

Dairy in Germany

Industry Report | 2025-08-14 | 40 pages | MarketLine

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Report description:

Dairy in Germany

Summary

Dairy in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Dairy market includes retail sales of milk, cheese, yogurt, dairy-based & soy-based desserts, drinkable yogurt, and others. The scope of others includes butter & spreadable fats, cream, etc. Market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The German dairy market recorded revenues of \$34,164.2 million in 2024, representing a compound annual growth rate (CAGR) of 4.2% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.9% between 2019-24, reaching a total of 7,707.6 million kilograms in 2024.
- The revenue of the German dairy market witnessed healthy growth during the review period, primarily driven by the changing consumer eating habits, leading to increasing demand for organic, low-calorie, balanced, and nutrition-rich dairy products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the dairy market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Germany
- Leading company profiles reveal details of key dairy market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Germany dairy market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany dairy market by value in 2024?
- What will be the size of the Germany dairy market in 2029?
- What factors are affecting the strength of competition in the Germany dairy market?
- How has the market performed over the last five years?
- How large is Germany's dairy market in relation to its regional counterparts?

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