

Brewing and Distillery Equipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Report description:

The Global Brewing And Distillery Equipment Market was valued at USD 37.9 billion in 2024 and is estimated to grow at a CAGR of 6.5% to reach USD 70.3 billion by 2034.

The rapid growth of craft breweries and the rising global demand for artisanal and premium spirits are major factors driving the brewing and distillery equipment market. As consumers continue to seek unique flavors and small-batch products, breweries and distilleries are investing in specialized equipment to meet the needs of this burgeoning sector.

Rising demand for Automatic Equipment

The automatic segment held a significant share in 2024, as manufacturers and producers prioritize efficiency, consistency, and scalability. With automation technologies, such as advanced brewing control systems and automated fermentation monitoring, breweries and distilleries can significantly enhance production processes. This shift to automation is driven by the desire to reduce labor costs, increase production capacity, and maintain product quality.

Growing Prevalence of Medium Price Range

The medium price range segment generated significant revenue in 2024. This segment caters to businesses that are looking for reliable and durable brewing and distilling equipment without the steep price tag of premium models. Offering equipment that provides scalability and flexibility for growing breweries and distilleries proliferate market growth.

Direct Sales to Gain Traction

The direct segment held sizeable growth in 2024, where manufacturers sell their equipment directly to consumers. The trend towards personalized and tailored solutions is becoming increasingly prevalent. Breweries and distilleries are opting for bespoke equipment that matches their unique production processes and offer integrated support services and maintenance plans. Direct sales allow companies to form closer relationships with end-users, providing them with the opportunity to understand customer requirements and offer post-purchase services such as training and ongoing technical support.

Regional Insights

Europe to Emerge as a Lucrative Region

Europe brewing and distillery equipment market held a sustainable share in 2024. Large-scale and craft brewers seek

state-of-the-art equipment that meets rigorous European standards for efficiency, sustainability, and innovation. Europe is also witnessing a growing trend towards eco-friendly production processes, with many companies focusing on energy-efficient equipment that reduces water usage and minimizes waste.

Major players in the brewing and distillery equipment market are Criveller Group, Ziemann Holvrieka, Paul Mueller, Portland Kettle Works, Briggs of Burton, Alfa Laval, Specific Mechanical Systems, JVNW, Krones, Kaspar Schulz, GEA Group, ABE Equipment, Lehui International, Ss Brewtech, and Della Toffola.

To strengthen their presence, companies in the brewing and distillery equipment market are focusing on a combination of innovation, strategic partnerships, and customer-centric solutions. By investing in cutting-edge automation technologies, firms are enabling their customers to streamline operations and boost production efficiency. Additionally, many companies are expanding their product portfolios to include energy-efficient and sustainable equipment options, responding to the growing demand for eco-friendly practices in brewing and distillation.



Table of Contents:

