

Confectionery in Japan

Industry Report | 2025-07-31 | 41 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Confectionery in Japan

Summary

Confectionery in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Confectionery market includes retail sales of chocolate, sugar confectionery, and gum products. Chocolate segment includes all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. Sugar confectionery segment includes caramels and toffees, gums and jellies, hard boiled sweets, liquorice, lollipops, medicated confectionery and mints. Gum segment covers all bubble and chewing gum. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Japanese confectionery market recorded revenues of \$7,908.8 million in 2024, representing a negative compound annual growth rate (CAGR) of 5.4% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.8% between 2019-24, reaching a total of 393.5 million kilograms in 2024.
- The Japanese confectionery market experienced a contraction during the review period (2019-24), primarily due to the COVID19 pandemic's prolonged impact on consumer behavior, tourism, and retail activity.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

confectionery market in Japan

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Japan
- Leading company profiles reveal details of key confectionery market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan confectionery market with five year forecasts

Reasons to Buy

- What was the size of the Japan confectionery market by value in 2024?
- What will be the size of the Japan confectionery market in 2029?
- What factors are affecting the strength of competition in the Japan confectionery market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's confectionery market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Japanese confectionery market?

7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies market shares have suffered over the same period (2019-24)?

7.5. What are the most popular brands in the Japanese confectionery market?

8 Company Profiles

8.1. Meiji Holdings Co Ltd

8.2. Lotte Co Ltd

8.3. Morinaga & Co Ltd

8.4. Kanro Inc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Confectionery in Japan

Industry Report | 2025-07-31 | 41 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-08
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com