

Confectionery in North America

Industry Report | 2025-07-31 | 42 pages | MarketLine

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Report description:

Confectionery in North America

Summary

Confectionery in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Confectionery market includes retail sales of chocolate, sugar confectionery, and gum products. Chocolate segment includes all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. Sugar confectionery segment includes caramels and toffees, gums and jellies, hard boiled sweets, liquorice, lollipops, medicated confectionery and mints. Gum segment covers all bubble and chewing gum. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The North American confectionery market recorded revenues of \$62,339.8 million in 2024, representing a compound annual growth rate (CAGR) of 5.5% between 2019-24.
- Market consumption volume increased with a CAGR of 1.1% between 2019-24, reaching a total of 3,257.8 million kilograms in 2024.
- The healthy growth of the North American confectionery market during 2019-24 can be attributed to the strong consumer demand for indulgent and comfort foods, particularly during the COVID19 pandemic, when snacking increased significantly across the US and Canada.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in North America
- Leading company profiles reveal details of key confectionery market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America confectionery market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America confectionery market by value in 2024?
- What will be the size of the North America confectionery market in 2029?
- What factors are affecting the strength of competition in the North America confectionery market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's confectionery market?

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