

**Coil Coatings Market by Type (Polyester, Fluoropolymer, and Others), Application (Steel & Aluminum), End-use Industry (Building & Construction, Automotive, and Other End-use Industries), and Region - Global Forecast to 2030**

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**Report description:**

The global coil coatings market size is projected to reach USD 5.51 billion by 2030 from USD 4.72 billion in 2025, at a CAGR of 3.12% during the forecast period, due to the growing demand across building & construction, automotive, appliances, and industrial equipment sectors. Coil coatings are essential for providing corrosion resistance, longevity, and aesthetic appeal to metal products, making them crucial for extending product life and reducing maintenance costs. The focus on sustainability is growing as industries shift to low-VOC, energy-efficient, and recyclable coatings to address the changing environmental regulations. In addition, increasing applications of lightweight, pre-painted metals in building structures and automobiles are also encouraging the adoption of coil coatings. This high emphasis on durability, sustainability, and adhering to international regulations is making coil coatings one of the key enablers of efficiencies and long-term value in various industries.

<https://www.marketsandmarkets.com/Images/coil-coatings-market-Overview.webp>

"Fluoropolymer segment accounted for the second-largest share of the coil coatings market in 2024."

Fluoropolymer coil coatings hold the second-largest share of the global coil coatings market, in terms of value, in 2024. This is fueled by their high resistance to weather, UV, and long-lasting color retention. Fluoropolymer coatings are one of the most popular coatings used in high-quality architectural applications like facades, roofing, and curtain walls. Though expensive in terms of cost when compared with polyester coatings, their unrivaled performance in severe environments has been the reason behind the strong demand.

"Steel was the largest application of the global coil coatings market in terms of value in 2024."

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The largest application of the global coil coatings market in 2024, in value terms, was steel due to its wide use in building structures, electronic appliances, industry spheres, and other sectors. Coil-coated steel is commonly used in roofing systems, wall cladding, and structural materials for buildings due to its durability, corrosion resistance, and cost-effectiveness. Its ability to effectively combine functionality with aesthetic appeal makes steel the preferred substrate for coil coating applications in many industries.

"Automotive accounted for the second-largest share of the coil coatings market, in terms of value, in 2024."

The automobile sector was the second-largest end-use industry in the global coil coatings market, in terms of value, in 2024. This is largely due to the industry's focus on weight saving, long life, and superior finishes. Coil-coated metals are being used more on vehicle parts like panels, interior trim, and heat shields, providing manufacturers with cost savings, corrosion resistance, and design flexibility. Increased use of electric vehicles and demand for high-performance coatings with enhanced weatherability and appearance further consolidated the industry's dependence on coil coatings, making automotive a major growth driver following the construction industry.

"North America was the second-largest region in the coil coatings market, in terms of value, in 2024."

North America is the second-largest region in the coil coatings market in terms of value. This growth is propelled by increasing investments in residential and commercial infrastructure and the rising demand for energy-efficient and durable building materials. Additionally, the presence of major coil coating manufacturers such as PPG Industries, Inc., The Sherwin-Williams Company, and Axalta Coating Systems Ltd. fosters technological advancements and ensures a steady supply of high-performance coatings.

-□By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%

-□By Designation: Directors - 50%, Managers - 30%, and Others - 20%

-□By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, and Rest of the World - 5%

The key players profiled in the report include Akzo Nobel N.V. (Netherlands), Axalta Coating Systems Ltd. (US), PPG Industries, Inc. (US), The Sherwin-Williams Company (US), Beckers Group (Germany), Nippon Paint Holdings Co., Ltd (Japan), Kansai Paint Co., Ltd. (Japan), KCC Corporation (South Korea), JSW Paints (India), and Yung Chi Paint & Varnish Manufacturing Co., Ltd. (Taiwan).

#### Research Coverage

This report segments the market for coil coatings based on type, application, end-use industry, and region, and provides estimations of value (USD million) for the overall market size across various regions. It has also conducted a detailed analysis of key industry players to provide insights into their business overviews, services, and key strategies associated with the market for coil coatings.

#### Reasons to Buy This Report

This research report is focused on various levels of analysis - industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the coil coatings market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights into the following points:

-□Market Penetration: Comprehensive information on coil coatings offered by top players in the global market.

