

Methyl Acetate Market by Grade (Industrial grade, Pharmaceutical grade, and Food grade), Purity (= 99% Purity, 90-99% Purity, and < 90% purity), Sales Channel (Direct and Indirect), End-use Industry, and Region - Global Forecast to 2030

Market Report | 2025-09-10 | 247 pages | MarketsandMarkets

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Report description:

The methyl acetate market is estimated to reach USD 388.5 million by 2030 from USD 228.0 million in 2025, at a CAGR of 7.9% during the forecast period.

<https://www.marketsandmarkets.com/Images/methyl-acetate-market-Overview.webp>

The demand for methyl acetate is anticipated to continue to grow steadily due to a variety of industries requiring fast-evaporating, low-toxicity, and versatile solvents. Methyl acetate delivers high performance while conforming to rigid environmental and performance specifications for use in paints, coatings, adhesives, sealants, pharmaceuticals, electronics, and personal care. Organizations such as the US Environmental Protection Agency (EPA), California's SCAQMD, and the European Chemicals Agency (ECHA) are imposing more stringent regulations on VOC emissions, chemical safety, and environmental footprint. Manufacturers are stepping up to the challenge by providing high-purity, low-VOC, and sustainability grades that enable sustainable formulation strategies to satisfaction. Recent innovations involve optimizing solvent blends, developing moisture-sensitive formulations, and new processing technologies that provide improved efficiency, drying times, and performance. Methyl acetate remains a viable product to many industrial sectors because of its combination of regulatory compliance, technical flexibility, and sustainability. Methyl acetate helps ensure high-performance, efficient, and environmentally friendly manufacturing processes.

"Industrial-grade accounted for the largest share in the methyl acetate market in 2024."

In 2024, the methyl acetate market's industrial grade segment led the market due to its significant usage in paints and coatings,

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adhesives, inks, and cleaning products. Industrial-grade methyl acetate is known to have high solubility, fast evaporation time, and low toxicity, and is widely used in industrial manufacturing, looking for high-performing and eco-friendly solvents. The industrial methyl acetate segment was also gaining consideration for its regulatory status, which has made it a suitable candidate for applications where specified VOC (volatile organic compound) restrictions are important, and for the industrial sector, where finding a balance between performance and sustainable/renewable solutions is paramount. Demand has also been increasing in industries such as electronics, construction, automotive, and packaging applications, where methyl acetate is a safe and effective substitution for toxic solvents. Additionally, the compatibility of methyl acetate with the product formulations adds to the versatility of the product because methyl acetate is compatible with most resins and polymers used in the molding industry. This ability to continuously replace hazardous solvents, coupled with a growing desire for environmentally safe production, was advantageous to the industrial-grade methyl acetate segment and its lead in the global market in 2024.

"The paints & coatings segment accounted for the largest share of the methyl acetate market in 2024."

The market for methyl acetate in 2024 was dominated by the paints & coatings sector because of its superior surface finishes, high solvency, rapid evaporation rate, and low toxicity. Methyl acetate, extensively utilized in automotive, construction, and industrial sectors, facilitates seamless application, rapid drying, and enhanced durability of coatings. It can work with a large variety of resins and pigments, adding flexibility to formulations and rigorous adherence to VOC regulations, making it more environmentally friendly than conventional solvents. The growing demand for decorative and protective coatings, as a result of infrastructure development and industrial growth, has reinforced this segment's dominance. Continuous innovation in coating formulations will continue to allow for the use of methyl acetate in several global end-use segments.

"Asia Pacific dominated the regional market for methyl acetate in 2024."

During the year 2024, the Asia Pacific region solidified its dominance in the market for methyl acetate, a role spurred by high levels of industrial development, the rise in manufacturing processes, and a strong demand from major end-use applications whose range spans from paints and coatings to adhesives and pharmaceuticals. China, India, Japan, and South Korea are among the major countries that have risen to a frontline position as major manufacturing and consumption centers for methyl acetate. This role has been supported intensely by the ready availability of huge quantities of raw materials, the availability of cost-effective manufacturing processes, and the formulation of friendly government policies aimed at helping the growth of industry. The high levels of urbanization rates, coupled with wide infrastructure development, have also boosted the demand for adhesives and coatings. At the same time, the electronics, automotive, and packaging industries continue to drive their demand for solvents significantly. The market expansion has also been supported by increasing investments in high-performance, more environmentally friendly chemicals. Asia Pacific solidified their dominance of the global methyl acetate market in 2024 with the presence of top chemical producers, along with continued mechanical advances in production.

By Company Type: Tier 1: 25%, Tier 2: 42%, and Tier 3: 33%

By Designation: C-level Executives: 20%, Directors: 30%, and Other Designations: 50%

By Region: North America: 20%, Europe: 10%, Asia Pacific: 40%, South America: 10%, and Middle East & Africa: 20%

Notes: Other designations include sales, marketing, and product managers.

Tier 1: > USD 1 Billion; Tier 2: USD 500 million to USD 1 Billion; and Tier 3: < USD 500 million

Companies Covered: BASF (Germany), Thermo Fisher Scientific Inc. (US), Merck KGaA (Germany), Celanese Corporation (US), Eastman Chemical Company (US), Sekisui Chemical Co., Ltd. (Japan), Wacker Chemie AG (Germany), Synthomer plc (UK), Anhui Wanwei Group Co., Ltd. (China), and Chang Chun Group (Taiwan) are covered in the report.

The study includes an in-depth competitive analysis of these key players in the methyl acetate market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This research report categorizes the methyl acetate market based on grade (Industrial Grade, Pharmaceutical Grade, and Food Grade), purity (? 99% purity, 90-99% purity, < 90% purity), sales channel (Direct and Indirect), end-use industry (Paints and Coatings, Adhesives and Sealants, Pharmaceuticals, Inks, Personal Care and Cosmetics, and Other endues industries) and Region (Asia Pacific, North America, Europe, South America, and Middle East & Africa). The report's scope covers detailed information regarding the drivers, restraints, challenges, and opportunities influencing the growth of the methyl acetate market. A detailed

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analysis of the key industry players has been done to provide insights into their business overview, products offered, and key strategies, such as partnerships, collaborations, mergers, acquisitions, and expansions, associated with the methyl acetate market. This report covers a competitive analysis of upcoming startups in the methyl acetate market ecosystem.

Reasons to Buy the Report

The report will offer the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall methyl acetate market and the subsegments. This report will help stakeholders understand the competitive landscape, gain more insights into positioning their businesses better, and plan suitable go-to-market strategies. The report will help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights into the following points:

- Analysis of key drivers (rising adoption of methyl acetate in the paints, coatings, and adhesives industry, strong demand for eco-friendly, low-VOC solvents, and expansion in emerging economies), restraints (flammability, inhalation hazards & high handling costs, and Intense competition from well-established solvents), opportunities (expanding applications across high-growth industries and growth through bio-based and circular economy integration), and challenges (stringent regulatory compliance across regions and escalating production costs driven by feedstock volatility and energy intensity).
- Product Development/Innovation: Detailed insights into upcoming technologies, research & development activities, and product & service launches in the methyl acetate market.
- Market Development: Comprehensive information about profitable markets-the report analyzes the methyl acetate market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the methyl acetate market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players such as BASF (Germany), Thermo Fisher Scientific Inc. (US), Merck KGaA (Germany), Celanese Corporation (US), Eastman Chemical Company (US), Sekisui Chemical Co., Ltd. (Japan), Wacker Chemie AG (Germany), Synthomer plc (UK), Anhui Wanwei Group Co., Ltd. (China), and Chang Chun Group (Taiwan), among others.

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