growth of 3.1%. This expansion of industrial output boosted electricity consumption across energy-intensive industries such as manufacturing, mining, and construction.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Brazil

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Brazil
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the Brazil electricity retailing market by value in 2024?
- What will be the size of the Brazil electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Brazil electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's electricity retailing market?

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