

## **India Virtual Production Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-10-08 | 120 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

### **Report description:**

The India virtual production market was valued at USD 106.40 Million in 2024 . The market is set to grow at a notable CAGR of 11.70% during the forecast period of 2025-2034 to reach a value of USD 321.72 Million by 2034 . The comprehensive talent development initiatives aligned with AVGC?XR (animation, visual effects, gaming, comic, and extended reality) needs is boosting the market expansion.

### **Key Market Trends and Insights:**

- The South India virtual production market dominated the market in 2024 and is projected to grow at a CAGR of 13.3% over the forecast period.
- By type, the production segment is projected to witness a CAGR of 12.3% over the forecast period.
- By end use, online videos are expected to register 14.6% CAGR over the forecast period.
- By component, the hardware segment will witness a robust CAGR during the forecast timeline owing to the need for high-fidelity visuals in advertising and films.

### **Market Size & Forecast:**

- Market Size in 2024: USD 106.40 Million
- Projected Market Size in 2034: USD 321.72 Million
- CAGR from 2025 to 2034: 11.70%
- Fastest-Growing Regional Market: South India

The rising industry demand for skilled workforce proficient in real-time VFX, virtual cinematography, and AI-enhanced storytelling has pushed both central and state governments to invest in dedicated infrastructure and training programs. For instance, in May

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2025, the Indian government announced a ₹400 crore budget and partnered with global tech giants like NVIDIA, Google, and Apple to launch the Indian Institute of Creative Technology (IICT) in Mumbai. Concurrently, state-led efforts such as immersive LED-volume virtual production course in Kerala and the Unreal Engine training through ICT Academy in Tamil Nadu are encouraging students and professionals alike. These initiatives bridge the skill gap while ensuring a future-ready talent pool capable of sustaining innovation in content creation and production, which, in turn, is supporting the India virtual production industry growth.

Moreover, policymakers at both central and state levels are recognizing the potential of the sector for employment, global exports, and digital innovation. They are actively incentivizing tech adoption, and fostering collaboration between academia, industry, and global tech players. For instance, in March 2025, Tamil Nadu announced a ₹50 crore Viyan AVGC/XR Hub in Chennai, with zonal centers across Coimbatore and Madurai. Meanwhile, Kerala approved a ₹200 crore AVGC policy to generate 50,000 jobs by 2029. Through such efforts India aims to become a world-class creative technology hub, equipped to meet the growing demand for high-quality, immersive content in films, OTT, advertising, and gaming.

#### India Virtual Production Market Report Summary

Description

Value

Base Year

USD Million

2024

Historical Period

USD Million

2018-2024

Forecast Period

USD Million

2025-2034

Market Size 2024

USD Million

106.40

Market Size 2034

USD Million

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

321.72

CAGR 2018-2024

Percentage

XX%

CAGR 2025-2034

Percentage

11.70%

CAGR 2025-2034 - Market by Region

South India

13.3%

CAGR 2025-2034 - Market by Region

West India

12.5%

CAGR 2025-2034 - Market by Type

Production

12.3%

CAGR 2025-2034 - Market by End Use

Online Videos

14.6%

2024 Market Share by Region

West India

37.9%

Key Trends and Recent Developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

September 2025

Samsung launched The Wall for Virtual Production (IVC series) designed to address the growing demand for high-end digital signage in virtual production. The display offers ultra-fine LED visuals, 3D LUTs, HDR processing, and real-time synchronization features which makes virtual sets more realistic and cost-efficient.

April 2025

Foundry introduced Nuke Stage; a new virtual production tool designed for real-time playback of photorealistic environments on LED walls. Built on an OpenUSD workflow, it allows seamless editing and compositing without needing game engines. The tool aims to reduce costly rework and bridge the gap between offline VFX and in-camera visual effects, offering a familiar workflow for Nuke users while enhancing efficiency and color consistency in virtual shoots.

April 2025

Samsung and Vu Technologies unveiled their latest virtual production technologies which integrates Samsung's advanced LED displays with Vu's real-time software to revolutionize on-set storytelling. The collaboration opened new creative possibilities while improving efficiency and team collaboration during production.

