

Confectionery in South Korea

Industry Report | 2025-07-31 | 40 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Confectionery in South Korea

Summary

Confectionery in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Confectionery market includes retail sales of chocolate, sugar confectionery, and gum products. Chocolate segment includes all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. Sugar confectionery segment includes caramels and toffees, gums and jellies, hard boiled sweets, liquorice, lollipops, medicated confectionery and mints. Gum segment covers all bubble and chewing gum. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The South Korean confectionery market recorded revenues of \$1,321 million in 2024, representing a negative compound annual growth rate (CAGR) of 1.4% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 0.7% between 2019 and 2024, reaching a total of 90.2 million kilograms in 2024.
- The South Korean confectionery market experienced a contraction during the review period (2019-24), primarily due to shifting consumer preferences toward healthier snacking options, heightened concerns about sugar intake, and demographic changes such as a declining birth rate and aging population, which reduced demand for traditional sweets.

Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in South Korea
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in South Korea
- Leading company profiles reveal details of key confectionery market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Korea confectionery market with five year forecasts

Reasons to Buy

- What was the size of the South Korea confectionery market by value in 2024?
- What will be the size of the South Korea confectionery market in 2029?
- What factors are affecting the strength of competition in the South Korea confectionery market?
- How has the market performed over the last five years?
- What are the main segments that make up South Korea's confectionery market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Market share
 - 7.2. Who are the leading players in the South Korean confectionery market?
 - 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
 - 7.4. Which companies market shares have suffered over the same period (2019-24)?
 - 7.5. What are the most popular brands in the South Korean confectionery market?
- 8 Company Profiles
 - 8.1. Lotte Co Ltd
 - 8.2. Crownhaitai Holdings Co Ltd
 - 8.3. Mars Inc
 - 8.4. Ferrero International SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Confectionery in South Korea

Industry Report | 2025-07-31 | 40 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com