

Vision Care: Global Markets

Market Research Report | 2025-09-18 | 156 pages | BCC Research

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Report description:

Description

Report Scope

This report analyzes and segments the global vision care market by product type. It also provides insights into key emerging trends and potential growth drivers. The study focuses on product types such as eyeglass lenses, contact lenses, intraocular lenses (IOLs) and others.

The report provides a comprehensive regional analysis covering North America, Europe, Asia-Pacific (APAC), the Middle East and Africa (MEA) and South America. It evaluates the market dynamics, including drivers, challenges and emerging trends, while highlighting product and performance enhancement innovations. The study concludes with an analysis of major market players and their offerings.

Also included are global revenue (\$ million) for the base year of 2024, estimated revenue for 2025 and data for the forecast period 2026 through 2030.

Report Includes

- 109 data tables and 49 additional tables
- A brief overview of the global markets for vision care products and related technologies
- In-depth analysis of global market trends, featuring historical revenue data for 2022-2024, estimated figures for 2025, including projections of CAGRs through 2030
- Estimation of the actual market size and revenue forecasts for vision care, and market share analysis by product type with major regions and countries involved
- Insights into the market potential for vision care devices, opportunities and restraints, regulatory updates, and technological trends and issues impacting the industry
- Coverage of evolving technologies, the current and future market potential, R&D activities, growth strategies and ESG trends of the market
- Identification of companies best positioned to meet this demand due to their proprietary technologies, mergers and acquisitions,

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joint ventures and other strategic alliances

- Descriptive profiles of the leading global companies, including EssilorLuxottica, Alcon, Johnson & Johnson Services Inc., Bausch+Lomb., and CooperVision

Executive Summary

Summary:

The global market for vision care is expected to grow from \$75.1 billion in 2025 and is projected to reach \$98 billion by the end of 2030, at a compound annual growth rate (CAGR) of 5.5% during the forecast period of 2025 to 2030.

The vision care market includes various products to prevent, diagnose, correct and manage vision-related issues. It features eyeglasses, contact lenses, IOLs and treatment options. This market meets various needs, from correcting refractive errors to addressing chronic eye conditions and performing surgeries. The global vision care market was valued at \$REDACTED billion in 2024 and is expected to reach \$REDACTED billion by the end of 2030. The market is expected to grow at a CAGR of REDACTED% during the forecast period.

Vision care is essential for improving quality of life and enabling people to perform well in their daily tasks, education and work. Good vision is linked to overall health, productivity and safety. The vision care market promotes early detection and management of conditions that, if ignored, could result in vision loss or blindness.

In addition to medical needs, solutions for vision correction, such as eyeglasses and contact lenses, enhance personal well-being, confidence and independence. The market challenges vision problems related to aging and rising issues connected to digital lifestyles, such as eye strain and myopia in younger people. By focusing on innovation, accessibility and preventive care, the vision care industry helps millions maintain their sight and eye health.

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Market Drivers

Technological Innovation in Lens Materials, Diagnostic Tools (AI, OCT) and Advanced Procedures

Expanding Distribution Channels (Including Online Retailers and Clinic Networks)

Increasing Prevalence of Vision Disorders and Growing Aging Population

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Methodology

Sources

Acronyms

Company Profiles

ALCON INC.

BAUSCH + LOMB

BIEL GLASSES S.L.

COOPERVISION

ESSILORLUXOTTICA

HOYA CORP.

INNOVEGA

JOHNSON & JOHNSON SERVICES INC.

MENICON

MYOPTECHS

NEW WORLD MEDICAL INC.

OCUSOFT

RODENSTOCK GMBH

VIEWELL.INC.

ZEISS

Emerging Start-ups/ Market Disruptors

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