-□Analysis of Market Dynamics: Drivers (rising adoption of pre-painted aluminum sheets in automotive, expansion of modern infrastructure projects to propel coil coating utilization, and shift toward lightweight materials in appliances), restraints (volatility in raw material supply chains and high capital investment in coil coating lines), opportunities (rising adoption in solar panels and growing preference for green buildings), and challenges (adapting coil coatings to extreme climate conditions) influencing the growth of the coil coatings market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the coil coatings market.

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-□Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for coil coating across regions.

-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global coil coatings market.

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the coil coatings market.

## **Table of Contents:**

1	INTRODUCTION	23
1.1	STUDY OBJECTIVES	23
1.2	MARKET DEFINITION	23
1.3	STUDY SCOPE	24
1.3.1	MARKETS COVERED AND REGIONAL SCOPE	24
1.3.2	INCLUSIONS AND EXCLUSIONS	24
1.3.3	YEARS CONSIDERED	26
1.3.4	CURRENCY CONSIDERED	26
1.3.5	UNIT CONSIDERED	26
1.4	STAKEHOLDERS	26
1.5	SUMMARY OF CHANGES	27
2	RESEARCH METHODOLOGY	28
2.1	RESEARCH DATA	28
2.1.1	SECONDARY DATA	29
2.1.1.1	Key data from secondary sources	29
2.1.2	PRIMARY DATA	29
2.1.2.1	Key primary participants	30
2.1.2.2	Key industry insights	30
2.1.2.3	Breakdown of primary interviews	31
2.2	MARKET SIZE ESTIMATION	31
2.2.1	BOTTOM-UP APPROACH	32
2.2.2	TOP-DOWN APPROACH	33
2.3	DATA TRIANGULATION	34
2.4	GROWTH FORECAST	35
2.4.1	SUPPLY-SIDE ANALYSIS	36
2.4.2	DEMAND-SIDE ANALYSIS	36
2.5	RESEARCH ASSUMPTIONS	37
2.6	RESEARCH LIMITATIONS	38
2.7	RISK ASSESSMENT	38
3	EXECUTIVE SUMMARY	39
4	PREMIUM INSIGHTS	42
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN COIL COATINGS MARKET	42
4.2	COIL COATINGS MARKET, BY REGION	42
4.3	ASIA PACIFIC COIL COATINGS MARKET, BY END-USE INDUSTRY AND COUNTRY	43
4.4	COIL COATINGS MARKET, TYPE VS. REGION	43
4.5	COIL COATINGS MARKET, BY COUNTRY	44
5	MARKET OVERVIEW	45

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5.1	INTRODUCTION	45
5.2	MARKET DYNAMICS	45
5.2.1	DRIVERS	46
5.2.1.1	Rising adoption of pre-painted aluminum sheets in automotive sector	46
5.2.1.2	Expansion of modern infrastructure projects	46
5.2.1.3	Shift toward lightweight materials in appliance industry	46
5.2.2	RESTRAINTS	47
5.2.2.1	Volatility in raw material supply chains	47
5.2.2.2	High capital investment in coil coating lines	47
5.2.3	OPPORTUNITIES	47
5.2.3.1	Rising adoption in solar industry	47
5.2.3.2	Growing preference for green buildings	48
5.2.4	CHALLENGES	48
5.2.4.1	Failure in adapting to extreme climatic conditions	48
5.3	PORTER'S FIVE FORCES ANALYSIS	49
5.3.1	THREAT OF SUBSTITUTES	50
5.3.2	THREAT OF NEW ENTRANTS	50
5.3.3	BARGAINING POWER OF SUPPLIERS	50
5.3.4	BARGAINING POWER OF BUYERS	50
5.3.5	INTENSITY OF COMPETITIVE RIVALRY	51
5.4	KEY STAKEHOLDERS AND BUYING CRITERIA	51
5.4.1	KEY STAKEHOLDERS IN BUYING PROCESS	51
5.4.2	BUYING CRITERIA	52
5.5	MACROECONOMIC INDICATORS	53
5.5.1	GDP TRENDS AND FORECAST	53
6	INDUSTRY TRENDS	54
6.1	SUPPLY CHAIN ANALYSIS	54
6.2	PRICING ANALYSIS	55
6.2.1	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION, 2024	55
6.2.2	AVERAGE SELLING PRICE TREND, BY REGION	56
6.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	57
6.4	ECOSYSTEM ANALYSIS	58
6.5	TECHNOLOGY ANALYSIS	60
6.5.1	KEY TECHNOLOGIES	60
6.5.1.1	Polyester coil coatings	60
6.5.1.2	Fluoropolymer coil coatings	60
6.5.2	COMPLIMENTARY TECHNOLOGIES	60
6.5.2.1	Functional additives and pigment technologies	60
6.5.2.2	AI-driven process controls	61
6.6	CASE STUDY ANALYSIS	61
6.6.1	SUSTAINABLE FACADE WITH BECKERS COIL COATINGS	61
6.6.2	FLUROPON FINISH DELIVERS PERFORMANCE AND HERITAGE DESIGN	61
6.6.3	CUSTOM COIL-APPLIED EPOXY COATINGS FOR DECORATIVE METAL COMPONENTS	62
6.7	TRADE ANALYSIS	62
6.7.1	IMPORT SCENARIO (HS CODE 721240)	62

