

Global AI Consulting and Support Services Market - Service Types, Company Types and Industry Sectors

Market Report | 2025-09-23 | 378 pages | Industry Experts

AVAILABLE LICENSES:

- Single user licence (PDF) \$5490.00
- Enterprise Electronic (PDF) \$9090.00

Report description:

AI Consulting and Support Services Market Trends and Outlook

AI Consulting and Support Services cover a specialized set of advisory and technical services, allowing organizations to strategically adopt, implement and maintain artificial intelligence (AI) technologies for enhancing their operations, decision-making and overall business objectives. AI Consulting Services offer expert guidance to businesses at different stages of their AI journey, ranging from initial strategy to deployment and integration. Major aspects include assessment & analytics, development of AI strategy, designing & implementing solutions, preparing & managing data, selecting & developing AI models, AI governance & ethics and training & education. The focus of AI Support Services, parallelly, is on monitoring & optimization, troubleshooting & resolution of issues, maintenance & updates, scalability & reliability, enhancement of performance and knowledge transfer. Essentially, whereas AI Consulting is concerned with providing a working AI solution, AI Support's task is to make sure that that solution continues to perform optimally and evolve with specific organizational requirements.

The global AI Consulting and Support Services market, valued at US\$14 billion in 2024, is forecast to expand at a CAGR of 31.6% during 2024-2030 to reach US\$72.8 billion by 2030. AI adoption is accelerating across sectors such as healthcare, finance, retail, and manufacturing, driven by automation, competitive differentiation, and enhanced customer experience. Nearly 70% of global businesses are already implementing or planning AI integration as part of digital transformation, creating strong demand for consulting and support expertise. Rising volumes of structured and unstructured data are amplifying the need for advisory services to generate actionable insights and manage silos. Large-scale investments, including the EU's US\$1 billion AI Innovation Fund and India's US\$7 billion India AI Mission, are further boosting demand. Increasing focus on ethical deployment and compliance with data privacy regulations is prompting companies to engage consultants, especially since around 37% cite lack of in-house expertise as a key barrier.

AI Consulting and Support Services Regional Market Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America leads the global market with a 36.8% share in 2024. The United States, home to major AI innovators such as Google, Microsoft, and IBM, benefits from advanced infrastructure, cloud penetration, and strict privacy laws like the CCPA that reinforce demand for consulting services. High adoption levels across BFSI, healthcare, and retail further underpin the region's leadership. Asia-Pacific is poised to record the fastest CAGR of 36.9% between 2024 and 2030, fueled by rapid digital transformation in China, India, Singapore, and beyond. Government funding, vibrant tech hubs, and strong AI talent pools are supporting aggressive adoption in manufacturing, finance, and e-commerce. Consulting firms are increasingly sought to deliver scalable, localized solutions, ensure compliance with emerging AI regulations, and enable SMEs and startups to implement AI affordably.

AI Consulting and Support Services Market Analysis by Service Type

Analytics Consulting is the largest service type, representing 38.1% of the global market in 2024. Its strength lies in enabling businesses to derive actionable insights through predictive analytics, ML, and big data, while optimizing processes and customer engagement. Digital Strategy & Transformation is forecast to be the fastest-growing service, registering a CAGR of 36.2% between 2024 and 2030. Demand is fueled by the need for end-to-end integration of AI into business functions, helping organizations realign models, processes, and customer experiences around AI.

AI Consulting and Support Services Market Analysis by Company Type

Large Enterprises dominate with a 63.1% share in 2024, supported by greater budgets, complex global operations, and strong partnerships with leading consultancies like Accenture, Deloitte, and IBM. Their need for scalable, compliant AI strategies sustains leadership. SMEs, however, are expected to post a rapid CAGR of 35.9% through 2030, driven by accessible cloud-based AI tools, agility in adoption, and tailored consulting packages. Government support programs and AlaaS models are further enabling SMEs to leverage AI without heavy upfront investment.

AI Consulting and Support Services Market Analysis by Industry Sector

BFSI is the largest sector, with a 22.1% share in 2024. The industry leverages AI for fraud detection, risk management, automation, and hyper-personalized financial services. Healthcare is forecast to expand the fastest, with a CAGR of 36.6% during 2024-2030, as consulting services become critical for managing massive healthcare datasets, deploying predictive models, integrating AI decision support systems, and ensuring regulatory compliance. Telemedicine and remote monitoring adoption post-COVID-19 is also boosting consulting demand.