Report Content

Chapter 1 Methodology & Scope

1.1 Market scope and definition

1.2 Research design

1.2.1 Research approach

1.2.2 Data collection methods

1.3 Data mining sources

1.3.1 Global

1.3.2 Regional/Country

1.4 Base estimates and calculations

1.4.1 Base year calculation

1.4.2 Key trends for market estimation

1.5 Primary research and validation

1.5.1 Primary sources

1.6 Forecast model

1.7 Research assumptions and limitations

Chapter 2 Executive Summary

2.1 Industry 360degree synopsis

2.2 Key market trends

2.2.1 Regional

2.2.2 Equipment type

2.2.3 Mode of operation

2.2.4 Price

2.2.5 Material

2.2.6 End Use

2.2.7 Distribution channel

2.3 CXO perspectives: strategic imperatives

2.3.1 Key decision points for industry executives

2.3.2 Critical success factors for market players

2.4 Future outlook and strategic recommendations

Chapter 3 Industry Insights

3.1 Industry ecosystem analysis

3.1.1 Supplier landscape

3.1.2 Profit margin

3.1.3 Value addition at each stage

3.1.4 Factor affecting the value chain

3.2 Industry impact forces

3.2.1 Growth drivers

3.2.1.1 Expansion of alcoholic beverage industry

3.2.1.2 Rising demand for craft beer and spirits

3.2.1.3 Technological advancements

3.2.2 Industry pitfalls & challenges

3.2.2.1 High initial capital investment

3.2.2.2 Stringent regulatory and licensing requirements

3.3 Growth potential analysis

3.4 Future market trends

3.5 Technology and innovation landscape

3.5.1 Current technological trends

3.5.2 Emerging technologies

3.6 Price trends

3.6.1 By region

3.6.2 By Equipment type

3.7 Regulatory landscape

3.7.1 Standards and compliance requirements

3.7.2 Regional regulatory frameworks

3.7.3 Certification standards

3.8 Porter's analysis

3.9 PESTEL analysis

Chapter 4 Competitive Landscape, 2024

4.1 Introduction

4.2 Company market share analysis

4.2.1 By Region

4.2.1.1 North America

4.2.1.2 Europe

4.2.1.3 Asia Pacific

4.2.1.4 Latin America

4.2.1.5 Middle East & Africa

4.3 Company matrix analysis

4.4 Competitive analysis of major market players

4.5 Competitive positioning matrix

4.6 Key developments

4.6.1 Mergers & acquisitions

4.6.2 Partnerships & collaborations

4.6.3 New product launches

4.6.4 Expansion plans

Chapter 5 Market Estimates & Forecast, By Equipment Type, 2021 - 2034, (USD Billion) (Thousand Units)

5.1 Key trends

5.2 Brewing equipment

5.2.1 Brewhouse systems

5.2.1.1 Mash tuns

5.2.1.2 Lauter tuns

5.2.1.3 Brew kettles

5.2.1.4 Whirlpool systems

5.2.2 Fermentation equipment

5.2.2.1 Fermentation tanks

5.2.2.2 Bright beer tanks

5.2.2.3 Temperature control systems

5.2.3 Filtration and clarification systems

5.2.4 Packaging equipment

5.2.4.1 Bottling lines

5.2.4.2 Canning systems

5.2.4.3 Kegging equipment

5.2.5 Quality control and testing equipment

5.3 Distillation equipment

5.3.1 Pot stills

5.3.2 Column stills

5.3.3 Hybrid stills

5.3.4 Condensers and heat exchangers

5.3.5 Aging and maturation equipment

5.3.6 Blending and proofing systems

5.4 Supporting equipment

5.4.1 Cleaning and sanitization systems (CIP/SIP)

5.4.2 Steam generation equipment

5.4.3 Cooling systems

5.4.4 Pumps and valves

5.4.5 Storage tanks and vessels

Chapter 6 Market Estimates & Forecast, By Mode of Operation, 2021 - 2034, (USD Billion) (Thousand Units)

6.1 Key trends

6.2 Automatic

6.3 Semi-automatic

6.4 Manual

Chapter 7 Market Estimates & Forecast, By Price, 2021 - 2034, (USD Billion) (Thousand Units)

7.1 Key trends

7.2 Low

7.3 Medium

7.4 High

Chapter 8 Market Estimates & Forecast, By Material, 2021 - 2034, (USD Billion) (Thousand Units)

- 8.1 Key trends
- 8.2 Stainless steel
- 8.3 Copper
- 8.4 Others (aluminum, carbon steel)

Chapter 9 Market Estimates & Forecast, By End Use, 2021 - 2034, (USD Billion) (Thousand Units)

- 9.1 Key trends
- 9.2 Craft breweries
- 9.3 Commercial breweries
- 9.4 Craft distilleries
- 9.5 Commercial distilleries
- 9.6 Educational and research institutions
- 9.7 Home brewing and distilling enthusiasts

Chapter 10 Market Estimates & Forecast, By Distribution Channel, 2021 - 2034, (USD Billion) (Thousand Units)

- 10.1 Key trends
- 10.2 Direct
- 10.3 Indirect

Chapter 11 Market Estimates & Forecast, By Region, 2021 - 2034, (USD Billion) (Thousand Units)

- 11.1 Key trends
- 11.2 North America
 - 11.2.1 U.S.
 - 11.2.2 Canada
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 France
 - 11.3.4 Italy
 - 11.3.5 Spain
- 11.4 Asia Pacific
 - 11.4.1 China
 - 11.4.2 India
 - 11.4.3 Japan
 - 11.4.4 South Korea
 - 11.4.5 Australia
 - 11.4.6 Indonesia
 - 11.4.7 Malaysia
- 11.5 Latin America
 - 11.5.1 Brazil
 - 11.5.2 Mexico
- 11.6 MEA
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 South Africa

Chapter 12 Company Profiles

- 12.1 ABE Equipment
- 12.2 Alfa Laval
- 12.3 Briggs of Burton
- 12.4 Criveller Group
- 12.5 Della Toffola
- 12.6 GEA Group
- 12.7 JVNW
- 12.8 Kaspar Schulz
- 12.9 Krones
- 12.10 Lehui International
- 12.11 Paul Mueller
- 12.12 Portland Kettle Works
- 12.13 Specific Mechanical Systems
- 12.14 Ss Brewtech
- 12.15 Ziemann Holvrieka

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