

Dairy in New Zealand

Industry Report | 2025-08-14 | 40 pages | MarketLine

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Report description:

Dairy in New Zealand

Summary

Dairy in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Dairy market includes retail sales of milk, cheese, yogurt, dairy-based & soy-based desserts, drinkable yogurt, and others. The scope of others includes butter & spreadable fats, cream, etc. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The New Zealand dairy market recorded revenues of \$1,479.8 million in 2024, representing a compound annual growth rate (CAGR) of 3.9% between 2019-24.
- Market consumption volume increased with a CAGR of 0.8% between 2019-24, reaching a total of 413.4 million kilograms in 2024.
- The revenue of the New Zealand dairy market witnessed healthy growth during the review period, primarily driven by an expanding population that has increased the demand for staple foods, especially dairy products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the dairy market in New Zealand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in New

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Zealand

- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand dairy market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the New Zealand dairy market by value in 2024?
- What will be the size of the New Zealand dairy market in 2029?
- What factors are affecting the strength of competition in the New Zealand dairy market?
- How has the market performed over the last five years?
- How large is New Zealand's dairy market in relation to its regional counterparts?

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