AI Consulting and Support Services Market Report Scope

This global report on AI Consulting and Support Services analyzes the global and regional markets based on Service Type, Company Type and Industry Sector for the period 2021-2030 with projections from 2024-2030 in terms of value in US\$. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Analysis Period: 2021-2030

Base Year: 2024

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 25+

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

AI Consulting and Support Services Market by Geographic Region

- North America (United States, Canada and Mexico)
- Europe (Germany, United Kingdom, France, Italy, Netherlands, Spain, Russia, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, India, Australia, Singapore, South Korea and Rest of Asia-Pacific)
- South America (Brazil, Argentina, Colombia, Chile, Peru and Rest of South America)
- Middle East & Africa (United Arab Emirates, South Africa, Egypt, Saudi Arabia, Morocco, Kuwait, Qatar and Rest of Middle East & Africa)

AI Consulting and Support Services Market by Service Type

- Analytics Consulting
- Automation Consulting
- Digital Strategy & Transformation
- Application Development
- Cognitive Integration

AI Consulting and Support Services Market by Company Type

- Large Enterprises
- Small & Medium-sized Enterprises (SMEs)

AI Consulting and Support Services Market by Industry Sector

- BFSI (Banking, Financial Services, Insurance)
- IT & Telecom
- Manufacturing
- Government
- Healthcare
- Retail & Ecommerce
- Energy & Utilities
- Transportation
- Education
- Others

Table of Contents:

PART A: GLOBAL MARKET PERSPECTIVE

1. EXECUTIVE SUMMARY

- o□A Roundup on AI Consulting and Support Services
- Market Segmentation for AI Consulting and Support Services
- Service Types
- Company Types
- Industry Sectors

2. INDUSTRY LANDSCAPE

- o□Industry Structure and Evolution
- Market Evolution Phases at a Glance
- o□AI Consulting and Support Services Market Outlook
- Key Outlook Highlights Through 2030
- o□Comprehensive Industry Analysis: Growth Drivers and Inhibitors
- Market Growth Drivers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Generative AI Surge
- Enterprise-Scale Adoption
- Cloud AI Platform Maturity
- Advancements in MLOps and Lifecycle Tools
- Regulatory and Responsible AI Pressure
- ROI and Productivity Focus
- Democratization for SMEs
- Talent Gaps and Outsourcing
- Competitive Dynamics and Specialization
- Market Growth Inhibitors
- ROI Uncertainty and Pilot Fatigue
- High Infrastructure and Compute Costs
- Tooling Fragmentation
- Data Quality and Readiness Issues
- Regulatory Complexity and Ambiguity
- Talent Retention Challenges
- Resistance to Change and Workforce Pushback
- Vendor Lock-In Risk
- Security and Intellectual Property Risks
- Market Saturation and Commoditization
- o□Market Entry Strategies for AI Consulting Industry
 - Building Local Collaborations
 - Establishing New Operations
 - Acquiring Local Businesses
 - Leveraging Licensing & Brand Agreements
- o□Barriers to Market Entry
 - Technology-Driven Vulnerabilities
 - Human Capital Pressures
 - Competitive Strain
 - Policy and Compliance Hurdles
 - Financial and Operational Strains
 - Infrastructure and Ecosystem Risks
- o□Startup Standpoint: AI Consulting and Support Services Market
 - Emerging Startup Profiles
 - Capital and Funding Momentum
 - Startup Revenue Approaches
 - Regional Startup Hotspots
 - Untapped Growth Niches
 - Roadblocks to Scaling
- o□Strategic Industry Analysis: AI Consulting and Support Services
 - SWOT Analysis
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
 - Porter's Five Forces Analysis
 - Competitive Rivalry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Threat of New Entrants
- Bargaining Power of Buyers
- Bargaining Power of Suppliers
- Threat of Substitutes
- PESTLE Analysis
- Political Factors
- Economic Factors
- Social Factors
- Technological Factors
- Legal Factors
- Environmental Factors

3. COMPETITIVE LANDSCAPE

o□Market Positioning of Key Companies

- Accenture
- IBM Consulting
- Deloitte Touche Tohmatsu Ltd
- PricewaterhouseCoopers (PwC)
- Ernst & Young (EY)
- McKinsey & Company
- Boston Consulting Group (BCG)
- Tata Consultancy Services (TCS)

o□Market Share Analysis: AI Consulting and Support Services

o□Beyond the Mainstream: Hidden Opportunities in AI Consulting & Support Services

