

## Confectionery in Mexico

Industry Report | 2025-07-31 | 43 pages | MarketLine

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### **Report description:**

Confectionery in Mexico

Summary

Confectionery in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Confectionery market includes retail sales of chocolate, sugar confectionery, and gum products. Chocolate segment includes all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. Sugar confectionery segment includes caramels and toffees, gums and jellies, hard boiled sweets, liquorice, lollipops, medicated confectionery and mints. Gum segment covers all bubble and chewing gum. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Mexican confectionery market recorded revenues of \$6,341.3 million in 2024, representing a compound annual growth rate (CAGR) of 8.0% between 2019-24.
- Market consumption volume increased with a CAGR of 1.8% between 2019-24, reaching a total of 345.6 million kilograms in 2024.
- The strong growth of the Mexican confectionery market during 2019-24 can be attributed to the robust demand for traditional sweets, affordable indulgence, and the widespread availability of confectionery products across both formal and informal retail channels.

### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Mexico
- Leading company profiles reveal details of key confectionery market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico confectionery market with five year forecasts

## Reasons to Buy

- What was the size of the Mexico confectionery market by value in 2024?
- What will be the size of the Mexico confectionery market in 2029?
- What factors are affecting the strength of competition in the Mexico confectionery market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's confectionery market?

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