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- 6.7.2 EXPORT SCENARIO (HS CODE 721240) 64
- 6.8 REGULATORY LANDSCAPE 65
  - 6.8.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 65
  - 6.8.2 REGULATORY FRAMEWORK 67
    - 6.8.2.1 ISO 14001: Environmental management systems 67
    - 6.8.2.2 ISO 9001: Quality management systems 68
- 6.9 KEY CONFERENCES AND EVENTS, 2025-2026 68
- 6.10 INVESTMENT AND FUNDING SCENARIO 68
- 6.11 PATENT ANALYSIS 69
  - 6.11.1 APPROACH 69
  - 6.11.2 DOCUMENT TYPES 69
  - 6.11.3 TOP APPLICANTS 71
  - 6.11.4 JURISDICTION ANALYSIS 73
- 6.12 IMPACT OF 2025 US TARIFF 74
  - 6.12.1 INTRODUCTION 74
  - 6.12.2 KEY TARIFF RATES 74
  - 6.12.3 PRICE IMPACT ANALYSIS 75
  - 6.12.4 IMPACT ON KEY COUNTRIES/REGIONS 75
    - 6.12.4.1 US 75
    - 6.12.4.2 Europe 76
    - 6.12.4.3 Asia Pacific 76
  - 6.12.5 IMPACT ON END-USE INDUSTRIES 77
- 6.13 IMPACT OF AI/GEN AI ON COIL COATINGS MARKET 77
  - 7 COIL COATINGS MARKET, BY TYPE 80
    - 7.1 INTRODUCTION 81
    - 7.2 POLYESTER 82
      - 7.2.1 ENHANCED DURABILITY AND COST EFFICIENCY TO BOOST DEMAND 82
    - 7.3 FLUOROPOLYMER 84
      - 7.3.1 EXCELLENT CHEMICAL RESISTANCE TO DRIVE MARKET 84
    - 7.4 OTHER TYPES 86
  - 8 COIL COATINGS MARKET, BY APPLICATION 88
    - 8.1 INTRODUCTION 89
    - 8.2 STEEL 90
      - 8.2.1 GROWING INDUSTRIAL USE OF STEEL TO BOOST DEMAND 90
    - 8.3 ALUMINUM 92
      - 8.3.1 RISING USE OF LIGHTWEIGHT ALUMINUM TO DRIVE MARKET 92
  - 9 COIL COATINGS MARKET, BY END-USE INDUSTRY 94
    - 9.1 INTRODUCTION 95
    - 9.2 BUILDING & CONSTRUCTION 97
      - 9.2.1 INFRASTRUCTURE EXPANSION TO BOOST DEMAND 97
    - 9.3 AUTOMOTIVE 98
      - 9.3.1 INNOVATION IN VEHICLE DESIGN TO PROPEL DEMAND 98
    - 9.4 OTHER END-USE INDUSTRIES 100
  - 10 COIL COATINGS MARKET, BY REGION 102
    - 10.1 INTRODUCTION 103
    - 10.2 ASIA PACIFIC 105