- Emerging Opportunity Areas

o□Key Market Players

- Accenture PLC
- Adastra
- Addepto sp. z o.o.
- ADDO AI
- Bain & Company
- Boston Consulting Group (BCG)
- Capgemini Services SAS
- Centric Consulting
- Coupa
- Deloitte Touche Tohmatsu Ltd
- Eigen Innovations
- Elucidate
- EvaCodes LLC
- Ernst & Young (EY)
- Google LLC
- International Business Machines Corp. (IBM)
- Itrex Group
- KYNDRYL INC
- McKinsey & Company
- Neurond AI
- Nexocode
- PricewaterhouseCoopers (PwC)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Rysun Labs Inc.
- Salesforce, Inc.
- Softweb Solutions Inc.
- TATA Consultancy Services Ltd.

4. KEY BUSINESS & PRODUCT TRENDS

o July 2025

- Deloitte Unveils Advanced Features of Omnia Platform
- Rysun Partners with Andersen Consulting to Drive Scalable AI and Industry Innovation Globally
- Carlyle Announces Acquisition of Adata
- Bain & Company Announces Collaboration with Dr. Andrew Ng
- Capgemini Acquires WNS
- Capgemini unveils new Offering Resonance AI Framework

o June 2025

- Kyndryl announces new AI Innovation Lab in Singapore
- TCS and Microsoft extend Partnership to Drive Business Transformation
- Accenture Announces release of Distiller Agentic AI Framework
- Centric receives Microsoft Copilot Ready Tier Designation

o Above is the partial list, additional developments included in the report

5. GLOBAL MARKET OVERVIEW

o Global AI Consulting and Support Services Market Overview by Service Type

- AI Consulting and Support Services Type Market Overview Global Region
- Analytics Consulting
- Automation Consulting
- Digital Strategy & Transformation
- Application Development
- Cognitive Integration

o Global AI Consulting and Support Services Market Overview by Company Type

- AI Consulting and Support Services Company Type Market Overview by Global Region
- Large Enterprises
- Small & Medium-sized Enterprises (SMEs)

o Global AI Consulting and Support Services Market Overview by Industry Sector

- AI Consulting and Support Services Industry Sector Market Overview by Global Region
- BFSI (Banking, Financial Services, Insurance)
- IT & Telecom
- Manufacturing
- Government
- Healthcare
- Retail & Ecommerce
- Energy & Utilities
- Transportation
- Education
- Other Sectors

PART B: REGIONAL MARKET PERSPECTIVE

- Global AI Consulting and Support Services Market Analysis (2021-2030) by Geographic Region

REGIONAL MARKET OVERVIEW

6. NORTH AMERICA

o North American AI Consulting and Support Services Market Overview by Geographic Region

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- o North American AI Consulting and Support Services Market Overview by Service Type
- o North American AI Consulting and Support Services Market Overview by Company Type
- o North American AI Consulting and Support Services Market Overview by Industry Sector
- o Country-wise Analysis of North American AI Consulting and Support Services Market
 - THE UNITED STATES
 - United States AI Consulting and Support Services Market Overview by Service Type
 - United States AI Consulting and Support Services Market Overview by Company Type
 - United States AI Consulting and Support Services Market Overview by Industry Sector
 - CANADA
 - Canadian AI Consulting and Support Services Market Overview by Service Type
 - Canadian AI Consulting and Support Services Market Overview by Company Type
 - Canadian AI Consulting and Support Services Market Overview by Industry Sector
 - MEXICO
 - Mexican AI Consulting and Support Services Market Overview by Service Type
 - Mexican AI Consulting and Support Services Market Overview by Company Type
 - Mexican AI Consulting and Support Services Market Overview by Industry Sector

