

Dairy in Japan

Industry Report | 2025-08-14 | 45 pages | MarketLine

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Report description:

Dairy in Japan

Summary

Dairy in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Dairy market includes retail sales of milk, cheese, yogurt, dairy-based & soy-based desserts, drinkable yogurt, and others. The scope of others includes butter & spreadable fats, cream, etc. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Japanese dairy market recorded revenues of \$21,202.9 million in 2024, representing a negative compound annual growth rate (CAGR) of 4.3% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.6% between 2019-24, reaching a total of 5,533.2 million kilograms in 2024.
- The revenue of the Japanese dairy market witnessed contraction during the review period, primarily due to the country's shrinking population, which has led to an overall decrease in dairy consumption.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Japan

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- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan dairy market with five year forecasts

Reasons to Buy

- What was the size of the Japan dairy market by value in 2024?
- What will be the size of the Japan dairy market in 2029?
- What factors are affecting the strength of competition in the Japan dairy market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's dairy market?

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