

Ghana In-depth PEST Insights

Industry Report | 2025-06-20 | 53 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Ghana In-depth PEST Insights

Summary

This PEST country analysis report on Ghana provides a holistic view of the country, with insightful analysis of current and future issues, supplemented with relevant quantitative data to support trend analysis.

Synopsis

- Understand the political system in Ghana through analysis of key figures in the country and governance indicators.
- Understand the economic situation in Ghana through a balanced assessment of core macroeconomic issues.
- Understand customer demographics in Ghana through analysis of income distribution and the rural-urban split, as well as healthcare and education.
- Understand the technological landscape in Ghana through analysis of relevant laws and policies, as well as patents data.

Scope

- The political landscape section discusses the evolution of the political scenario in Ghana, as well as the country's economic, social, foreign, and defense policies. The section also discusses the country's performance according to World Bank Governance Indicators.
- The economic landscape section outlines the evolution of Ghana's economy, as well as the country's performance in terms of GDP growth, composition by sector (agriculture, industry, and services), fiscal situation, international investment position, monetary situation, credit disbursement, banking sector, and employment.
- The social landscape section analyzes the government's social welfare policies, as well as the country's performance in terms of healthcare, income distribution, and education.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- The technology landscape section examines advancements and policies in technology innovation, including developments in information technology, telecommunications, research and development (R&D) investments, digital infrastructure, and cybersecurity measures.

Reasons to Buy

- What is the outlook in Ghana in terms of political stability, policies towards business, and the popularity of the government?
- How does Ghana perform in terms of GDP growth, its fiscal situation, international investment position, monetary situation, and employment?
- How does Ghana perform in terms of healthcare, income distribution, and education?
- How does Ghana perform in terms of technology-intensive sectors like IT, life sciences, and R&D expenditure trends?

Table of Contents:

Table of Contents

Overview

Catalyst

Summary

Key highlights

Key developments (July 2024 to June 2025)

Key economic indicators

Key Facts and Geographic Location

Key facts

Geographical location

Political Landscape

Summary

Evolution

Structure and policies

Key political figures

Government structure

Key political parties

Government composition

Key policies

Economic

Foreign and defense policies

Performance

Governance indicators

Economic Landscape

Summary

Evolution

Structure and policies

Financial system

Performance

GDP and growth rate

GDP composition by sector

Fiscal situation

International investment position

Foreign trade

Unemployment rate
Monetary situation
Social Landscape
Summary
Evolution
Demographic composition
Education
Healthcare
Performance
Education
Healthcare
Technological Landscape
Summary
Evolution
Structure and policies
Overview
Intellectual property
Research and development
5G implementation
Artificial intelligence
Performance
Telecommunications, broadband, and internet
About MarketLine
Contact Us

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Ghana In-depth PEST Insights

Industry Report | 2025-06-20 | 53 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com