May 2023

LG Electronics introduced the LG MAGNIT (LBAF), a large Micro LED display for virtual production. It offers premium picture quality with deep black and vibrant colors, supporting real-time rendering and syncing with cameras and production systems to seamlessly blend virtual and live-action elements on set.

#### Rising Investment in Advanced Postproduction Infrastructure

India virtual production market is gaining momentum as major studios invest heavily in new-age postproduction technologies to match global standards. This trend is being driven by the rising demand for high-quality visual experiences in films, OTT content, and premium advertising. For instance, in January 2025, Annapurna Studios launched India's first Dolby-certified postproduction facility in collaboration with Dolby to offer Dolby Vision grading within India itself. Previously, filmmakers had to travel abroad for such advanced services, but this facility marks a shift towards self-sufficiency and innovation, further contributing to market growth.

#### Nationwide 5G Expansion Boosts Real-Time Virtual Production

The rapid nationwide rollout of 5G across India has significantly increased the adoption of virtual production. Since its launch in 2022, 5G services now cover 99.6% of Indian districts, with over 4.69 lakh 5G BTSs installed by February 2025. This robust infrastructure enables real-time rendering, cloud-based collaboration, and high-quality live-streaming, making virtual production more seamless and scalable. Approximately 25 crore users have already adopted 5G, enabling production teams across regions to operate with reduced latency, improved frame synchronization, and enhanced mobility, which supports India virtual production market growth.

#### Entry of Global and Domestic Players

Many global VFX giants and Indian tech-driven studios are venturing into India virtual production market landscape. Companies like DNEG, Framestore, and Technicolor have partnered with local studios to launch advanced volume stages and real-time

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

production pipelines tailored for Indian content. For instance, DNEG expanded its presence in India in September 2024, with new facilities equipped for virtual cinematography, while Indian studios like Green Rain Studios and Qyuki Digital are investing in motion capture and XR tools. This strategic convergence of international expertise and local creativity is positioning India as a leading hub for cost-efficient, high-quality virtual production, thereby boosting market growth.

#### Emergence of Integrated Virtual Production Studios

The India virtual production market growth is fueled by the establishment of integrated, technology-rich production studios that offer comprehensive virtual production services under one roof. These studios combine advanced LED walls, real-time rendering, motion capture, and cloud workflows to streamline production. By enabling seamless collaboration, both on-site and remote, they reduce time and costs while enhancing content quality and flexibility. A notable example is UStream's launch at ARR Film City, Chennai in 2024, which combines LED volumes, simulcam, and cloud workflows to support scalable, high-quality virtual productions. As a result, filmmakers are increasingly adopting virtual production techniques, boosting market expansion.

#### Expanding Gaming and Metaverse Ecosystem

The convergence of gaming technologies with cinematic production is transforming India virtual production market landscape. Game engines like Unity and Unreal Engine enable real-time rendering; dynamic environments, and interactive storytelling fuel innovation in films, branded content, and AR/VR marketing. This trend supports immersive experiences and fosters collaboration between filmmakers, game developers, and tech studios. In April 2025, an FMCG brand launched a metaverse-based campaign using Unreal Engine, letting users engage with its story in a 3D virtual space. Additionally, as platforms expand training and XR adoption, virtual production is becoming a powerful, multi-industry tool beyond traditional entertainment, further enhancing market growth.

#### India Virtual Production Industry Segmentation

The EMR's report titled "India virtual production market report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

##### Market Breakup by Component

- Hardware
- Software
- Services

**Key Insight:** The hardware demand holds the largest share of the India virtual production market driven by the need for high-fidelity visuals in advertising and films. This has surged the use of LED walls, motion tracking cameras, and real-time rendering equipment to support immersive environments on set. Software holds the largest market share, with tools like Unreal Engine and Adobe After Effects enabling real-time compositing, 3D modelling, and virtual set design for OTT and regional content creators. Meanwhile, services are expanding at the fastest growth rate, fuelled by studios seeking expert support in virtual environment design, integration, and live production execution, especially with the rise of training-based partnerships and third-party production consultants.

