

## **Dairy in Turkey**

Industry Report | 2025-08-14 | 39 pages | MarketLine

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### **Report description:**

Dairy in Turkey

Summary

Dairy in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Dairy market includes retail sales of milk, cheese, yogurt, dairy-based & soy-based desserts, drinkable yogurt, and others. The scope of others includes butter & spreadable fats, cream, etc. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Turkish dairy market recorded revenues of \$6,221.7 million in 2024, representing a compound annual growth rate (CAGR) of 2.0% between 2019-24.
- Market consumption volume increased with a CAGR of 0.6% between 2019-24, reaching a total of 3,130.8 million kilograms in 2024.
- The revenue of the Turkish dairy market witnessed slow but positive growth during the review period, primarily driven by an expanding population that has increased the demand for staple foods, especially dairy products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Turkey

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- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey dairy market with five year forecasts

#### Reasons to Buy

- What was the size of the Turkey dairy market by value in 2024?
- What will be the size of the Turkey dairy market in 2029?
- What factors are affecting the strength of competition in the Turkey dairy market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's dairy market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

###### 7.2. Who are the leading players in the Turkish dairy market?

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7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies' market shares have suffered over the same period?

7.5. What are the most popular brands in the Turkish dairy market?

## 8 Company Profiles

8.1. Yasar Holding AS

8.2. Sutas Sut Urunleri AS

8.3. Calli Gida Sanayi Ve Ticaret AS

8.4. Groupe Lactalis SA

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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