7. EUROPE

- o European AI Consulting and Support Services Market Overview by Geographic Region
- o European AI Consulting and Support Services Market Overview by Service Type
- o European AI Consulting and Support Services Market Overview by Company Type
- o European AI Consulting and Support Services Market Overview by Industry Sector
- o Country-wise Analysis of European AI Consulting and Support Services Market
 - GERMANY
 - German AI Consulting and Support Services Market Overview by Service Type
 - German AI Consulting and Support Services Market Overview by Company Type
 - German AI Consulting and Support Services Market Overview by Industry Sector
 - THE UNITED KINGDOM
 - United Kingdom AI Consulting and Support Services Market Overview by Service Type
 - United Kingdom AI Consulting and Support Services Market Overview by Company Type
 - United Kingdom AI Consulting and Support Services Market Overview by Industry Sector
 - FRANCE
 - French AI Consulting and Support Services Market Overview by Service Type
 - French AI Consulting and Support Services Market Overview by Company Type
 - French AI Consulting and Support Services Market Overview by Industry Sector
 - ITALY
 - Italian AI Consulting and Support Services Market Overview by Service Type
 - Italian AI Consulting and Support Services Market Overview by Company Type
 - Italian AI Consulting and Support Services Market Overview by Industry Sector
 - THE NETHERLANDS
 - Dutch AI Consulting and Support Services Market Overview by Service Type
 - Dutch AI Consulting and Support Services Market Overview by Company Type
 - Dutch AI Consulting and Support Services Market Overview by Industry Sector
 - SPAIN
 - Spanish AI Consulting and Support Services Market Overview by Service Type
 - Spanish AI Consulting and Support Services Market Overview by Company Type
 - Spanish AI Consulting and Support Services Market Overview by Industry Sector
 - RUSSIA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Russian AI Consulting and Support Services Market Overview by Service Type
- Russian AI Consulting and Support Services Market Overview by Company Type
- Russian AI Consulting and Support Services Market Overview by Industry Sector
- SWITZERLAND
- Swiss AI Consulting and Support Services Market Overview by Service Type
- Swiss AI Consulting and Support Services Market Overview by Company Type
- Swiss AI Consulting and Support Services Market Overview by Industry Sector
- REST OF EUROPE
- Rest of Europe AI Consulting and Support Services Market Overview by Service Type
- Rest of Europe AI Consulting and Support Services Market Overview by Company Type
- Rest of Europe AI Consulting and Support Services Market Overview by Industry Sector

8. ASIA-PACIFIC

- o□Asia-Pacific AI Consulting and Support Services Market Overview by Geographic Region
- o□Asia-Pacific AI Consulting and Support Services Market Overview by Service Type
- o□Asia-Pacific AI Consulting and Support Services Market Overview by Company Type
- o□Asia-Pacific AI Consulting and Support Services Market Overview by Industry Sector
- o□Country-wise Analysis of Asia-Pacific AI Consulting and Support Services Market
- CHINA
- Chinese AI Consulting and Support Services Market Overview by Service Type
- Chinese AI Consulting and Support Services Market Overview by Company Type
- Chinese AI Consulting and Support Services Market Overview by Industry Sector
- JAPAN
- Japanese AI Consulting and Support Services Market Overview by Service Type
- Japanese AI Consulting and Support Services Market Overview by Company Type
- Japanese AI Consulting and Support Services Market Overview by Industry Sector
- INDIA
- Indian AI Consulting and Support Services Market Overview by Service Type
- Indian AI Consulting and Support Services Market Overview by Company Type
- Indian AI Consulting and Support Services Market Overview by Industry Sector
- AUSTRALIA
- Australia AI Consulting and Support Services Market Overview by Service Type
- Australia AI Consulting and Support Services Market Overview by Company Type
- Australia AI Consulting and Support Services Market Overview by Industry Sector
- SINGAPORE
- Singaporean AI Consulting and Support Services Market Overview by Service Type
- Singaporean AI Consulting and Support Services Market Overview by Company Type
- Singaporean AI Consulting and Support Services Market Overview by Industry Sector
- SOUTH KOREA
- South Korean AI Consulting and Support Services Market Overview by Service Type
- South Korean AI Consulting and Support Services Market Overview by Company Type
- South Korean AI Consulting and Support Services Market Overview by Industry Sector
- REST OF ASIA-PACIFIC
- Rest of Asia-Pacific AI Consulting and Support Services Market Overview by Service Type
- Rest of Asia-Pacific AI Consulting and Support Services Market Overview by Company Type
- Rest of Asia-Pacific AI Consulting and Support Services Market Overview by Industry Sector

9. SOUTH AMERICA

- o□South American AI Consulting and Support Services Market Overview by Geographic Region