##### Market Breakup by Type

- Pre-Production
- Production

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## - Post-Production

Key Insight: Pre-production segment is gaining notable traction in the India virtual production market driven by the growing adoption of virtual location scouting, pre-visualization (previs), and digital asset creation. These tools are essential for studios to plan more efficiently, minimize on-set uncertainties, and optimize resource allocation in high-budget regional film projects. Production segment leads the market in revenue share, driven by growing adoption of real-time LED volumes, motion tracking, and in-camera VFX that allow directors to visualize final shots during filming. Meanwhile, the post-production segment is evolving through AI-enhanced editing tools and real-time rendering software, enabling faster delivery timelines for OTT and advertising content.

## Market Breakup by End-Use

- Movie
- Television
- Commercial Ads
- Online Videos
- Others

Key Insight: The movie segment dominates the India virtual production market in terms of value, as big-budget productions increasingly adopt virtual sets and in-camera VFX to reduce costs and enhance scale. In television segment, TV series, especially mythological and fantasy series, are leveraging real-time environments for rapid episode turnaround. Commercial ads are a fast-growing segment, with brands using VP to create visually striking campaigns within studio settings. Meanwhile, online videos, such as music videos and influencer-led branded content, are embracing virtual production for creativity and cost-efficiency, supporting the broader digital media boom.

## Market Breakup by Region

- North India
- South India
- East India
- West India

Key Insight: Regionally, the South India region dominates the India virtual production market, due to established film hubs like Tollywood, particularly in Hyderabad and Chennai, and early adoption of VP infrastructure at studios such as Annapurna and Intellistudios. North India, including Delhi-NCR and Uttar Pradesh, is witnessing fast growth, supported by government-backed film city projects and OTT-driven content creation. West India, home to Mumbai's Bollywood and numerous ad agencies, remains a major centre for high-end VP in film and advertising. East India is still emerging but shows potential through regional film industries exploring digital-first storytelling techniques.

CAGR 2025-2034 - Market by

Region

South India

13.3%

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

West India

12.5%

North India

XX%

East and Central India

XX%

India Virtual Production Market Share

By component, the hardware segment represents the largest market share

The hardware segment accounts for the highest revenue share of India virtual production market due to the important role played by immersive LED volumes, real-time camera tracking systems, and high-performance computing infrastructure. This hardware helps in achieving seamless integration between live-action and virtual environments. The rising demand for hyper-realistic scenes in film, advertising, and online gaming is pushing studios to invest in large-format LED walls and advanced motion capture setups. A notable example is ANR Virtual Production Stage in Hyderabad, launched by the collaborative efforts of Annapurna Studios with Qube Cinema in 2023, which houses a 60x20 ft LED wall with Unreal Engine integration for high-end in-camera VFX.

The services segment witnesses the fastest growth rate in India's virtual production market, driven by the increasing reliance on specialized service providers for previsualization, real-time rendering, virtual art direction, and post-production integration. As virtual production demands become more complex and time-sensitive, content creators are outsourcing critical tasks to expert studios offering agile, on-demand solutions. This trend is particularly strong among advertising firms, OTT platforms, and regional cinemas. For instance, Green Rain Studios LLP, a virtual production-focused service provider based in Mumbai, has expanded its offerings across South Asia since 2023, delivering real-time 3D content creation and on-set support to major ad agencies and filmmakers.

By type, the production segment accounts for the biggest share

The production segment demonstrates significant growth and is set to expand at 12.3% CAGR from 2025 to 2034 owing to the surge in demand for real-time rendering and in-camera VFX during shooting. Filmmakers and advertisers are increasingly using large-format LED volumes and camera-tracking systems to visualize final scenes on set, eliminating extensive post-production and reshoots. For instance, in May 2023, Intellistudios Productions launched India's first full-scale LED virtual production studio in Chennai. The studio features a 60 x 18 ft curved LED wall integrated with Unreal Engine and marker-less camera tracking. This demonstrates how in-set hardware and workflows are reshaping production processes.

