

## **Confectionery in Italy**

Industry Report | 2025-07-31 | 41 pages | MarketLine

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### **Report description:**

Confectionery in Italy

Summary

Confectionery in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Confectionery market includes retail sales of chocolate, sugar confectionery, and gum products. Chocolate segment includes all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. Sugar confectionery segment includes caramels and toffees, gums and jellies, hard boiled sweets, liquorice, lollipops, medicated confectionery and mints. Gum segment covers all bubble and chewing gum. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Italian confectionery market recorded revenues of \$4,331.2 million in 2024, representing a compound annual growth rate (CAGR) of 2.4% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2019-24, reaching a total of 207.2 million kilograms in 2024.
- The moderate growth of the Italian confectionery market during 2019-24 can be attributed to the country's deeprooted confectionery tradition and strong demand for chocolates, sugar confections, and seasonal sweets like panettone and torrone.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the

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confectionery market in Italy

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Italy
- Leading company profiles reveal details of key confectionery market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy confectionery market with five year forecasts

#### Reasons to Buy

- What was the size of the Italy confectionery market by value in 2024?
- What will be the size of the Italy confectionery market in 2029?
- What factors are affecting the strength of competition in the Italy confectionery market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's confectionery market?

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