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- 10.2.1 CHINA 110
  - 10.2.1.1 Strong domestic automobile manufacturing and rising electric vehicle production to fuel demand 110
- 10.2.2 JAPAN 111
  - 10.2.2.1 Rising consumer demand for modern appliances and electronics to drive market 111
- 10.2.3 INDIA 112
  - 10.2.3.1 Rapid industrialization to drive demand 112
- 10.2.4 SOUTH KOREA 114
  - 10.2.4.1 Government-led initiatives for supporting sustainable construction and modernization of infrastructure to drive market 114
- 10.3 NORTH AMERICA 115
  - 10.3.1 US 121
    - 10.3.1.1 Strong industrial landscape to fuel market growth 121
  - 10.3.2 CANADA 122
    - 10.3.2.1 Focus on advanced research and development to drive demand 122
  - 10.3.3 MEXICO 123
    - 10.3.3.1 Rising demand for household appliances with durable and aesthetic finishes to drive market 123
- 10.4 EUROPE 124
  - 10.4.1 GERMANY 130
    - 10.4.1.1 Automotive industry leadership to boost market 130
  - 10.4.2 FRANCE 132
    - 10.4.2.1 Rising consumer preference for premium home appliances to drive market 132
  - 10.4.3 UK 133
    - 10.4.3.1 Stringent regulatory framework emphasizing safety, sustainability, and environmental responsibility to propel market 133
  - 10.4.4 SPAIN 134
    - 10.4.4.1 Growth in residential and commercial renovation activities to propel demand 134
  - 10.4.5 ITALY 135
    - 10.4.5.1 Growing adoption of energy-efficient building materials to drive market 135
- 10.5 MIDDLE EAST & AFRICA 137
  - 10.5.1 GCC COUNTRIES 142
    - 10.5.1.1 Saudi Arabia 142
      - 10.5.1.1.1 Growth in large-scale building and construction projects to fuel demand 142
  - 10.5.2 SOUTH AFRICA 143
    - 10.5.2.1 Rising automobile manufacturing and component production to drive market 143
- 10.6 SOUTH AMERICA 144
  - 10.6.1 BRAZIL 149
    - 10.6.1.1 Economic growth to drive adoption 149
  - 10.6.2 ARGENTINA 150
    - 10.6.2.1 Increasing furniture manufacturing supported by design-driven demand to propel market 150
- 11 COMPETITIVE LANDSCAPE 152
  - 11.1 INTRODUCTION 152

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11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	152
11.3	MARKET SHARE ANALYSIS	154
11.4	REVENUE ANALYSIS	156
11.5	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	157
11.5.1	STARS	157
11.5.2	EMERGING LEADERS	157
11.5.3	PERVASIVE PLAYERS	157
11.5.4	PARTICIPANTS	157
11.5.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	159
11.5.5.1	Company footprint	159
11.5.5.2	Region footprint	160
11.5.5.3	Type footprint	161
11.5.5.4	Application footprint	162
11.5.5.5	End-use industry footprint	163
11.6	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	164
11.6.1	PROGRESSIVE COMPANIES	164
11.6.2	RESPONSIVE COMPANIES	164
11.6.3	DYNAMIC COMPANIES	164
11.6.4	STARTING BLOCKS	164
11.6.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	165
	?	
11.6.5.1	Detailed list of key startups/SMEs	165
11.6.5.2	Competitive benchmarking of key startups/SMEs	166
11.7	BRAND/PRODUCT COMPARISON ANALYSIS	166
11.8	COMPANY VALUATION AND FINANCIAL METRICS	168
11.9	COMPETITIVE SCENARIO	169
11.9.1	PRODUCT LAUNCHES	169
11.9.2	DEALS	170
11.9.3	EXPANSIONS	171
11.9.4	OTHERS	172
12	COMPANY PROFILES	173
12.1	KEY PLAYERS	173
12.1.1	AKZO NOBEL N.V.	173
12.1.1.1	Business overview	173
12.1.1.2	Products/Solutions/Services offered	174
12.1.1.3	Recent developments	175
12.1.1.3.1	Product launches	175
12.1.1.3.2	Deals	176
12.1.1.3.3	Expansions	176
12.1.1.3.4	Others	176
12.1.1.4	MnM view	177
12.1.1.4.1	Key strengths/Right to win	177
12.1.1.4.2	Strategic choices	177
12.1.1.4.3	Weaknesses/Competitive threats	177
12.1.2	AXALTA COATING SYSTEMS LTD.	178
12.1.2.1	Business overview	178
12.1.2.2	Products/Solutions/Services offered	179