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- o South American AI Consulting and Support Services Market Overview by Service Type
- o South American AI Consulting and Support Services Market Overview by Company Type
- o South American AI Consulting and Support Services Market Overview by Industry Sector
- o Country-wise Analysis of South American AI Consulting and Support Services Market
- BRAZIL
- Brazilian AI Consulting and Support Services Market Overview by Service Type
- Brazilian AI Consulting and Support Services Market Overview by Company Type
- Brazilian AI Consulting and Support Services Market Overview by Industry Sector
- ARGENTINA
- Argentine AI Consulting and Support Services Market Overview by Service Type
- Argentine AI Consulting and Support Services Market Overview by Company Type
- Argentine AI Consulting and Support Services Market Overview by Industry Sector
- COLOMBIA
- Colombian AI Consulting and Support Services Market Overview by Service Type
- Colombian AI Consulting and Support Services Market Overview by Company Type
- Colombian AI Consulting and Support Services Market Overview by Industry Sector
- CHILE
- Chilean AI Consulting and Support Services Market Overview by Service Type
- Chilean AI Consulting and Support Services Market Overview by Company Type
- Chilean AI Consulting and Support Services Market Overview by Industry Sector
- PERU
- Peruvian AI Consulting and Support Services Market Overview by Service Type
- Peruvian AI Consulting and Support Services Market Overview by Company Type
- Peruvian AI Consulting and Support Services Market Overview by Industry Sector
- REST OF SOUTH AMERICA
- Rest of South America AI Consulting and Support Services Market Overview by Service Type
- Rest of South America AI Consulting and Support Services Market Overview by Company Type
- Rest of South America AI Consulting and Support Services Market Overview by Industry Sector
- 10. MIDDLE EAST & AFRICA
- o Middle East & Africa AI Consulting and Support Services Market Overview by Geographic Region
- o Middle East & Africa AI Consulting and Support Services Market Overview by Service Type
- o Middle East & Africa AI Consulting and Support Services Market Overview by Company Type
- o Middle East & Africa AI Consulting and Support Services Market Overview by Industry Sector
- o Country-wise Analysis of Middle East & Africa AI Consulting and Support Services Market
- THE UNITED ARAB EMIRATES
- United Arab Emirates AI Consulting and Support Services Market Overview by Service Type
- United Arab Emirates AI Consulting and Support Services Market Overview by Company Type
- United Arab Emirates AI Consulting and Support Services Market Overview by Industry Sector
- SOUTH AFRICA
- South African AI Consulting and Support Services Market Overview by Service Type
- South African AI Consulting and Support Services Market Overview by Company Type
- South African AI Consulting and Support Services Market Overview by Industry Sector
- EGYPT
- Egyptian AI Consulting and Support Services Market Overview by Service Type
- Egyptian AI Consulting and Support Services Market Overview by Company Type
- Egyptian AI Consulting and Support Services Market Overview by Industry Sector
- SAUDI ARABIA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Saudi Arabian AI Consulting and Support Services Market Overview by Service Type
- Saudi Arabian AI Consulting and Support Services Market Overview by Company Type
- Saudi Arabian AI Consulting and Support Services Market Overview by Industry Sector
- MOROCCO
- Moroccan AI Consulting and Support Services Market Overview by Service Type
- Moroccan AI Consulting and Support Services Market Overview by Company Type
- Moroccan AI Consulting and Support Services Market Overview by Industry Sector
- KUWAIT
- Kuwait AI Consulting and Support Services Market Overview by Service Type
- Kuwait AI Consulting and Support Services Market Overview by Company Type
- Kuwait AI Consulting and Support Services Market Overview by Industry Sector
- QATAR
- Qatar AI Consulting and Support Services Market Overview by Service Type
- Qatar AI Consulting and Support Services Market Overview by Company Type
- Qatar AI Consulting and Support Services Market Overview by Industry Sector
- REST OF MIDDLE EAST & AFRICA
- Rest of Middle East & Africa AI Consulting and Support Services Market Overview by Service Type
- Rest of Middle East & Africa AI Consulting and Support Services Market Overview by Company Type
- Rest of Middle East & Africa AI Consulting and Support Services Market Overview by Industry Sector
- PART C: GUIDE TO THE INDUSTRY
- NORTH AMERICA
- EUROPE
- ASIA-PACIFIC
- REST OF WORLD
- PART D: ANNEXURE
- RESEARCH METHODOLOGY
- FEEDBACK

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Global AI Consulting and Support Services Market - Service Types, Company Types and Industry Sectors

Market Report | 2025-09-23 | 378 pages | Industry Experts

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$5490.00
	Enterprise Electronic (PDF)	\$9090.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com