

## **Material Testing Market by Type (Universal Testing Machine, Servohydraulic Testing Machine, Hardness Testing Equipment), Material (Metal, Plastic, Rubber & Elastomer), End User (Automotive, Construction), & Region - Global Forecast to 2030**

Market Report | 2025-09-16 | 250 pages | MarketsandMarkets

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### **Report description:**

The material testing market is projected to reach USD 1,070.9 million by 2030 from USD 871.9 million in 2025, at a CAGR of 4.2%. The material testing market is growing due to an increasing demand for quality assurance in industries such as automotive, aerospace, and construction. This demand is driven by stricter safety and performance regulations, as well as technological advancements in areas like AI, automation, and digitalization. These technologies enhance accuracy, efficiency, and turnaround times. As a result, manufacturers can improve product reliability, reduce defects, and accelerate time-to-market, contributing to sustained growth in the material testing sector.

<https://www.marketsandmarkets.com/Images/material-testing-market-Overview.webp>

"Based on end-user, educational institutions account for the largest share in the material testing market during the forecast period."

Educational institutions are expected to hold the largest share of the material testing market during the forecast period. This is largely due to significant government and business-based research and development efforts. Schools need to acquire innovative testing equipment to experiment with and fully understand new materials before they teach the next generation of engineers and scientists. The continuous evolution of innovations and updates to course materials, particularly in advanced testing solutions, greatly influences the overall value of the market.

"Hardness testing equipment is the second-fastest-growing type in the material testing market during the forecast period."

Hardness testing equipment is the second-fastest-growing type in the material testing equipment market because of the growing demand for accurate quality assessment in metals, plastics, and rubber manufacturing, especially given the high-volume

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industrial manufacturing process. The automated and AI-enhanced testers have improved testing precision and a more significant throughput, allowing this type of testing equipment to be critical in industries that require consistent performance materials, such as automotive and aerospace. At the same time, as the materials testing equipment industry has continued to place more emphasis on lightweight and advanced materials, specialist hardness testing has continued to grow due to logistical requirements. In addition, the influence of global quality standards and regulations on the manufacturers and industrial producers continues to fuel growth in the hardness testing equipment sector.

"Based on region, Asia Pacific accounts for the largest share and is the fastest-growing region in the material testing market, in terms of value."

The Asia Pacific region accounts for the largest share of the material testing market and is also the fastest-growing market. This growth is driven by rapid industrialization, infrastructure expansion, and a growing manufacturing base in countries such as China, India, and Japan. Additional factors contributing to market growth include increased government investments, a rising adoption of advanced testing technologies, and higher quality standards. The demand for material testing services in this region is further heightened by a large consumer base supported by developing economies.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees is as follows:

- By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%
- By Designation: Directors - 35%, Managers - 25%, and Others - 40%
- By Region: North America - 22%, Europe - 22%, Asia Pacific - 45%, and RoW - 11%

The key players in this market are Illinois Tool Works Inc. (US), ZwickRoell (Germany), Shimadzu Corporation (Japan), Tinius Olsen (US), Ametek (US), Mitutoyo Corporation (Japan), QATM (Germany), ERICHSEN GmbH & Co. KG (Germany), Hegewald & Peschke (Germany), and Nova Measurements LLC (US).

#### Research Coverage

This report segments the material testing market based on type, material, end user, and region, and provides estimations for the overall market value across various regions. It has also conducted a detailed analysis of key industry players to provide insights into their business overviews, products and services, key strategies, new product launches, expansions, and mergers and acquisitions associated with the material testing market.

#### Key Benefits of Buying This Report

This research report focuses on various levels of analysis, including industry analysis (industry trends), market ranking analysis of top players, and company profiles. Together, these provide an overall view of the competitive landscape, emerging and high-growth segments of the material testing market, high-growth regions, and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

- Analysis of key drivers (increasing demand for quality assurance and regulatory compliance across industries and rapid technological advancements in testing equipment), restraints (high cost of advanced material testing equipment and associated maintenance and a shortage of skilled professionals capable of operating sophisticated testing systems), opportunities (expanding use of advanced materials such as nanomaterials, biomaterials, and composites that require specialized testing solutions), and challenges (high capital investment and operational costs associated with advanced testing equipment).
- Market Penetration: Comprehensive information on the material testing market offered by top players in the global material testing market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the material testing market.
- Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the material testing market across regions.
- Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global

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material testing market.

- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the material testing market.

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A large, empty rectangular box intended for a signature.

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