The pre-production segment in India's virtual production market is witnessing steady growth, driven by the increasing adoption of advanced planning tools, virtual scouting, and real-time visualization technologies. Filmmakers and studios are leveraging virtual pre-visualization and digital storyboarding to streamline workflows, reduce costs, and enhance creative control early in the production cycle. As more creators prioritize efficiency and precision, the demand for virtual pre-production solutions is increasing. The integration of 3D modeling, camera simulations, and collaborative software is transforming how projects are conceptualized, ultimately accelerating timelines and improving production quality across films, television, advertising, and digital content.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

By end-use, online videos lead the market

The online videos segment is capturing substantial portion of the India virtual production market driven by the exponential rise in digital content consumption across platforms like YouTube, Instagram, and OTT services, resulting in the segment growing at 14.6% CAGR through 2034. Additionally, content creators, influencers, and streaming platforms increasingly adopt virtual production to enhance visual storytelling at lower costs. With the surging demand for short-form, high-quality, and immersive video content, virtual production tools are gaining traction for fast-paced online video workflows across genres such as entertainment, education, and marketing.

On the other hand, the commercial ads is the fastest growing segment with 12.1% growth rate between 2025 and 2034 attributed to the increasing brand investments in immersive and visually striking campaigns that demand quick turnaround times and cost efficiency. Virtual production allows advertisers to create high-impact visuals without the need for expensive sets or remote locations. Because of the complex competition in the advertising space, agencies are using this technology to deliver more engaging and memorable brand stories across digital and broadcast platforms, which is propelling segment growth.

#### India Virtual Production Market Regional Analysis

By region, South India dominates the market

South India currently leads the Indian virtual production market and is set to expand at 13.3% CAGR through 2034. South India is home to film industries like Kollywood, Tollywood, Kannada, and Malayalam, which consistently produce high-budget, tech-savvy content. The region benefits from the rising investments in sophisticated, large-scale infrastructure to enhance production quality. For instance, in July 2025, SRAM MRAM announced INR 3,000 crore in development of a Virtual Production Campus in Tamil Nadu, aiming to be South Asia's most advanced studio complex incorporated with advanced technology and a training academy to build local expertise. Such developments attract a diverse range of projects, from feature films to advertising, and are significantly driving market growth.

West India holds 37.9% share of the India virtual production market and is projected to expand at a strong CAGR of 12.5% from 2025 to 2034 attributed to the concentration of top-tier production houses. The presence of advanced post-production studios, and a vast pool of creative and technical talent across the region has positioned Mumbai as the heart of Bollywood, and as a major hub for film and OTT production in India. The city alone produces over 200 Bollywood films annually and serves as a base for numerous OTT platforms. Ongoing development of digital infrastructure and surging OTT content consumption further propels industry growth.

#### Competitive Landscape

The India virtual production market players are setting up LED volume stages, real-time rendering systems, and motion capture studios to address the domestic and international demand. Leading firms are also forming partnerships with global tech providers like Unreal Engine and Unity to enhance their capabilities. These developments are boosting production quality, reducing costs, and positioning India as a competitive hub for immersive content creation.

Furthermore, companies are focusing on upskilling and talent incubation to build a future-ready workforce for virtual production. BY signing collaborations with animation schools, Unreal-authorized training centers, and government AVGC-XR initiatives are driving momentum in India virtual production market. Simultaneously, many firms are broadening their service portfolios with the inclusion of AR/VR storytelling, virtual cinematography, and cross-platform content development. Mainly, competitive differentiation is emerging through innovation in real-time VFX pipelines and remote production workflows, allowing Indian players to offer end-to-end solutions for films, advertising, OTT, and metaverse applications.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Adobe Inc.

Adobe Inc., established in 1982 and headquartered in the United States, is a leading American software company known for its Creative Cloud suite, including After Effects, Premiere Pro, and Substance 3D. These tools are integral to virtual production workflows, enabling real-time editing, visual effects, and 3D content creation. Adobe supports VP teams globally with advanced post-production and design capabilities.

Annapurna Studios

Hyderabad-based Annapurna Studios, established in 1975, is a premier film and television production house that has embraced virtual production technology. In collaboration with Qube Cinema, it launched India's first permanent LED-based virtual production stage. The studio offers advanced real-time workflows powered by Unreal Engine and camera tracking systems.

