

Dairy in Italy

Industry Report | 2025-08-14 | 39 pages | MarketLine

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Report description:

Dairy in Italy

Summary

Dairy in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Dairy market includes retail sales of milk, cheese, yogurt, dairy-based & soy-based desserts, drinkable yogurt, and others. The scope of others includes butter & spreadable fats, cream, etc. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Italian dairy market recorded revenues of \$20,255.3 million in 2024, representing a compound annual growth rate (CAGR) of 3.7% between 2019-24.
- Market consumption volume increased with a CAGR of 0.1% between 2019-24, reaching a total of 3,748.6 million kilograms in 2024.
- The revenue of the Italian dairy market witnessed moderate growth during the review period. This growth was primarily driven by changing consumer eating habits, leading to an increasing demand for organic, low-calorie, function-rich dairy products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Italy

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- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy dairy market with five year forecasts

Reasons to Buy

- What was the size of the Italy dairy market by value in 2024?
- What will be the size of the Italy dairy market in 2029?
- What factors are affecting the strength of competition in the Italy dairy market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's dairy market?

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