

Electricity Retailing in Australia

Industry Report | 2025-07-10 | 44 pages | MarketLine

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Report description:

Electricity Retailing in Australia

Summary

Electricity Retailing in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Australian electricity retailing market recorded revenues of \$49.2 billion in 2024, representing a compound annual growth rate (CAGR) of 0.6% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.7% between 2019 and 2024, reaching a total of 254.4 TWh in 2024.
- The growth of electricity consumption in Australia is attributed to the economic expansion, which boosted demand across industrial, commercial, and residential sectors. According to the Australian Bureau of Statistics (ABS), in 2024, Australia recorded a real GDP annual growth of 1.4%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing

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market in Australia

- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the Australia electricity retailing market by value in 2024?
- What will be the size of the Australia electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Australia electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's electricity retailing market?

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