Green Rain Studios LLP

Green Rain Studios, established in 2020 and headquartered in India, is a pioneer in immersive technology and virtual production services provider based in Mumbai. Its portfolio includes end-to-end VP solutions including LED setups, motion capture, and Unreal Engine-based workflows. The studio is also a certified Unreal Engine training partner, helping upskill the industry in real-time tools.

Intellistudios Productions

Chennai-based Intellistudios Productions, established in 2021 and headquartered in India, runs one of India's first full-scale LED virtual production studios. The facility features a massive LED wall, real-time rendering with Unreal Engine, and IntelliTrack? camera tracking. It offers turnkey VP solutions for films, web series, ads, and corporate content with a strong VFX legacy.

Other players in the India virtual production market includes Cineom Broadcast India Limited, Liminal Tech Private Limited, S4 Capital Group, and Qube Cinema Technologies Private Limited, among others.

Key Highlights of the India Virtual Production Market Report:

- Comprehensive analysis of historical trends and forecasts through 2034, enabling production studios, tech providers, and media investors to make data-driven decisions.
- Technology adoption trends such as LED-volume stages, real-time VFX pipelines, and game-engine-driven cinematography transforming pre-production, on-set workflows, and post-production processes.
- Competitive landscape profiling of leading players and emerging studios leveraging Unreal Engine, virtual art departments, and cloud collaboration tools to scale creative output and reduce costs.
- Regional insights covering key hubs like Mumbai, Hyderabad, Bengaluru, and Chennai, driven by state policies, AVGC?XR infrastructure, and skilled talent ecosystems.
- Investment-oriented outlook supported by rising OTT content demand, branded metaverse experiences, public?private partnerships, and India's expanding digital entertainment economy.

Why Choose Expert Market Research?

- Proven expertise in tracking India's media-tech, AVGC-XR, and OTT ecosystems with on-ground insights into studio tech, skill development, and content trends.
- Analyst team with deep knowledge of cinematic workflows, immersive storytelling technologies, and real-time rendering

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

infrastructure.

- Real-time intelligence shaped by content production data, regional training programs, and strategic partnerships between media houses, government bodies, and tech firms.
- Tailored recommendations for production studios, VFX houses, and tech vendors seeking to scale operations within India's rapidly evolving virtual production market.

#### Call to Action

Explore the latest trends shaping the India virtual production market 2025-2034 with our in-depth report. Gain strategic insights, future forecasts, and key market developments that can help you stay competitive. Get your free sample report or contact our team for customized consultation on India virtual production market trends 2025 .

#### **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Asia Pacific Virtual Production Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Asia Pacific Virtual Production Historical Market (2018-2024)
  - 5.3 Asia Pacific Virtual Production Market Forecast (2025-2034)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 6 India Virtual Production Market Analysis