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12.1.2.3	MnM view	180
12.1.2.3.1	Key strengths/Right to win	180
12.1.2.3.2	Strategic choices	180
12.1.2.3.3	Weaknesses/Competitive threats	180
12.1.3	PPG INDUSTRIES, INC.	181
12.1.3.1	Business overview	181
12.1.3.2	Products/Solutions/Services offered	182
12.1.3.3	Recent developments	183
12.1.3.3.1	Product launches	183
12.1.3.3.2	Deals	183
12.1.3.3.3	Expansions	184
12.1.3.4	MnM view	184
12.1.3.4.1	Key strengths/Right to win	184
12.1.3.4.2	Strategic choices	184
12.1.3.4.3	Weaknesses/Competitive threats	184
12.1.4	THE SHERWIN-WILLIAMS COMPANY	185
12.1.4.1	Business overview	185
12.1.4.2	Products/Solutions/Services offered	186
12.1.4.3	Recent developments	187
12.1.4.3.1	Product launches	187
12.1.4.3.2	Deals	188
12.1.4.3.3	Expansions	188
12.1.4.4	MnM view	188
12.1.4.4.1	Key strengths/Right to win	188
12.1.4.4.2	Strategic choices	189
12.1.4.4.3	Weaknesses/Competitive threats	189
12.1.5	BECKERS GROUP	190
12.1.5.1	Business overview	190
12.1.5.2	Products/Solutions/Services offered	190
12.1.5.3	Recent developments	191
12.1.5.3.1	Product launches	191
12.1.5.3.2	Deals	191
12.1.5.3.3	Expansions	191
12.1.5.4	MnM view	192
12.1.5.4.1	Key strengths/Right to win	192
12.1.5.4.2	Strategic choices	192
12.1.5.4.3	Weaknesses/Competitive threats	192
12.1.6	NIPPON PAINT HOLDINGS CO., LTD	193
12.1.6.1	Business overview	193
12.1.6.2	Products/Solutions/Services offered	194
12.1.6.3	Recent developments	195
12.1.6.3.1	Expansions	195
12.1.7	KANSAI PAINT CO., LTD.	196
12.1.7.1	Business overview	196
12.1.7.2	Products/Solutions/Services offered	197
12.1.7.3	Recent developments	198
12.1.7.3.1	Deals	198

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12.1.7.3.2	Expansions	198
12.1.8	KCC CORPORATION	199
12.1.8.1	Business overview	199
12.1.8.2	Products/Solutions/Services offered	200
12.1.9	SW PAINTS	201
12.1.9.1	Business overview	201
12.1.9.2	Products/Solutions/Services offered	201
12.1.10	YUNG CHI PAINT & VARNISH MFG. CO., LTD	202
12.1.10.1	Business overview	202
12.1.10.2	Products/Solutions/Services offered	203
12.2	OTHER PLAYERS	204
12.2.1	CLOVERDALE PAINT INC.	204
12.2.2	SALCHI METALCOAT S.R.L.	205
12.2.3	CONTINENTAL COATINGS	206
12.2.4	REPLASA ADVANCED MATERIALS, S. A.	207
12.2.5	ALCEA S.P.A.	208
12.2.6	TITAN COATINGS, INC.	209
12.2.7	SPECTRUM INDUSTRIES LLC	210
12.2.8	DYO BOYA FABRIKALARI SANAYI VE TICARET A.S.	211
12.2.9	HUEHOCO	212
12.2.10	METALCOLOR SA	212
12.2.11	UNIVERSAL CHEMICALS & COATINGS INC.	213
12.2.12	BHIMRAJKA MADER COATINGS PVT. LTD.	213
12.2.13	NOROO COIL COATINGS CO., LTD.	214
12.2.14	BRILLUX INDUSTRIAL COATINGS	214
12.2.15	PERFECT INDUSTRIES GROUP HOLDINGS LTD.	215
13	ADJACENT AND RELATED MARKET	216
13.1	INTRODUCTION	216
13.2	LIMITATION	216
13.3	INDUSTRIAL COATINGS MARKET	216
13.3.1	MARKET DEFINITION	216
13.3.2	MARKET OVERVIEW	216
13.4	INDUSTRIAL COATINGS MARKET, BY REGION	217
13.4.1	ASIA PACIFIC	217
13.4.2	NORTH AMERICA	218
13.4.3	EUROPE	219
13.4.4	MIDDLE EAST & AFRICA	221
13.4.5	SOUTH AMERICA	222
14	APPENDIX	224
14.1	DISCUSSION GUIDE	224
14.2	KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL	227
14.3	CUSTOMIZATION OPTIONS	229
14.4	RELATED REPORTS	229
14.5	AUTHOR DETAILS	230

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