

**Electricity Retailing in Asia-Pacific**

Industry Report | 2025-07-10 | 43 pages | MarketLine

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**Report description:**

Electricity Retailing in Asia-Pacific

Summary

Electricity Retailing in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Asia-Pacific electricity retailing market recorded revenues of \$1,537.7 billion in 2024, representing a compound annual growth rate (CAGR) of 3.9% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 4.2% between 2019 and 2024, reaching a total of 14,349.3 TWh in 2024.
- In 2024, electricity consumption in Asia-Pacific witnessed an annual growth of 3.5% due to the Indian government's measures of electrifying most of the villages and urban areas across the country. According to the Ministry of Power, in India, power availability in rural areas grew from 12.5 hours in 2015 to 21.9 hours in 2024, and in urban areas, it reached up to 23.4 hours in 2024.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing

market in Asia-Pacific

- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific electricity retailing market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Asia-Pacific electricity retailing market by value in 2024?
- What will be the size of the Asia-Pacific electricity retailing market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's electricity retailing market?

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