### 6.1 Key Industry Highlights

### 6.2 India Virtual Production Historical Market (2018-2024)

### 6.3 India Virtual Production Market Forecast (2025-2034)

### 6.4 India Virtual Production Market by Component

#### 6.4.1 Hardware

##### 6.4.1.1 Historical Trend (2018-2024)

##### 6.4.1.2 Forecast Trend (2025-2034)

#### 6.4.2 Software

##### 6.4.2.1 Historical Trend (2018-2024)

##### 6.4.2.2 Forecast Trend (2025-2034)

#### 6.4.3 Services

##### 6.4.3.1 Historical Trend (2018-2024)

##### 6.4.3.2 Forecast Trend (2025-2034)

### 6.5 India Virtual Production Market by Type

#### 6.5.1 Pre-Production

##### 6.5.1.1 Historical Trend (2018-2024)

##### 6.5.1.2 Forecast Trend (2025-2034)

#### 6.5.2 Production

##### 6.5.2.1 Historical Trend (2018-2024)

##### 6.5.2.2 Forecast Trend (2025-2034)

#### 6.5.3 Post-Production

##### 6.5.3.1 Historical Trend (2018-2024)

##### 6.5.3.2 Forecast Trend (2025-2034)

### 6.6 India Virtual Production Market by End Use

#### 6.6.1 Movie

##### 6.6.1.1 Historical Trend (2018-2024)

##### 6.6.1.2 Forecast Trend (2025-2034)

#### 6.6.2 Television

##### 6.6.2.1 Historical Trend (2018-2024)

##### 6.6.2.2 Forecast Trend (2025-2034)

#### 6.6.3 Commercial Ads

##### 6.6.3.1 Historical Trend (2018-2024)

##### 6.6.3.2 Forecast Trend (2025-2034)

#### 6.6.4 Online Videos

##### 6.6.4.1 Historical Trend (2018-2024)

##### 6.6.4.2 Forecast Trend (2025-2034)

#### 6.6.5 Others

### 6.7 India Virtual Production Market by Region

#### 6.7.1 North India

##### 6.7.1.1 Historical Trend (2018-2024)

##### 6.7.1.2 Forecast Trend (2025-2034)

#### 6.7.2 South India

##### 6.7.2.1 Historical Trend (2018-2024)

##### 6.7.2.2 Forecast Trend (2025-2034)

#### 6.7.3 East India

##### 6.7.3.1 Historical Trend (2018-2024)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.7.3.2 Forecast Trend (2025-2034)
- 6.7.4 West India
  - 6.7.4.1 Historical Trend (2018-2024)
  - 6.7.4.2 Forecast Trend (2025-2034)
- 7 Market Dynamics
  - 7.1 SWOT Analysis
    - 7.1.1 Strengths
    - 7.1.2 Weaknesses
    - 7.1.3 Opportunities
    - 7.1.4 Threats
  - 7.2 Porter's Five Forces Analysis
    - 7.2.1 Supplier's Power
    - 7.2.2 Buyer's Power
    - 7.2.3 Threat of New Entrants
    - 7.2.4 Degree of Rivalry
    - 7.2.5 Threat of Substitutes
  - 7.3 Key Indicators of Demand
  - 7.4 Key Indicators of Price
- 8 Competitive Landscape
  - 8.1 Supplier Selection
  - 8.2 Key India Players
  - 8.3 Key Regional Players
  - 8.4 Key Player Strategies
  - 8.5 Company Profile
    - 8.5.1 Adobe Inc.
      - 8.5.1.1 Company Overview
      - 8.5.1.2 Product Portfolio
      - 8.5.1.3 Demographic Reach and Achievements
      - 8.5.1.4 Certifications
    - 8.5.2 Annapurna Studios
      - 8.5.2.1 Company Overview
      - 8.5.2.2 Product Portfolio
      - 8.5.2.3 Demographic Reach and Achievements
      - 8.5.2.4 Certifications
    - 8.5.3 Green Rain Studios LLP
      - 8.5.3.1 Company Overview
      - 8.5.3.2 Product Portfolio
      - 8.5.3.3 Demographic Reach and Achievements
      - 8.5.3.4 Certifications
    - 8.5.4 Cineom Broadcast India Limited
      - 8.5.4.1 Company Overview
      - 8.5.4.2 Product Portfolio
      - 8.5.4.3 Demographic Reach and Achievements
      - 8.5.4.4 Certifications
    - 8.5.5 Intellistudios Productions
      - 8.5.5.1 Company Overview
      - 8.5.5.2 Product Portfolio

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.5.5.3 Demographic Reach and Achievements
- 8.5.5.4 Certifications
- 8.5.6 Liminal Tech Private Limited
  - 8.5.6.1 Company Overview
  - 8.5.6.2 Product Portfolio
  - 8.5.6.3 Demographic Reach and Achievements
  - 8.5.6.4 Certifications
- 8.5.7 S4 Capital Group
  - 8.5.7.1 Company Overview
  - 8.5.7.2 Product Portfolio
  - 8.5.7.3 Demographic Reach and Achievements
  - 8.5.7.4 Certifications
- 8.5.8 Qube Cinema Technologies Private Limited
  - 8.5.8.1 Company Overview
  - 8.5.8.2 Product Portfolio
  - 8.5.8.3 Demographic Reach and Achievements
  - 8.5.8.4 Certifications
- 8.5.9 Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**India Virtual Production Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-10-08 | 120 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

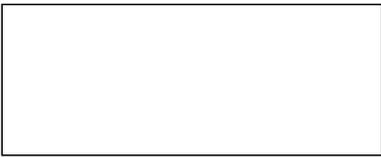
\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)